

# ArcGIS® 1: Introduction to GIS

Student Edition

Copyright © 2016 Esri  
All rights reserved.

Course version 4.0. Version release date March 2016.

Printed in the United States of America.

The information contained in this document is the exclusive property of Esri. This work is protected under United States copyright law and other international copyright treaties and conventions. No part of this work may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying and recording, or by any information storage or retrieval system, except as expressly permitted in writing by Esri. All requests should be sent to Attention: Contracts and Legal Services Manager, Esri, 380 New York Street, Redlands, CA 92373-8100 USA.

**EXPORT NOTICE:** Use of these Materials is subject to U.S. export control laws and regulations including the U.S. Department of Commerce Export Administration Regulations (EAR). Diversion of these Materials contrary to U.S. law is prohibited.

The information contained in this document is subject to change without notice.

### US Government Restricted/Limited Rights

Any software, documentation, and/or data delivered hereunder is subject to the terms of the License Agreement. The commercial license rights in the License Agreement strictly govern Licensee's use, reproduction, or disclosure of the software, data, and documentation. In no event shall the US Government acquire greater than RESTRICTED/LIMITED RIGHTS. At a minimum, use, duplication, or disclosure by the US Government is subject to restrictions as set forth in FAR §52.227-14 Alternates I, II, and III (DEC 2007); FAR §52.227-19(b) (DEC 2007) and/or FAR §12.211/12.212 (Commercial Technical Data/Computer Software); and DFARS §252.227-7015 (DEC 2011) (Technical Data - Commercial Items) and/or DFARS §227.7202 (Commercial Computer Software and Commercial Computer Software Documentation), as applicable. Contractor/Manufacturer is Esri, 380 New York Street, Redlands, CA 92373-8100, USA.

@esri.com, 3D Analyst, ACORN, Address Coder, ADF, AML, ArcAtlas, ArcCAD, ArcCatalog, ArcCOGO, ArcData, ArcDoc, ArcEdit, ArcEditor, ArcEurope, ArcExplorer, ArcExpress, ArcGIS, ArcGlobe, ArcGrid, ArcIMS, ARC/INFO, ArcInfo, ArcInfo Librarian, ArcLessons, ArcLocation, ArcLogistics, ArcMap, ArcNetwork, *ArcNews*, ArcObjects, ArcOpen, ArcPad, ArcPlot, ArcPress, ArcPy, ArcReader, ArcScan, ArcScene, ArcSchool, ArcScripts, ArcSDE, ArcSdl, ArcSketch, ArcStorm, ArcSurvey, ArcTIN, ArcToolbox, ArcTools, ArcUSA, *ArcUser*, ArcView, ArcVoyager, *ArcWatch*, ArcWeb, ArcWorld, ArcXML, Atlas GIS, AtlasWare, Avenue, BAO, Business Analyst, Business Analyst Online, BusinessMAP, CityEngine, CommunityInfo, Database Integrator, DBI Kit, EDN, Esri, Esri—Team GIS, Esri—*The GIS Company*, Esri—The GIS People, Esri—The GIS Software Leader, FormEdit, GeoCollector, Geographic Design System, Geography Matters, Geography Network, GIS by Esri, GIS Day, GIS for Everyone, GISData Server, JTX, MapIt, Maplex, MapObjects, MapStudio, ModelBuilder, MOLE, MPS—Atlas, PLTS, Rent-a-Tech, SDE, SML, Sourcebook·America, SpatiaLABS, Spatial Database Engine, StreetMap, Tapestry, the ARC/INFO logo, the ArcGIS logo, the ArcGIS Explorer logo, the ArcPad logo, the Esri globe logo, the Esri Press logo, the GIS Day logo, the MapIt logo, The Geographic Advantage, The Geographic Approach, The World's Leading Desktop GIS, *Water Writes*, www.arcgis.com, www.esri.com, www.geographynetwork.com, www.gis.com, www.gisday.com, and Your Personal Geographic Information System are trademarks, service marks, or registered marks in the United States, the European Community, or certain other jurisdictions. CityEngine is a registered trademark of Procedural AG and is distributed under license by Esri.

Other companies and products or services mentioned herein may be trademarks, service marks or registered marks of their respective mark owners.

## Course introduction

- Introduction
- Course goals
- Additional resources
- Installing the course data
- Icons used in this workbook
- Understanding the ArcGIS Platform

## 1 The ArcGIS platform

- Lesson introduction
- The ArcGIS platform
- Using GIS
- Getting to know the ArcGIS platform
- Components used in this course
- Lesson review

## 2 The basics of GIS

- Lesson introduction
- What is GIS?
- The geographic approach
- What can you do with GIS?
- Think of ways to apply GIS
- Exercise 2: Create and share a map with ArcGIS Online
  - Training Services account credentials
  - Sign in to ArcGIS Online
  - Choose a basemap
  - Add a data file to your map
  - Save and share your map
  - View a classmate's version of the map
  - (Optional) Locate a user group related to your work or area of interest
- Lesson review

## 3 Understanding GIS data

- Lesson introduction
- Turning geographic information into GIS data
- GIS data models
- Explore GIS data models in ArcMap
- Which data model fits better?
- Working with tables
- Documenting your data
- Exercise 3A: Explore GIS data using ArcMap
  - Open ArcMap and create a folder connection
  - View data in a GIS

- Identify various file types
- View an item description
- Correct an error in an item's metadata
- Preview a dataset's geography and table
- Add data to the map
- ArcGIS Online content
- GIS services and web maps
- Web mapping applications and mobile apps
- Tools and data from ArcGIS Online
- Exercise 3B: Explore GIS content using ArcGIS Online
  - Browse ArcGIS Online for web content
  - Browse ArcGIS Online for desktop content
  - View an item's details
  - Examine options for opening ArcGIS Online items
- Lesson review

## 4 The importance of coordinate systems

- Lesson introduction
- What is location?
- How spatial data stores location
- Geographic coordinate systems
- Working with data in different geographic coordinate systems
- Projected coordinate systems
- Spatial properties and distortion
- Understanding distortion
- Exercise 4: Work with coordinate systems
  - Identify the coordinate system for a dataset
  - Identify the coordinate system for another dataset
  - Identify a dataset with a different coordinate system
  - Identify a dataset with an unknown coordinate system
  - Assign a coordinate system to a dataset without a spatial reference
  - Change the coordinate system for a dataset
- Three key concepts
- Lesson review

## 5 Acquiring and selecting GIS data

- Lesson introduction
- Methods for obtaining GIS data
- Accessing GIS data
- Considerations for creating GIS data
- Creating data
- Considerations for choosing GIS data
- Evaluating GIS data

## Exercise 5: Gather and evaluate GIS data

- Consider the data you need

- Examine the data you have

- Add data from another organization

- Add data from ArcGIS Online

- Transfer files from one geodatabase to another

- Import shapefiles into the geodatabase

Lesson review

## 6 Interacting with a map

Lesson introduction

Symbology and visualization

Finding, identifying, and selecting features

Asking questions and getting answers

Getting information from a GIS map

Exercise 6A: Explore a map using ArcMap

- Navigate the map

- Modify symbology

- Identify features

- Find features

- Export selected features from a file to a geodatabase

- Select features

- Examine an attribute table

- View data change over time

Exercise 6B: Explore a map using ArcGIS Online

- Navigate the map

- Modify symbology

- Identify features

- Locate addresses and features

- Select features and view an attribute table

Lesson review

## 7 Performing spatial analysis

Lesson introduction

The geographic approach - revisited

Questions you can answer with GIS

What is spatial analysis?

Geoprocessing in analyses

Common analysis tasks

Perform spatial analysis with common analysis tools

Exercise 7: Analyze hurricane storm surge data

- Open ArcMap and examine the map document

- Extract features in your area of interest

- Identify vulnerable facilities in Lee County

Overlay the Cat3 layer with Lee County  
Identify hospitals close to the storm surge inundation polygon  
Lesson review

## 8 Sharing results

Lesson introduction  
The importance of sharing results  
Sharing content through ArcMap  
Sharing content through ArcGIS Online  
Exercise 8: Share hurricane analysis results  
    Export the map as a PDF  
    Create a map package and upload it to ArcGIS Online  
    Create a web map  
    Customize map symbology and save the map  
    Create a web mapping application  
    (Optional) Access the web mapping application on a mobile device  
Lesson review

## Appendixes

Appendix A: Esri data license agreement  
Appendix B: Suitable projections  
Appendix C: Course roadmap  
Appendix D: Answers to lesson review questions  
    Lesson 1: The ArcGIS platform  
    Lesson 2: The basics of GIS  
    Lesson 3: Understanding GIS data  
    Lesson 4: The importance of coordinate systems  
    Lesson 5: Acquiring and selecting GIS data  
    Lesson 6: Interacting with a map  
    Lesson 7: Performing spatial analysis  
    Lesson 8: Sharing results