Join Us at Our Upcoming Business Community Meetups

We are excited to announce that we are hosting our next round of user meetups in the following cities:

- Philadelphia
- Atlanta
- Minneapolis
- Charlotte
- Dallas/Fort Worth

Throughout the year and across the nation, Esri hosts user meetups for the business community. These events are designed to connect peers from industries like financial services, insurance, logistics, manufacturing, real estate, retail, and technology to resolve tough questions, gather best practices, and discuss new ideas to further your competitive advantage. If you would like to be notified when we open registration, please fill out the contact form on our landing page.

Learn More

Arbor Day Foundation Uses GIS to Link Corporations to Climate Work

Meaningful corporate action is crucial to the success of the climate action movement, but it can be difficult for stakeholders to determine how best to focus their investments. This moment of uncertainty is where organizations like the Arbor Day Foundation, the largest member-based nonprofit organization dedicated to planting trees, can provide clarity.

Learn More

New Benchmark Study for Consumer-Facing Businesses

A report from RSR Research outlines what consumer-facing companies are doing to react in this fast-changing business environment. It reveals how firms are adopting various approaches to address agility, resiliency, and sustainability in response to market changes and increasing demands for transparency and responsibility from customers.

Learn More

New Video:

2023 Esri UC in Review

Revisit the excitement and highlights from this year's Esri User Conference (Esri UC) in this new video, hosted by Esri's Raynah Kamau. Next year's Esri UC will be held July 15–19, 2024, in San Diego, California.

Esri Newsroom

How Fannie Mae Studies Climate Impact on US Housing

To assess housing risks from climate change, Mary Lennon and her Fannie Mae colleagues use predictive models to process national datasets and reveal hyperlocal realities.

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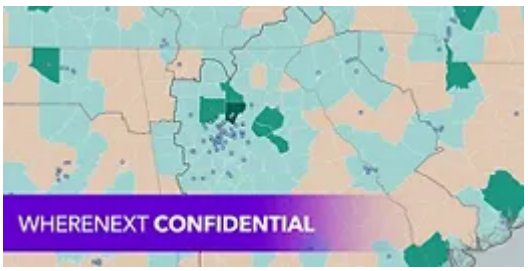
ArcGIS StoryMaps Story: "How Chambers Can Get New Insight from Infographics"

The Redlands Chamber of Commerce has completely revolutionized the way it manages members, events, and membership benefits. Using ArcGIS for member maps and planning, the chamber is using location intelligence to make decisions on how best to engage the local business community.

Read More



Working through the Noise—At a Cost to Productivity

New research on traffic noise shows that even low levels hamper business productivity. It's another data point executives might consider when analyzing the best places to do business.

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WhereNext Confidential: Business Leaders Discuss Paths to Growth

Leaders from a global quick service restaurant brand, an automotive company, and a major regional bank discuss how location technology contributes to business expansion.

Read More

Business Resilience with Location Intelligence

A recent Forrester study commissioned by Esri found that few organizations are using location intelligence at scale. Those companies are not only losing profit but also missing the opportunity to increase resiliency. Resilience strategies help companies increase their competitive advantage by delivering on their brand promise when disruptive events sideline competitors.

Learn More →

Join Us at Our Next Industry Event

Money 20/20
Las Vegas, Nevada
October 22–25, 2023

NRF 2024: Retail's Big Show
New York City, New York
January 14–16, 2024

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Celebrate the GIS Professional on GIS Day 2023

GIS Day 2023, the largest celebration of geography worldwide, will be held on November 15. The theme this year is Celebrating the GIS Professional.

Don't forget to register your event! Discover three ways to get involved and share your passion for GIS.

Learn More

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