

ArcGIS® Open Data for Police

Leverage Esri® Technology to Foster Transparency and Trust with Your Community



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Improving Trust in the Communities We Serve


The law enforcement agencies of today are looking for ways to improve outreach, build community relationships, and improve public trust. Technology and data can support community policing initiatives in powerful ways as police can now provide information to citizens via open data portals and easy-to-use web applications, increasing transparency and promoting community policing. With the ArcGIS® platform, you can leverage the Esri® technology you already own to start building trust in your community.

Using ArcGIS, agencies can quickly configure and deploy maps and apps to the public, including the following:

- A website builder to create pages that display dynamic information driven by open data
- Apps for mapping crime and calls for service
- Apps for mapping use of force and officer-involved shootings
- Apps for reporting and managing citizen complaints
- Maps to help tell stories about
 - Major investigation successes
 - Community outreach events
 - Crime patterns and trends

Share Information about Your Agency

An ArcGIS Open Data site provides a quick and easy way for you to start sharing data with the public. Once you decide which datasets you want to share, you can open them up to automatically update to your public-facing website with our easy-to-use tools. Build a home page for your agency with easy-to-update sites and links for each department.



Philadelphia Police Department's Outlook towards 21st Century Policing

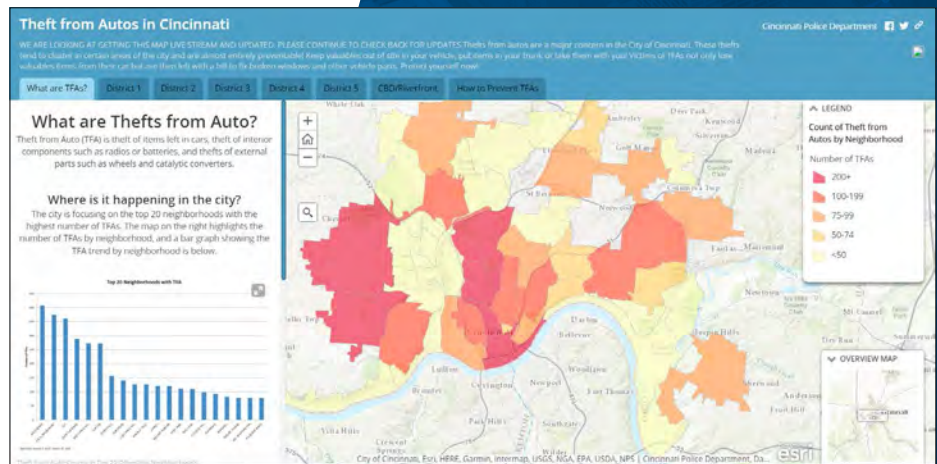
The Philadelphia Police Department (PPD) believes in the value of proactive policing and strives to achieve the highest level of accountability.

Discussion about Stop & Frisk tends to refer to randomly stopping people and arbitrarily searching them without cause or reason. That is not an acceptable practice at the Philadelphia Police Department. The department has never had a "Stop and Frisk" crime-fighting policy. We do conduct pedestrian investigations.

The screenshot displays a mobile-optimized web page with a title, introductory text, and a paragraph discussing the department's stance on 'Stop & Frisk'. To the right of the text are four photographs: a police officer with a child, a police officer talking to a man, a police officer with a group of people, and a police officer kneeling to talk to a child.

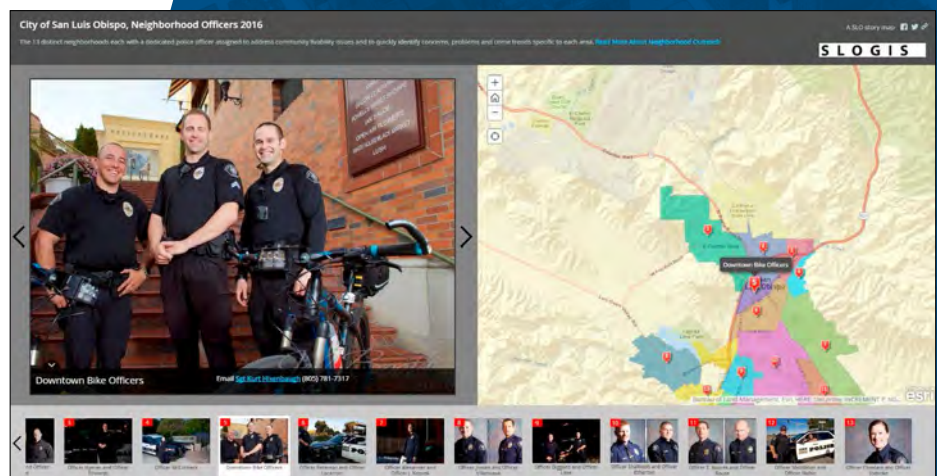
Engage with Your Citizens

Many citizens need answers to questions, not just access to data. Esri can help you deliver easy-to-understand public-facing websites, maps, and tools that integrate charts and widgets and encourage data discovery and engagement. You can also build focused performance dashboards that put the spotlight on important issues such as ongoing crime trends, police interactions with the public, or prolific-offense locations.



Tell Your Agency's Story

Effectively communicating your agency's efforts is important. With Esri Story Maps, you can share information with the public in a multimedia format that combines maps, narrative, images, and videos to tell a compelling story about the good work that your agency is doing. Use Story Maps to add context to data, communicate outreach efforts, enlist the public's help, or brief the community on upcoming events or initiatives that may affect them.



Learn more about ArcGIS for community policing at go.esri.com/community-policing.



Esri, the global market leader in geographic information system (GIS) software, offers the most powerful mapping and spatial analytics technology available.

Since 1969, Esri has helped customers unlock the full potential of data to improve operational and business results. Today, Esri software is deployed in more than 350,000 organizations including the world's largest cities, most national governments, 75 percent of Fortune 500 companies, and more than 7,000 colleges and universities. Esri engineers the most advanced solutions for digital transformation, the Internet of Things (IoT), and location analytics to inform the most authoritative maps in the world.

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