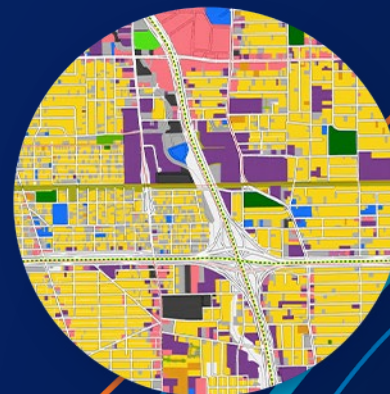
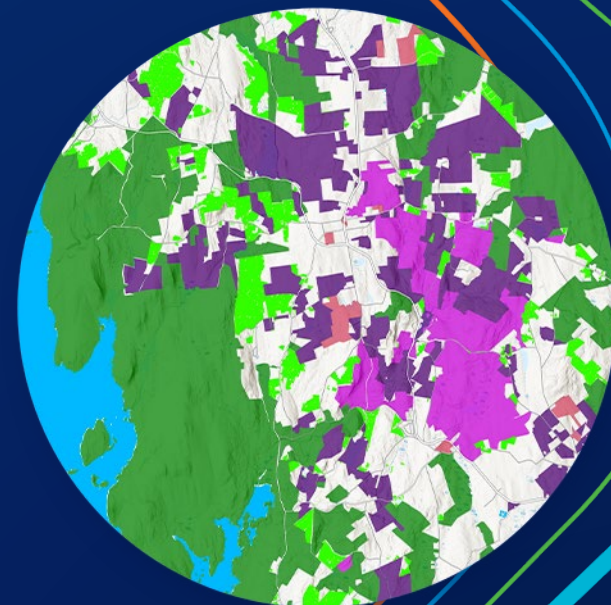


Using ArcGIS StoryMaps to Share Crisis Impact

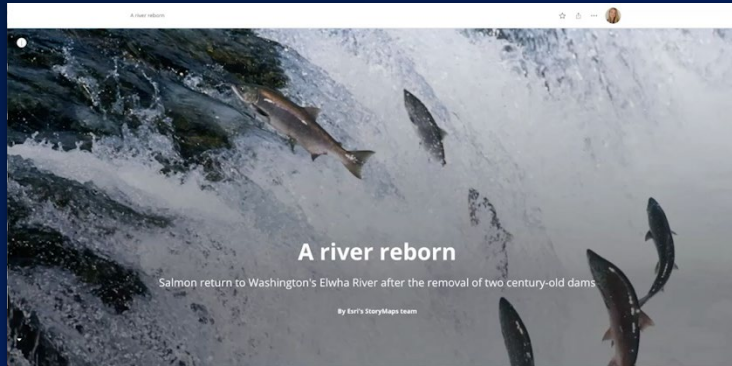
Evelyn Michael | Humanitarian Account Manager, Esri



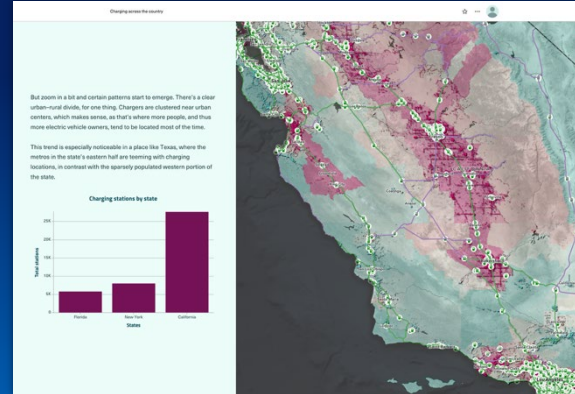
ArcGIS StoryMaps

Storytelling that resonates

Put Maps at the Center of Your Story

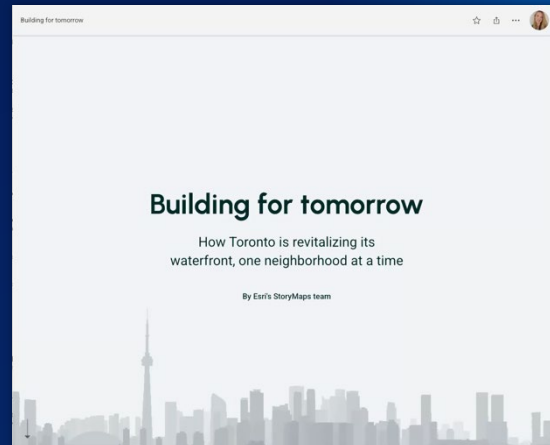


Data Visualization with Charts

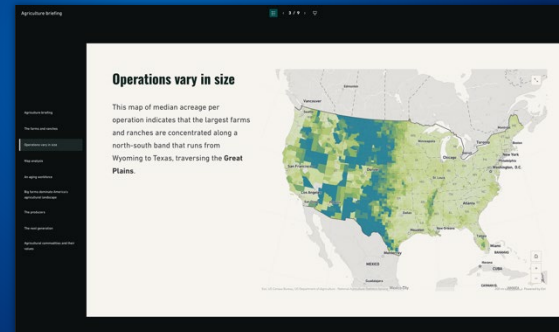


Exciting update!
Four storytelling AI capabilities

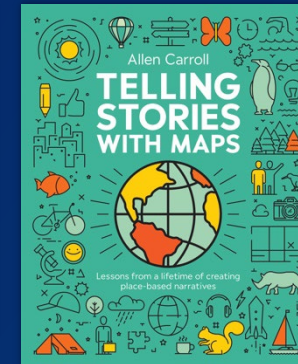
1. Summarize the story
2. Suggest alternative text
3. Refine your writing
4. Generate a theme



Map Interactivity

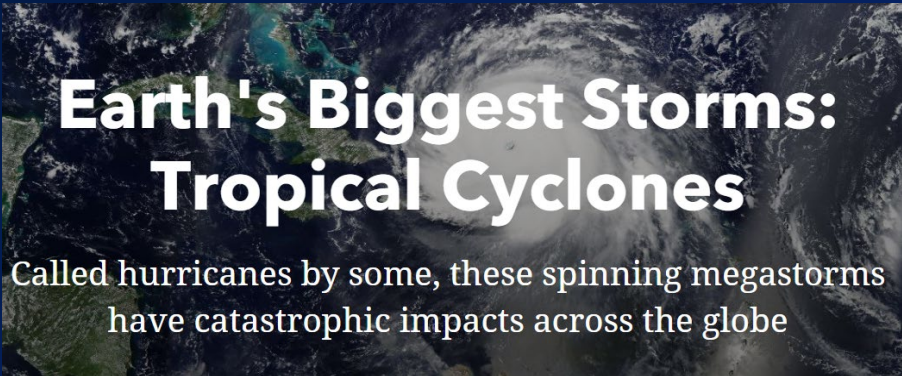


Briefings



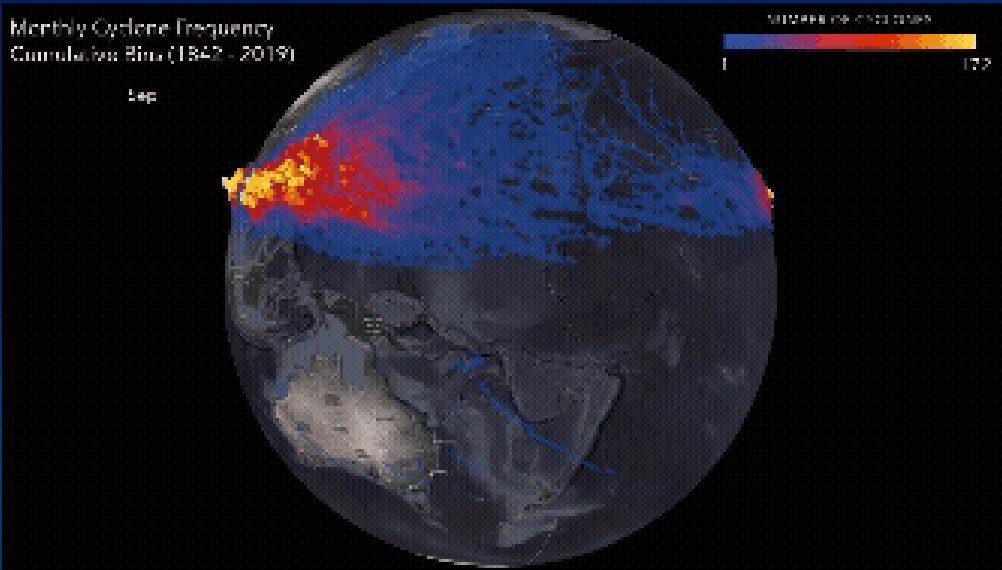
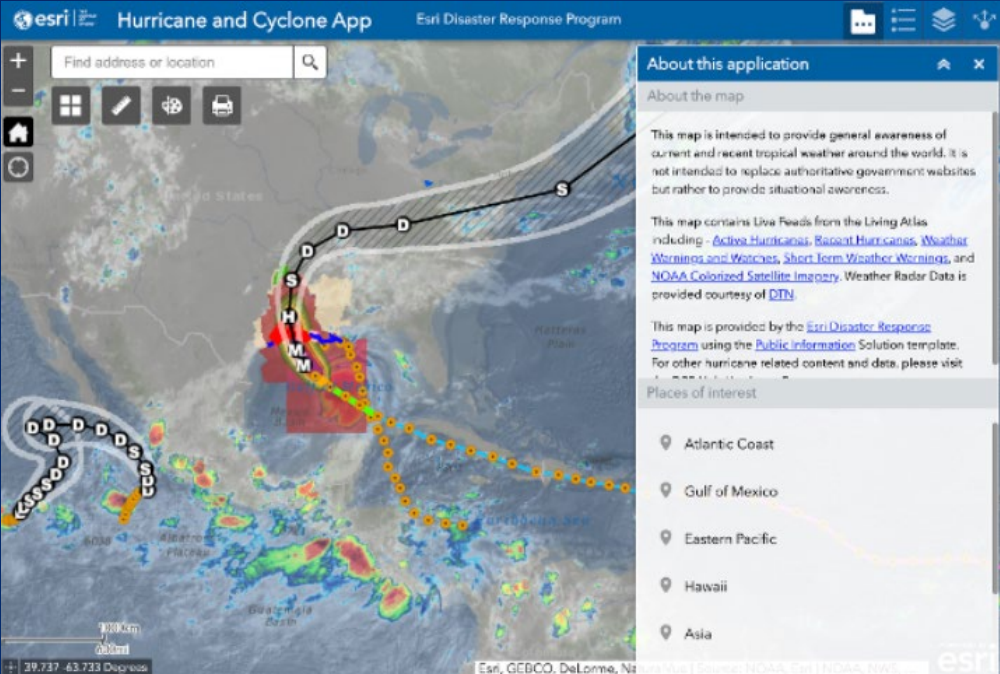
*Growing rapidly . . .
millions of stories published*

Effective Information Outreach

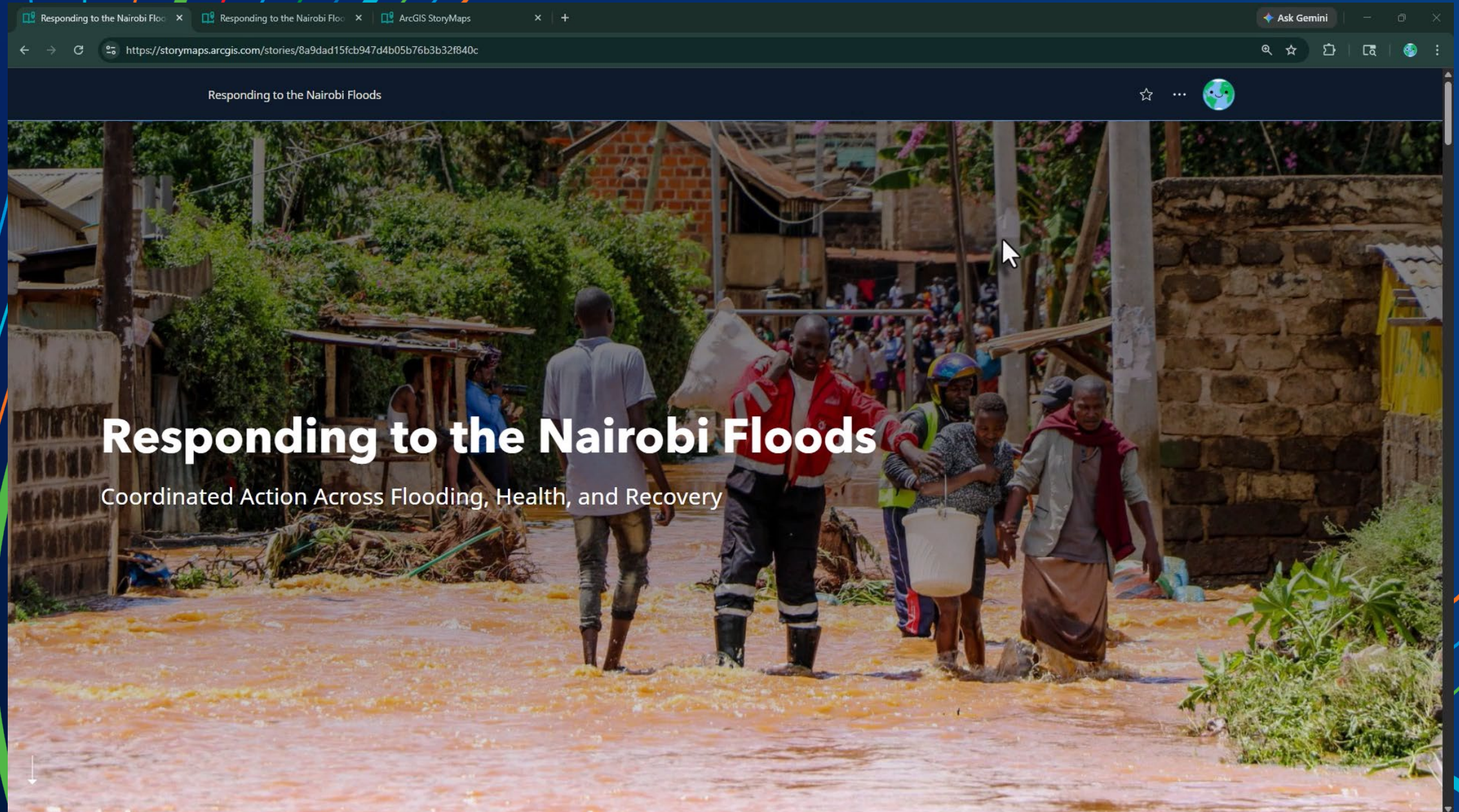


Earth's Biggest Storms: Tropical Cyclones

Called hurricanes by some, these spinning megastorms have catastrophic impacts across the globe



Swipe to see satellite images from NOAA's Remote Sensing Division of the North shore of Puerto Rico



Thank you!

