Hi,

I hope everyone enjoyed the Esri User Conference back in July! It felt great to be back and interact with so many from our business community. Be sure to mark your calendar for July 10–14 for next year's conference.

In this edition of our newsletter, you will find several great things to read and watch. However, I did want to make sure that you are aware of the deadline for submitting your abstract to become a presenter at the 2023 Esri User Conference. I personally attended several presentations this year from the business community, and most of the rooms were standing room only. I think many of our users were excited to be back in person and be inspired by their own GIS peers.

I hope you will consider submitting an abstract about an inspiring story that illustrates how you are using Esri GIS technology to positively impact your community or industry. The deadline to submit an abstract is November 4, 2022.

Happy reading,

Ryan Gullett

Ryan Gullett, Business Community Lead

Forrester Opportunity Snapshot Report—Download Today

This year, Esri commissioned a study conducted by Forrester to explore why many firms struggle to leverage location intelligence. Retailers know that location intelligence is critical to customer engagement. Understanding customers in a geographic context provides insights about shopping patterns, purchasing behaviors, and more. To stay relevant, companies must collect, integrate, and analyze disparate data.

The report shows results and statistics from over 200 global business intelligence decision-makers. You can check out a preview of the report prior to downloading.

Preview Report

Submit Your Abstract for the 2023 Esri User Conference

Call for Presentations is now open. Here's your chance to share your organization's achievements with thousands of GIS users from around the world. The deadline to submit

an abstract is November 4.

For the business sector, we are looking for users who can submit abstract topics in the following industries: financial services, insurance, logistics and supply chain, manufacturing, real estate, retail, and technology/high-tech firms.

Learn More

Leverage Esri Data in ArcGIS Business Analyst

The biggest data update is here! ArcGIS Business Analyst Web App, ArcGIS Business Analyst Pro, ArcGIS Business Analyst Enterprise, and ArcGIS Community Analyst users now have access to Esri updated demographics data as well as global places/point of interest (POI) data. In this blog, discover how to use the data, learn how to combine your own data with Esri's data, and read sample use cases to see the endless solutions and possibilities with ArcGIS Business Analyst.

Read More

On-Demand Webinar Recording Available

How Customer Insights Drive Growth

If you missed the live webinar of *How Customer Insights Drive Growth*, you can now view the on-demand recording. This webinar goes into more details about the recently Esri commissioned Forrester Opportunity Snapshot report.

From the Esri Newsroom

Innovating How We Shop—City by City

As retailers experiment with in-store technology, executives and project managers can consult GIS-based dashboards to track performance across locations and customer types.

Read More

Nine in Ten Large Companies Have Assets Located in Path of Climate Hazards

A new report shows that for 90 percent of large companies, climate risk will threaten at least one asset, with a possible loss in value of 20 percent. Smart companies are getting ahead of that risk.

Read More

The Importance of Local Insights to National Strategies

Localization has been a bit of a holy grail in retail for decades—and for good reason. The larger a company is and the more outlets it has, the more difficult it is to execute location-specific strategies. The benefits are real, however.

Read More

Understanding the Climate and Societal Impact from Global Supply Chains

Learn how organizations can move beyond being interested in sustainability and corporate responsibility to substantial action—in particular, as it relates to the global supply chain of goods.

Read More

WhereNext Webcast Recording

Watch the on-demand recording of the latest WhereNext webcast recording, *A New Road Map for Risk and Resilience.* In the face of storms, security challenges, and supply chain bottlenecks, executives and analysts are eager to strengthen their companies against disruption.

Watch Recording →

New Manufacturing Industry Web Page

We just published the new Manufacturing industry web page, which comes with a complete redesign and brand-new content. Learn how spatial business intelligence technology for manufacturing helps staff execute operations with greater reliability, deliver on the service promise, and engage customers and influencers.

View Now →

Events / Trade Shows

NRF Big Show
New York City, New York
January 14-17, 2023

ICSC Las Vegas
Las Vegas, NV
May 21-23, 2023

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