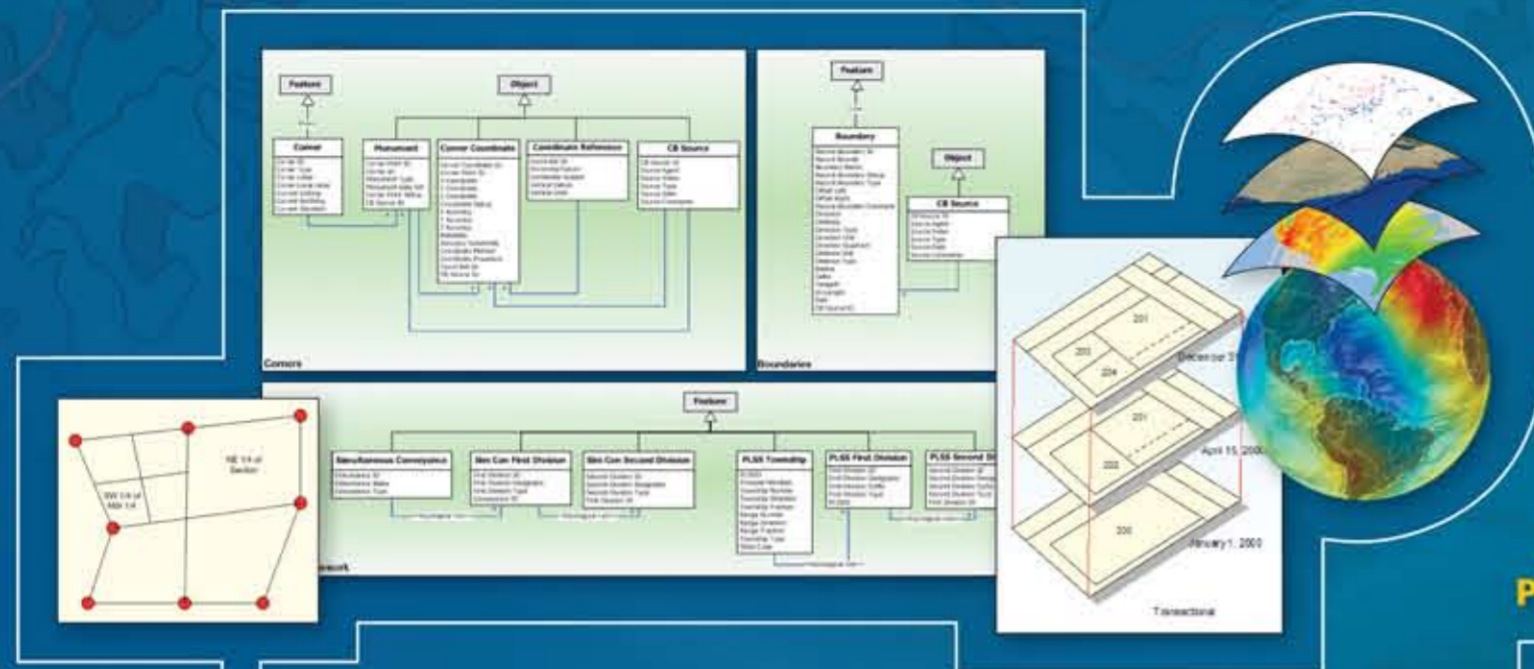


# ArcGIS 9.3—Improving Your Entire GIS Workflow

## Data Management



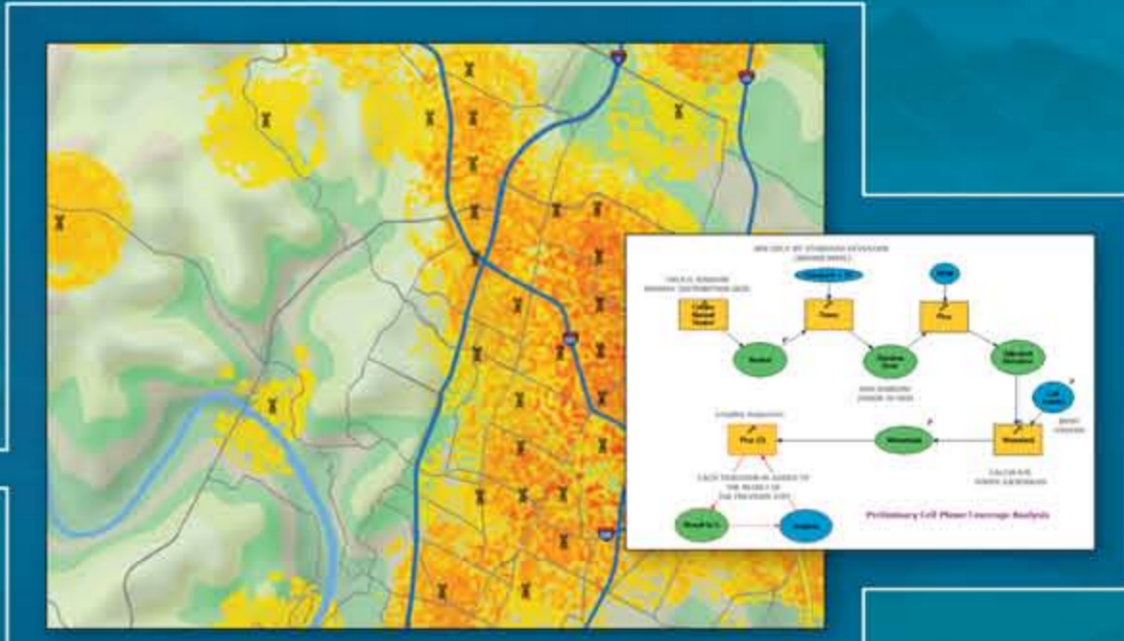
ArcGIS 9.3 offers a complete suite of software that improves organizational workflows within a standards-compliant environment. With ArcGIS, you also get the benefits of an established and active user community, instructor-led and online training, and new online resource centers.

## Data Management

ArcGIS 9.3 provides new tools for accessing data within an organization, including the addition of PostgreSQL and Microsoft SQL Server 2008 support, a new image service, version management, enhancements to geodatabase replication, and better geocoding.

maps to be published more quickly, and a series of JavaScript APIs for mashup-style development. These new APIs allow JavaScript developers to easily embed ArcGIS Server Web mapping applications into any Web site.

## Planning and Analysis



## Better Maps

ArcGIS 9.3 includes many enhancements that make it easier than ever to create and share production-quality maps. These enhancements include a new Disperse Markers tool and, via Maplex for ArcGIS, better contour labeling and more control over where labels are placed inside and around polygons.

## Mobility

The new ArcGIS Mobile application increases data accuracy and enables real-time decision making in the field. Also, the ArcGIS Mobile SDK now offers enhanced map control rendering, data storage capabilities, and expanded projections.

## Planning and Analysis

Many modeling tools have been enhanced, and some entirely new tools have been added to help users get more answers from their data. These include a new scatterplot matrix graph, improvements to the Near tool, and advanced Ordinary Least Squares and Geographically Weighted Regression tools.

## Dissemination of Information

ArcGIS 9.3 makes dissemination of geographic information much easier. New tools that aid in dissemination include improved map cache management, which allows



## Better Maps

## Dissemination of Information



## Mobility

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