



Case Study

Organization

Vanderburgh County, Indiana

Location

Vanderburgh County, Indiana

Industry

Government

Mobile App Directs Voters to Shortest Lines on Election Day

By moving from traditional polling places to vote centers, Vanderburgh County, Indiana, saves \$85,000 each year. Vote centers allow citizens to cast their votes at the most convenient locations instead of only in their designated precincts. To make voting even easier, the county offers a free mobile app that provides immediate details on the nearest vote centers, including poll hours, wait times, and directions. Over 300 citizens have downloaded the app on their iPhones or Android phones, and the county expects use to grow significantly as the word spreads and major elections approach.

What did they do?

The county leveraged its existing geographic information system, which is based on Esri® technology, to create a map service that shows all vote centers. A custom mobile app was then built using Esri's ArcGIS® API for Flex to support deployment on both the iPhone® and Android® platforms.

To promote public use of the app, the county works with local media and offers free downloads from Apple's App Store and Android Market. Visit vanderburghvotecenters.com to access the app or to view the vote centers map online.

Do I need this?

Mobile mapping applications based on Esri technology help local governments worldwide improve operations and services to citizens. Esri technology provides a common platform for data sharing to enhance workflows, improve decision making, and facilitate communication.

For more information, visit esri.com/elections.

"It's simple, it's easy, and it does what we need. This app is going to become more and more useful and popular as we ramp up for a busy election season."

Susan Kirk

Vanderburgh County Clerk

