

# Use Fast, Intuitive Web Maps to Share Geographic Knowledge



By making their authoritative data available via fast, effective Web maps, GIS professionals give people throughout their organization the spatial intelligence they need to make better decisions.

## Deploy modern Web applications.

ArcGIS® APIs for JavaScript™, Flex™, and Microsoft® Silverlight™ give Web maps an intuitive interface that meets today's expectations. Attractive, easy-to-use maps can also be made available to users via ArcGIS Explorer.

## Create dynamic maps that render quickly.

New tools available in ArcGIS 9.3.1 make it easier to optimize maps for performance. The new ArcGIS Server drawing engine is faster than equivalent ArcIMS® services and helps users build map caches more quickly. It also improves performance and scalability when using dynamic map services.

## Get rapid and easy access to online content.

ArcGIS users can save time looking for basemap data by taking advantage of the many services available via ArcGIS™ Online. These services provide ready-to-use basemaps that cover the entire world. The 2D and 3D map services are available as well as direct access to Microsoft Virtual Earth™ services.

## Use sample viewers to help jump-start projects.

Sample viewers for the ArcGIS APIs for JavaScript and Flex are available for download on the ArcGIS Server Resource Center, and a sample viewer for the ArcGIS API for Microsoft Silverlight will be available soon. These sample viewers can be configured quickly and used to launch effective Web maps without your having to be a developer.

Find out how GIS professionals can unlock the potential of their authoritative data. Visit [www.esri.com/webmaps](http://www.esri.com/webmaps).

