The Latest in GIS for Business

Get the latest business stories from Esri, including details on the how Delta, Northwestern Mutual, and Stantec have made the GIS team the MVP of their organizations.

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Empowering Colleagues—The GIS Team's Story

A GIS team can be an engine of insight, a catalyst for smarter business decisions, or a bridge connecting teams and data.

On this *WhereNext* webcast featuring Delta, Northwestern Mutual, and Stantec, we'll explore how a GIS team has evolved at some of the most innovative companies, with a focus on techniques that they can use to become the MVP of their organizations.

Watch the Recording →

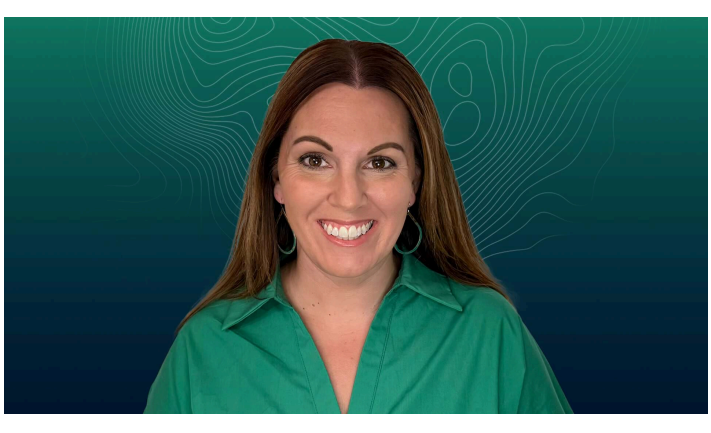


As Delivery Demand Rose, One Retailer Supercharged Growth

When British retailer Co-op began offering fast delivery from its stores, its q-commerce team used location analytics to turn 1,000 stores into mini-fulfillment centers for local communities.

Learn More →

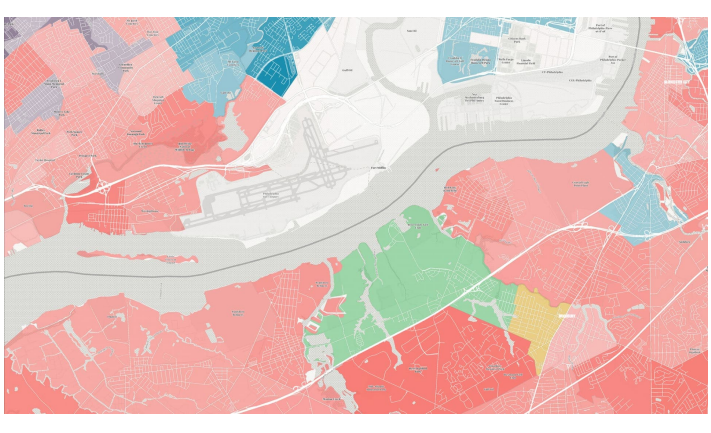
New Articles and Blogs



From the Air Force to Amazon: One Security Leader's Journey

America's largest company uses GIS to keep operations running, employees safe, and customers happy. Read to step inside the world of operations security at Amazon.

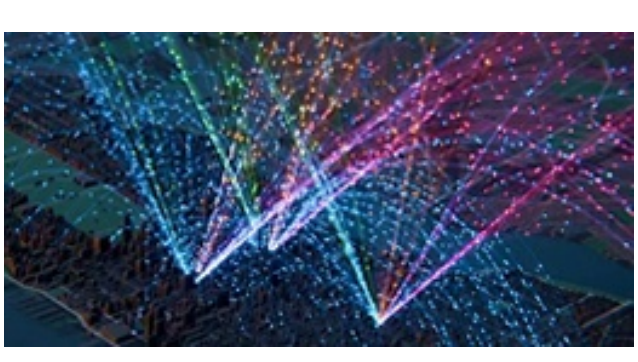
Read More



NextTech: Assessing Property Risk with AI

This video reveals how AI and GIS technology create security risk assessments for specific properties based on imagery analysis, crime statistics, and FEMA hazard data.

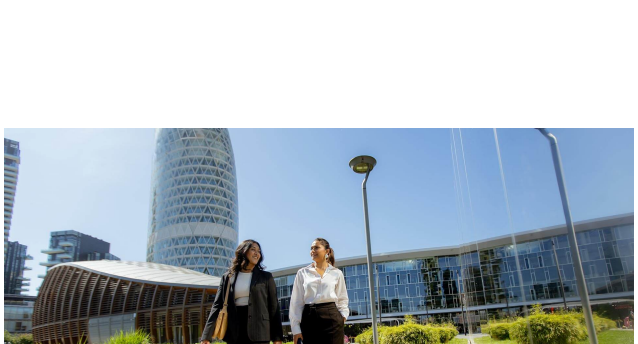
Find Out More



What Is GIS?#8212;Business Edition

Through real-world examples, see how GIS business intelligence and geographic thinking supports industries such as retail, logistics, finance, real estate, banking, insurance, and manufacturing.

Watch Now ▶



Reenvisioning the Nature of the Office

A professor's op-ed suggests that business executives should add green space to their wish list when choosing where to locate offices and other employee facilities.

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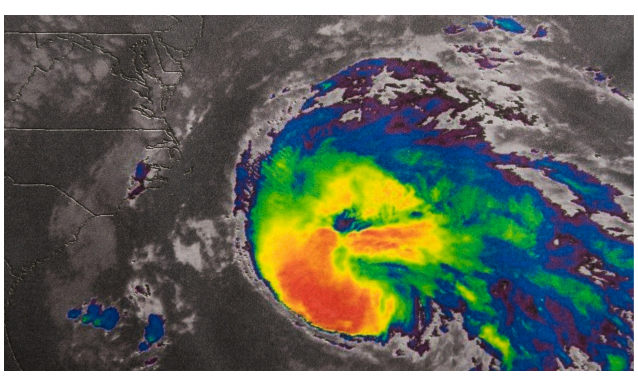

How Security Professionals Gain Precious Time with Advanced Weather Intelligence

When severe weather threatens operations, every minute matters. Learn how advanced weather intelligence helps security teams identify risks earlier, make faster decisions, and better protect people, facilities, and critical assets.

Read Now →

Learn more about GIS in Business



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