

Public Safety Special Interest Group Sponsorship Packages

July 20-24, 2015 at the San Diego Convention Center (SDCC)

We invite you to sponsor the Public Safety Special Interest Group (SIG) meetings at the Esri User Conference 2015, where leading-edge users in the public safety community will gather to share important industry-related information. These networking meetings will include presentations from Esri staff and users.

In addition to the SIG lunch meetings, sponsorship opportunities are available to support the National Security Summit, the National Security Social, and the National Security Showcase.

Contribution—\$4,000

Public Safety Special Interest Group Meetings:

National Security SIG Meeting

Tuesday, July 21, 2015 | NOON–1:00 PM | SDCC

Search and Rescue SIG Meeting

Tuesday, July 21, 2015 | NOON–1:00 PM | SDCC

Law Enforcement/Criminal Justice SIG Meeting

Wednesday, July 22, 2015 | NOON–1:00 PM | SDCC

Structure and Wildland Fire SIG Meeting

Wednesday, July 22, 2015 | NOON–1:00 PM | SDCC

Disaster/Emergency Management SIG Meeting

Thursday, July 23, 2015 | NOON–1:00 PM | SDCC

Emergency Call-Taking and Dispatch SIG Meeting

Thursday, July 23, 2015 | NOON–1:00 PM | SDCC

SIG sponsorship includes the following:

- Choice of one of six Public Safety SIG meetings to sponsor
- Up to 100 box lunches for attendees of the SIG meeting
- Thank-you signage displayed at the SIG meeting with sponsor name or logo
- A table for sponsors marketing materials during the meeting
- A 5–10-minute speaking opportunity at the meeting
- Sponsor recognition made to attendees by SIG moderator
- Sponsor recognition (name or logo) on the Public Safety Industry flyer promoting the event (submission deadline: April 11, 2015)
- Attendee list of sponsoring SIG participants obtained via badge scanner
- Sponsorship exclusivity (one sponsor per SIG)

Sponsorship opportunities are open only to partners in the Esri Partner Network who market to national security.

Please contact **Brenda Martinez** (b_martinez@esri.com) if you are interested in sponsoring.

We look forward to another year of successful events!



Understanding our world.

