



GIS Managers

The Esri User Conference has many presentations and events with hundreds of topics covered. To help you find your way to the sessions and events more specific to your role as a GIS manager, we have prepared a more focused agenda.

State and Local Government Social

Wednesday, June 29, 5:30 PM–7:00 PM
Promenade Plaza, Hilton Bayfront Hotel

Smart Communities Neighborhood

Tuesday, June 28, 9:00 AM–6:00 PM
Wednesday, June 29, 9:00 AM–6:00 PM
Thursday, June 30, 9:00 AM–1:30 PM
Ground Level Exhibit Hall B, San Diego Convention Center (SDCC)

The Smart Communities Neighborhood is your one stop shop to learn about how GIS helps you build a smarter community. Within the Neighborhood you will find areas dedicated to specific industries and workflows including: smart planning, economic development, healthy communities, land records, public works, smart infrastructure, and transportation.

The Smart Communities Neighborhood is a great place to:

- Share your story
- Learn from your peers
- See what's new in GIS for government
- Build GIS plans for your organization
- Meet Esri staff

Join us at UC and let us help you build a smarter and more efficient organization.



GIS Managers' Open Summit

Tuesday, June 28

SDCC, Ballroom 20 B/C/D

8:00 AM – 8:30 AM	Registration and Networking
8:30 AM – 8:40 AM	Esri Welcome and Introduction
8:40 AM – 9:00 AM	Speed Networking
9:00 AM – 10:15 AM	The Underutilization of GIS and How to Cure It: Adam Carnow and Keith Cooke, Esri Follow-up round table discussions
10:15 AM – 10:45 AM	Morning Break and Networking
10:45 AM – 12:00 PM	Selling Your Solutions: Jillian L. Elder, Director Enterprise Location Intelligence, Walgreens Follow-up round table discussions
12:00 PM – 1:30 PM	<i>Lunch (Lunch is not provided)</i>
1:30 PM – 2:45 PM	Speakers to be determined Follow-up round table discussions
2:45 PM – 3:00 PM	Afternoon Break and Networking
3:00 PM – 4:15 PM	Top 3 Things You Can Do for Maximum Organizational Value: Wade Kloos, GIS Director, Utah Department of Natural Resources Follow-up round table discussions
4:15 PM – 4:30 PM	Panel Discussion

Industry Focused Sessions and Technical Workshops

Tuesday, June 28

8:30 AM	ArcGIS as a Platform – Putting it All Together	SDCC, Room 05
8:30 AM	Best Practices for Technology Change Management	SDCC, Sapphire Ballroom I/J
10:15 AM	Identify the Value of Location in Your Business	SDCC, Room 14 B
3:15 PM	Getting the Most Out of ArcGIS Configurable Web Apps	SDCC, Room 06 A
3:15 PM	Insights for ArcGIS	Ballroom 06 F

Wednesday, June 29

8:30 AM	Establish an Initial Operating Capability for Your Organization	SDCC, Room 07 A/B
8:30 AM	Web GIS: Architectural Patterns and Practices	SDCC, Room 15 B
10:15 AM	ArcGIS for Server: High Availability and Disaster Recovery	SDCC, Room 17 B
10:15 AM	Defining and Driving a Location Strategy	SDCC, Room 05 B
10:15 AM	What Makes a Successful GIS Project Implementation?	SDCC, Room 33 A

Thursday, June 30

8:30 AM	Web GIS: Architectural Patterns and Practices	SDCC, Room 15 A
10:15 AM	ArcGIS for Server: High Availability and Disaster Recovery	SDCC, Room 05 B
10:15 AM	Getting the Most Out of ArcGIS Configurable Web Apps	SDCC, Sapphire Ballroom A/B
1:30 PM	Establish an Initial Operating Capability for Your Organization	SDCC, Room 15 B
1:30 PM	Insights for ArcGIS	SDCC, Sapphire Ballroom C/G
1:30 PM	Web GIS Architecture Deployment Options	SDCC, Ballroom 06 E
3:15 PM	Architecting the ArcGIS Platform: Best Practices	SDCC, Room 17 A
3:15 PM	Web GIS: Performance and Scalability Best Practices	SDCC, Room 09



SDCC = San Diego Convention Center

Please note: All listings subject to change; not every paper or event may be presented here.