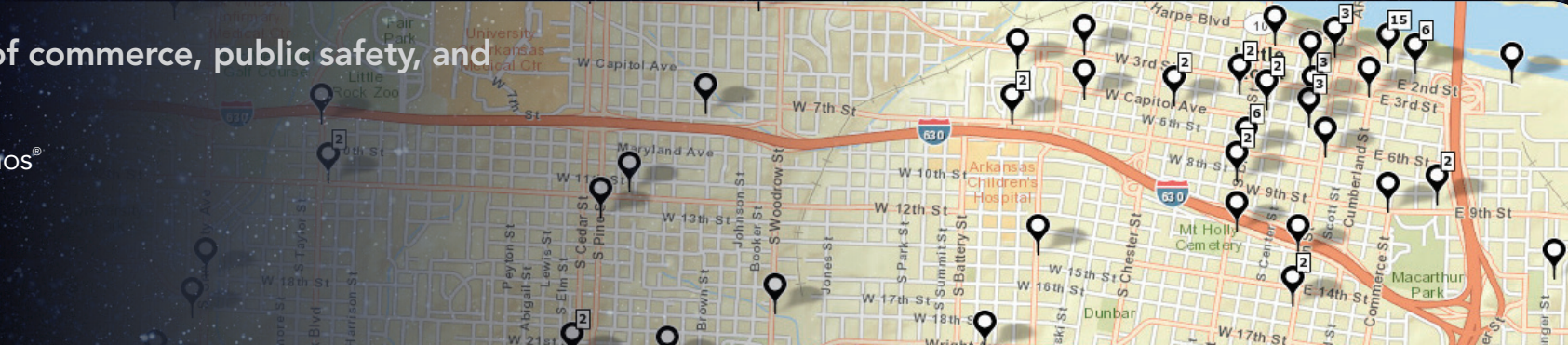


# GIS Is the Platform for a Smarter Planet

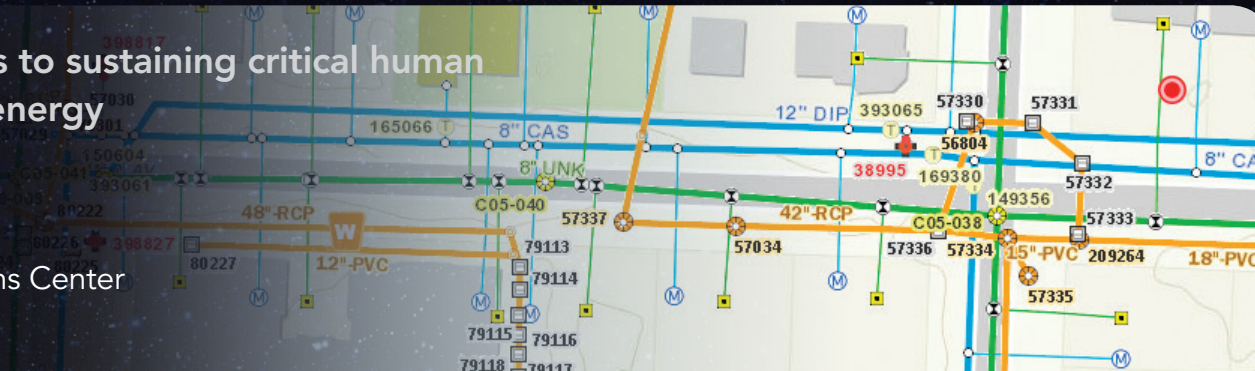
## Predicting the future of commerce, public safety, and citizen sentiment

- Esri® Maps for IBM® Cognos®
- ArcGIS™ Online
- IBM Cognos, SPSS®, i2®



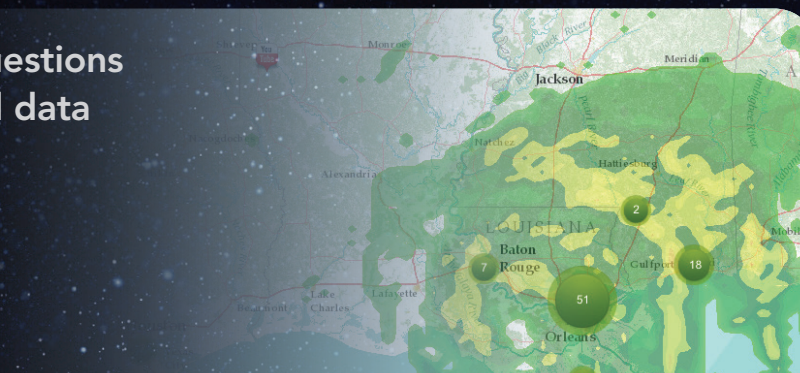
## Raising responsiveness to sustaining critical human needs like water and energy

- Esri ArcGIS® for Server
- IBM Maximo® Spatial
- IBM Intelligent Operations Center



## Asking planet-scale questions of petabytes of spatial data for new insight

- Esri ArcGIS for Server
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