



ArcGIS UTILITIES: BUSINESS INTELLIGENCE

Translates Data into Actionable
Business Intelligence



Visualization and Exploration

- Views real-time operation
- Interprets big data
- Processes weather and traffic events
- Creates performance indicators

Pattern Recognition

- Determines suitability
- Finds the best locations and paths
- Determines how places are related

Decision Making

- Shares results directly
- Connects data to crews
- Visualizes information easily
- Determines prescriptive actions
- Shows relationships

**UNDERSTANDING
POWERED BY LOCATION**

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