



Opioid Strategy

Using GIS to Get Ahead of the Crisis



Your Strategy Starts with ArcGIS® Software

Add your data to maps.

ArcGIS makes it easy to transform your data into a map. Maps expose the hidden information in your data.

Enrich your map data.

ArcGIS includes valuable demographic data that you can add to your map data. When you enrich your map data in this way, you gain new insight into your community.

Analyze your map.

ArcGIS includes simple tools to analyze your data. Analyzing your map helps you find and make sense of complex relationships in your data.

Share your findings.

ArcGIS is designed to help people work together. You can use it to update your stakeholders and prioritize your work.

Inform your community.

ArcGIS can be used as a social platform. In just a few clicks, you can share maps and tell stories that will keep the public informed.

ArcGIS helps you devise a complete opioid strategy. You can tap into the power of location to improve how you work. You can make your intervention efforts more effective. And you can make your community's health data more meaningful and useful. ArcGIS works on any device. It connects you with people and the work they do.



Today, many of our communities are in crisis due to the misuse of opioids. If we don't respond soon, many more people will overdose and die in our towns. In order to get ahead of this growing crisis, communities are using Esri® geographic information system (GIS) technology. GIS provides mapping and analytics that help target problem areas and better allocate funding. GIS allows you to see the whole picture and start making differences in your community and individual lives.

Here's How to Get in Front of the Crisis

The opioid crisis presents a complex problem that cannot be solved overnight. However, there is a way to be proactive: by using data more effectively. GIS technology combines mapping and analytics that let you see and use your data in a whole new way. When your plan for addressing the crisis includes GIS, you can directly apply new insight to it and resolve the problem faster.



REPEAT your process.

When you don't use a repeatable process, you can't measure effectiveness. GIS makes it easy to compare conditions over time. You can see where change is happening and start anticipating your next move and where to intercede.



COLLECT your data.

Getting the right data in place can be challenging. Instead of slowing you down, GIS quickens data collection and simplifies data management. It gives you the ability to use data from any source or collect new data yourself.



PLUG the holes in your data.

Filling in the gaps in your data can be an expensive chore. GIS helps you plug the holes in your data faster and with greater cost-effectiveness. Demographics and other data can be easily combined with your data so that you have a more complete picture of what's going on.

Four Objectives



MAKE your plan sustainable.

Funding that's available today may be gone tomorrow. With GIS, you can create a long-term solution that works for you from day one. And it keeps working for you—helping you measure success and evaluate potential as funding changes and problems shift focus.



Esri inspires and enables people to positively impact their future through a deeper, geographic understanding of the changing world around them.

Governments, industry leaders, academics, and nongovernmental organizations trust us to connect them with the analytic knowledge they need to make the critical decisions that shape the planet. For more than 40 years, Esri has cultivated collaborative relationships with partners who share our commitment to solving earth's most pressing challenges with geographic expertise and rational resolve. Today, we believe that geography is at the heart of a more resilient and sustainable future. Creating responsible products and solutions drives our passion for improving quality of life everywhere.



Contact Esri

380 New York Street
Redlands, California 92373-8100 USA

1 800 447 9778
T 909 793 2853
F 909 793 5953
info@esri.com
esri.com

Offices worldwide
esri.com/locations

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