

# Storytelling with Maps

## Geography, class, and fate: Passengers on the *Titanic*

A century ago, the *Titanic* collided with an iceberg in the North Atlantic and sank. Mapping travelers' hometowns reveals the immigrant status of most third-class passengers, who also suffered the highest fatality rate.

A story map  

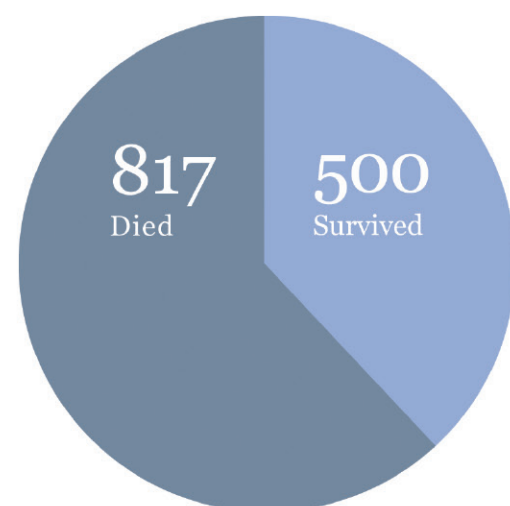


Select a class to view survival rates and hometowns

Click on locations for passenger lists and destination cities

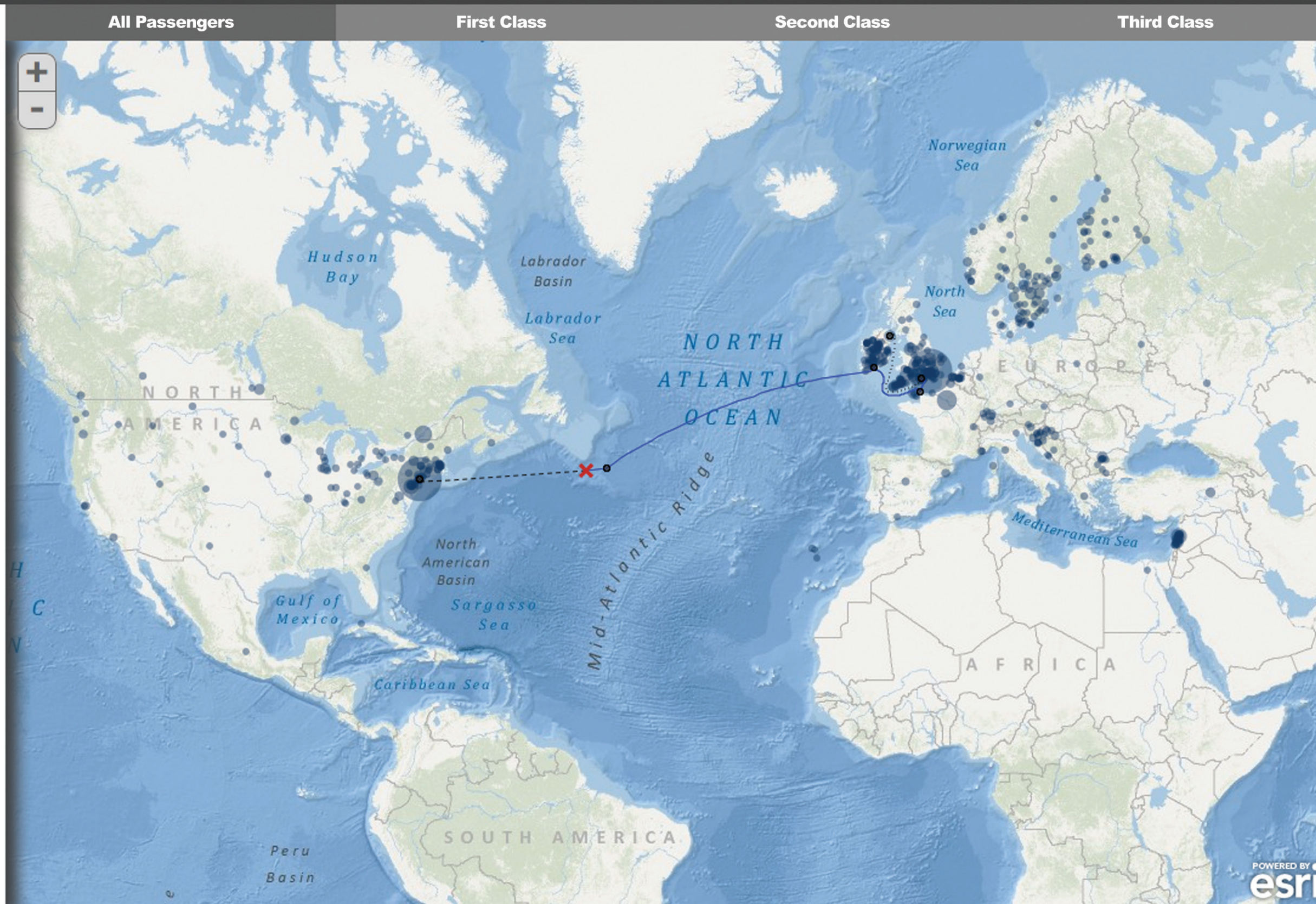
1,317

Passengers



Totals do not include *Titanic*'s crew of nearly 900 people.

Source: Wikipedia's list of [Titanic passengers](#)



GIS helps us understand our world . . . and tell stories about it.

Some 2,200 people were on board the *Titanic* when it struck an iceberg and sank in 1912. In 2012, the story of the *Titanic*'s passengers is told in a new way by tapping the power of ArcGIS<sup>SM</sup> Online to build, refine, and publish intelligent maps.

Map-based storytelling enables you to serve your colleagues, customers, and constituents by combining geospatial data with text and multimedia content into compelling and intuitive user experiences.

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