

# Bringing GIS Indoors: Space Planning & Optimization

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Jim Nelson - Harvard University

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# Webinar Housekeeping

- Please enter your questions in the chat box
- Microphones will be muted
- Q&A session at the conclusion of the webinar
- Webinar & slides will be available
- Survey following the webinar



# Getting Started: Building your Foundation - Outline

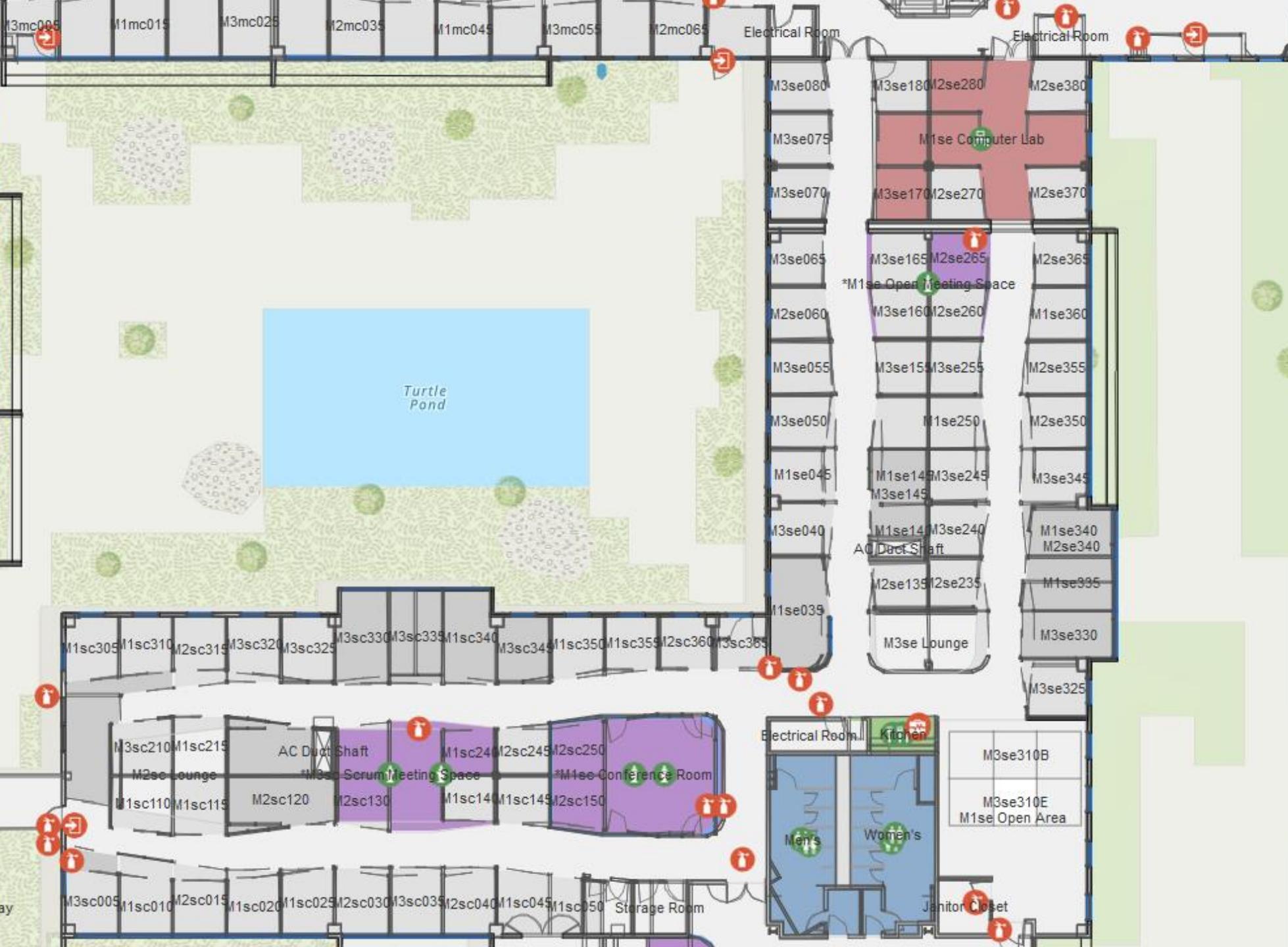
- Indoor GIS
- Michigan State - Jade Freeman
- Harvard University - Jim Nelson
- Indoors Updates - Rich Simpson
- Resources
- Q&A





Esri Redlands

Turtle  
Pond



# Indoor GIS

- ArcGIS Online or ArcGIS Enterprise
  - Experience Builder
  - Web App Builder
  - Operations Dashboard
- ArcGIS Indoors



Source: Parker Gibbons on Unsplash

# Jade Freeman

Michigan State University



# James Nelson

Harvard University



# Rich Simpson

Esri



# Key Takeaways

- 'Spatial glue'
- Internal vs. External use cases
- Internal resources or Esri assistance
- User experience testing



# Resources

# Welcome to the 'Campus Operations' webinar series!

- Webinar 1 (September 16 at 10 AM PT)– Getting Started: Building Your Spatial Foundation
- Webinar 2 (October 7 at 10 AM PT) - Bringing GIS Indoors: Space Planning and Optimization
- **Webinar 3 (October 28 at 10 AM PT) - Building a Mobile Workforce: Getting Decision Support into the Field**
- Webinar 4 (November 4 at 10 AM PT) - Optimizing Utilities: Digitally Transforming Network Management



Campus Operations

https://experience.arcgis.com/experience/3ef980d0e5db4aa958ced1b61ea7449

# Smart Campus Operations

ArcGIS is deployed on college and university campuses across the world, helping them operate more effectively and efficiently.

By providing field staff with timely, accurate information; management with real-time metrics and spatial situational awareness; and students, staff, and visitors with visualization and analytical tools; GIS helps to build and manage smart campuses.

*"At the heart of all of this decision making...is data that we can manage, report, visualize, and manipulate through GIS"*

Brian Swanson, Assistant VP and CFO, University of Minnesota

University of Minnesota

**Covid-19 Resources**

Covid-19 will continue to have a dramatic impact on both the academic as well as operational aspects of higher education. The resources below are just a subset of many of the videos, blogs, and solutions that Esri has released to assist.

[View Resources](#)

**Coronavirus Wellness Checks**

**Small Solutions**

**Solutions**

What	Description
Solution	Gallery listing all of the "1-click" sol...

# Actions

- Contact account managers
  - Where do I start?
  - What's my licensing?
  - Indoors demonstration?
- Education Summit @ UC
  - Call for papers is open!
- Esri IMGIS Conference (Oct. 27-30)
- Questions/Issues:
  - Brian Baldwin - [bbaldwin@esri.com](mailto:bbaldwin@esri.com)
- Resource pages/links



# Thanks so much!

# Q&A



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