



ESRI USER CONFERENCE
JULY 20–24, 2015 | SAN DIEGO



User Software Applications Fair

General Guidelines and Policies

The User Software Applications Fair is intended for individuals with noncommercial applications. If you have a software application that is marketed commercially, you are invited to participate in the Exhibit Pavilion.

You may submit more than one entry, but each entry must be submitted separately.

The maximum hard disk space allocated for each software application is 2 GB, including all program code, data, and documentation. If you have more than this, please contact the User Software Applications Fair coordinator.

Each entry should include a clearly written and concise description and user guide or tutorial. A demo script is optional but highly desirable.

Original, signed permission forms must be included for your entry to be accepted by Esri. This applies only to applications that are not web based.

You will be responsible for the installation and demonstration of your software application in the User Software Applications area at the User Conference. Esri will provide a standard set of computer hardware and software as well as limited on-site technical support at the User Conference (see list below). You may request other computer equipment and software before the User Conference begins, but Esri does not guarantee that it will be available.

Standard Computer Hardware and Software Provided

- Laptop computer (Intel® Core i7, 8 GB RAM, 256 GB Solid State Drive)
- Operating system (default Windows® 7 Enterprise or Linux® optional)
- CD drive
- DVD drive
- Internet access
- Microsoft® Internet Explorer® (latest version)
- Microsoft Office
- Esri® software products (ArcGIS® 10.3)

Detailed Guidelines, Rules, and Procedures

All entries must include

1. Complete set of documentation:
 - (a) Installation instructions
 - (b) Overview of the problem and the solution
 - (c) User guide/Help files
 - (d) Process schematics/flowcharts/algorithms (as appropriate)
2. Signed permission forms.

Entry will be disqualified if

1. The completed entry is received after the deadline.
2. The entry fails to meet the requirements listed above.
3. The entry is not fully installed and operational by the opening of the User Software Applications Fair.
4. The entry is a commercial product for sale.

Please send the User Software Applications Fair entry form, along with your application and permission form using the following options:

Fax: 909-307-3089
Attn: User Software Applications Fair Coordinator

E-mail: appsfair@esri.com

Mail: **Esri**
Attn: User Software Applications Fair Coordinator
380 New York Street
Redlands, CA 92373-8100

E-mail questions or comments to appsfair@esri.com.

2015 Esri UC

July 20–24, 2015 | San Diego

User Software Applications Fair Entry Form

Welcome to the 2015 Esri User Conference (Esri UC) User Software Applications Fair! We have received your submission request, and you are invited to submit your entry by providing us with the following information. We must receive this entry form and your application by June 30, 2015. The enclosed permission forms must be signed and returned with your completed entry form. A signed User Software Applications Fair permission form is required for winning entries to be published.

Name: _____
(first) (last)

Entry Number (from confirmation e-mail): _____

Company/Organization: _____

Address: _____

(city) (state/province) (country) (postal code)

Telephone: _____ Fax: _____

E-mail: _____

Name/Title of Application: _____

Brief Description of Application: _____

Examples of Application Types

- **Desktop GIS Application:** For stand-alone GIS applications including .NET, Python®, and Silverlight®/WPF
- **Mobile GIS Application:** For GIS applications developed for mobile platforms such as Windows Phone, Android™, iOS™ (iPad® or iPhone®), ArcGIS for Windows Mobile, or ArcPad®
- **Web-Based Application:** For GIS applications delivered to the end user via web browser
- **Multimedia Maps (former Virtual Map Gallery):** Animations, CD/DVD, or other multimedia presentations displaying the results of GIS analysis

Operating System *(please check)*

Windows 7 Linux

Required Disk Space (maximum 2 GB): _____

Special Hardware/Software Requirements: _____

