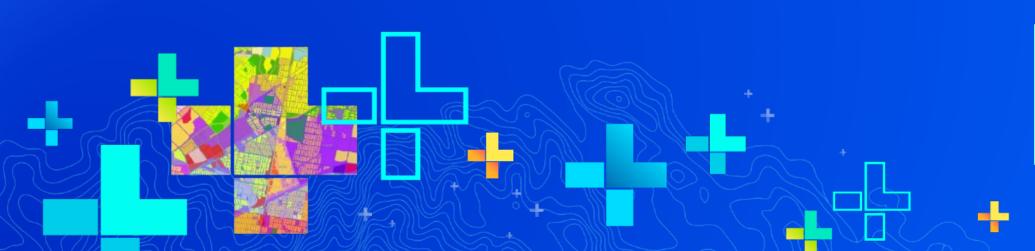


Choosing the Right-ish Basemap

John Nelson & Andy Skinner | Esri



SEE WHAT OTHERS CAN'T



What would you say you do here? *Is he still around?*

Andy Skinner

- Joined the Esri Mapping Center in 2009
- Now with the Living Atlas Content Team
- Basemaps, color ramps, and all-round map design.
- Working cartographer for longer than I care to remember ...
- ... with GeoSystems/Mapquest,
- ... and Rand McNally
- askinner@esri.com

4

What would you say you do here? I'll rush through this bit ...

John Nelson

- Cartography and UX Design at Esri
- Living Atlas, Story Maps, etc.
- John_Nelson@esri.com
- @john_m_nelson
- esriurl.com/nelson
- esriurl.com/JohnNelsonStories
- www.AdventuresInMapping.com

BASE MAPS

- Where are they all?
- Context or Content
- Light or Dark?
- Raster or Vector?
- Can I change or make them?
- Am I stuck with Mercator?

Numbers:

Basemap usage over the last 12 months

- Topographic Map
- Street Map
- World Boundaries/Places
- World Light Gray (Base only)
- World Dark Gray (Base only)
- National Geographic
- Imagery

185 million visits

60 million visits

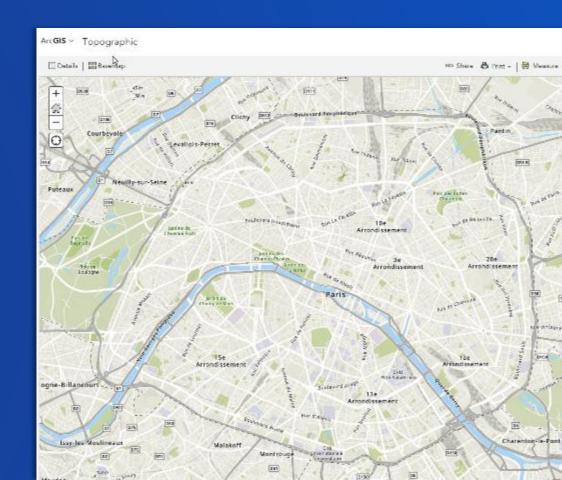
38 million visits

34 million visits

9.5 million visits

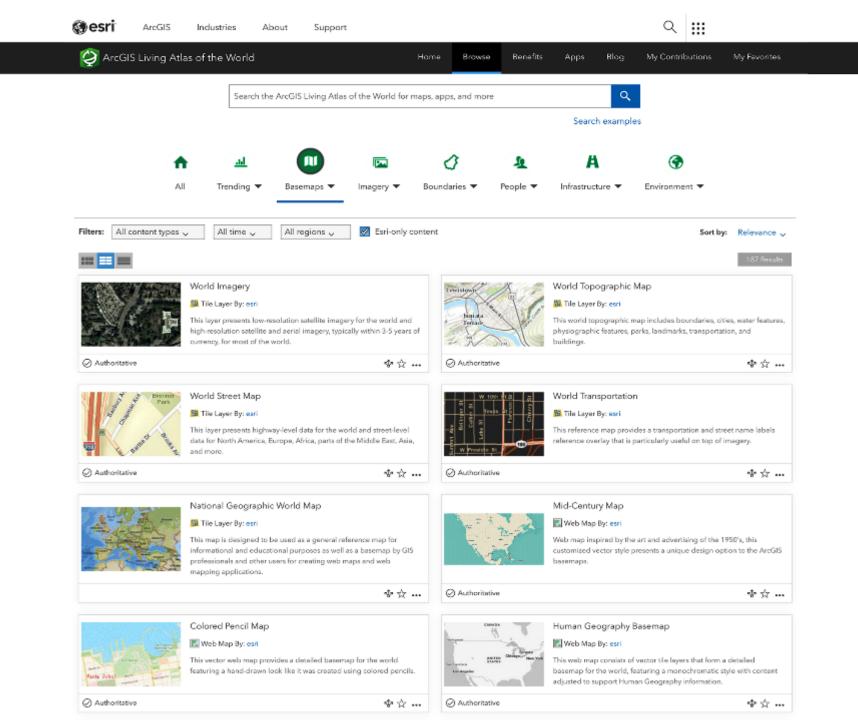
6 million visits

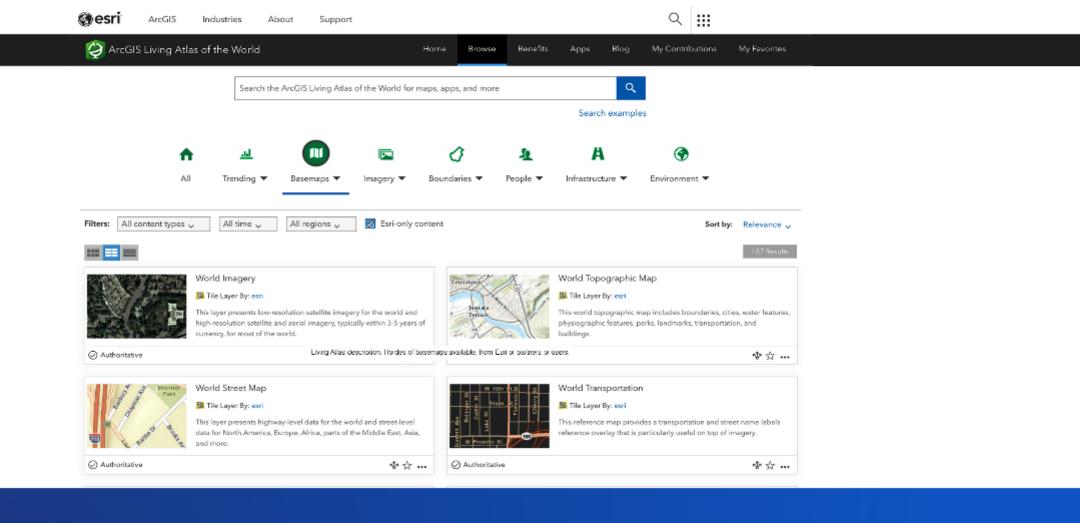
102 million visits



Exploring Basemaps in the Living Atlas

Find Esri, Partner, and User, basemaps. Or submit your own!





livingatlas.arcgis.com



World Navigation Map

Overview



This (v2) vector tile layer provides a detailed basemap for the world featuring a custom navigation map style.

Tile Layer by esri

Created: Oct 26, 2017 Updated: Feb 23, 2018 View Count: 54

Description

This vector tile layer, updated in February 2018, provides a detailed basemap for the world symbolized with a custom navigation map style that is designed for use during the day in mobile devices. The vector tile layer is similar in content to World Street Map, which is delivered as a raster fused map cache tile layer. This vector tile layer provides unique capabilities for customization and high-resolution display.

This comprehensive street map includes highways, major roads, minor roads, railways, water features, cities, parks, landmarks, building footprints, and administrative boundaries. This vector tile layer is built using the same data sources used for the raster basemap World Street Map and other Esri basemaps. Alignment of boundaries is a presentation of the feature provided by our data vendors and does not imply endorsement by Esri or any governing authority.

Use this Map

This map is designed to be used as a basemap layer or reference layer in a web map. You can add this layer to a web map and save as your own map. If you would like to use this map as a basemap layer in a web map, you may use the vector basemap Navigation web map.

Customize this Map

Because this map is delivered as a vector tile layer, users can customize the map to change its content and symbology, including fonts. Users are able to turn on and off layers, change symbols for layers, switch to alternate local language (in some areas), and refine the treatment of disputed boundaries. See the Vector Basemap group for other vector tile layers. For details on how to customize this map, please refer to these articles on the ArcGIS Online Blog and view the Esri Vector Basemaps Reference Document.

Layers

World_Basemap_v2



Details

Source: Vector Tile Service Size: 1 MB ****



Owner



Tags

v2, wma, World_Basemap_v2, global, streetmapmobile, basemaps, vector, basemap, esri_basemap, general availability

Credits (Attribution)

Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, @ OpenStreetMap contributors, and the GIS User Community

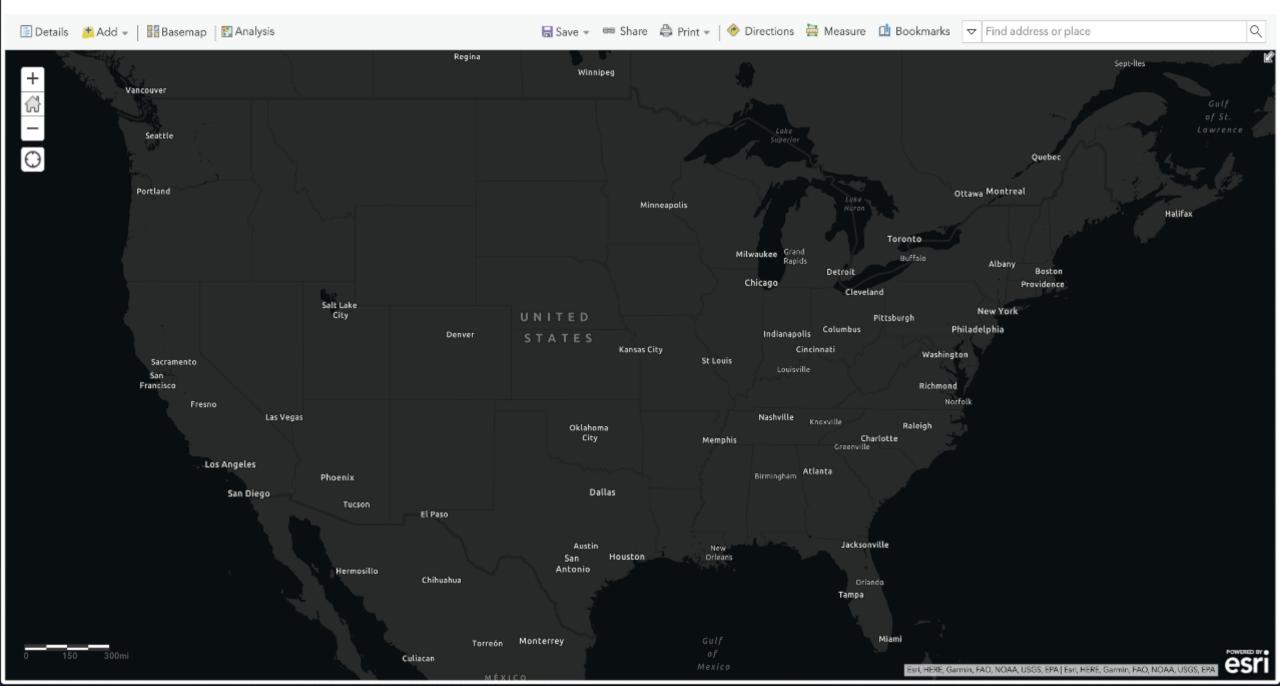


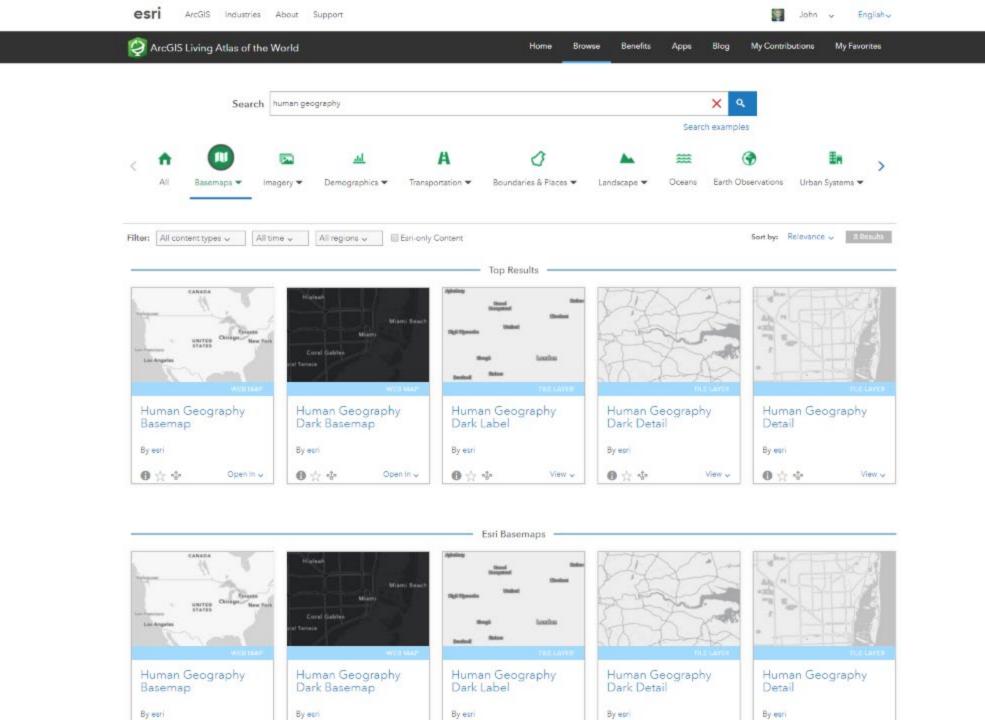
BASE·MAP?

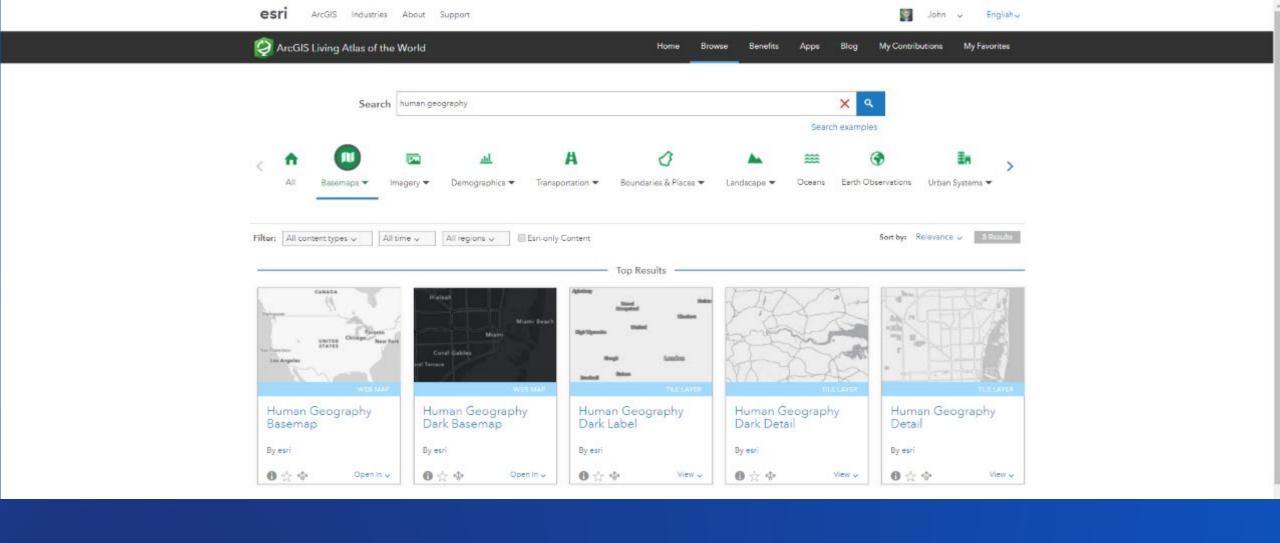




Home ▼ My Map







esriurl.com/HumanGeographyBase

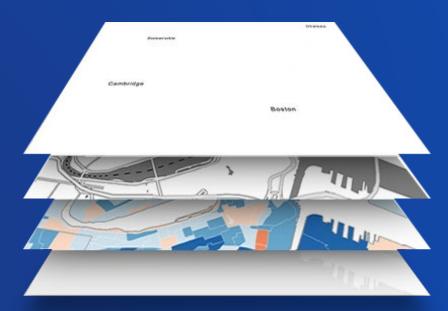
Light Gray Canvas Basemap



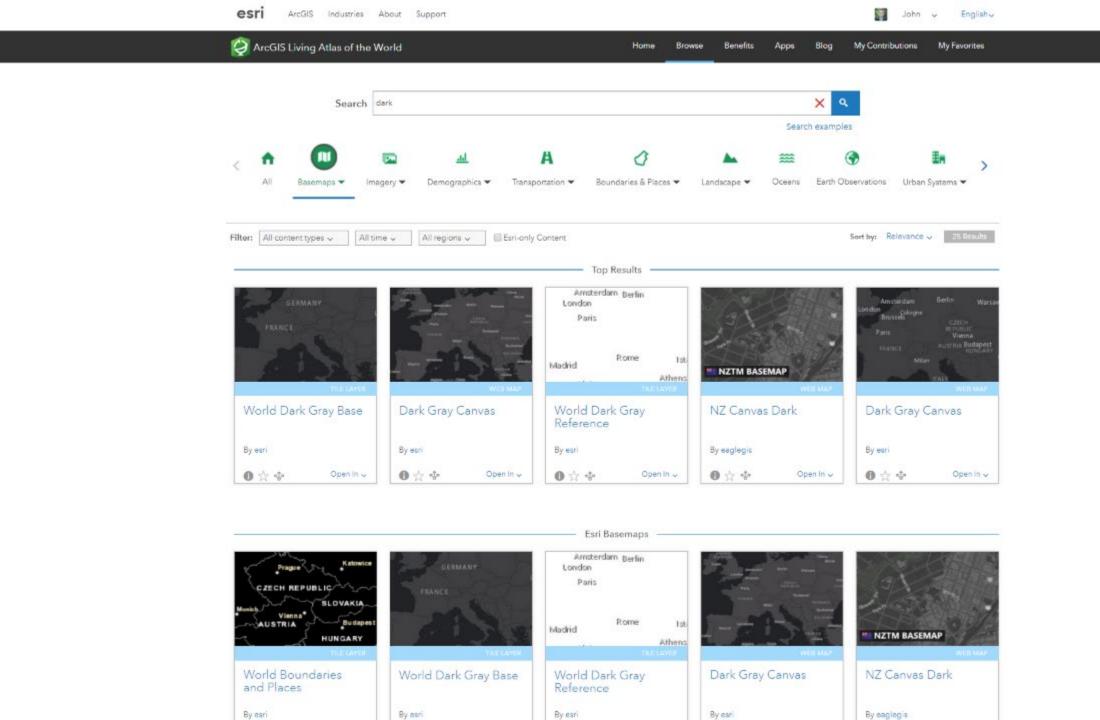
Label

Base

Human Geography Basemap

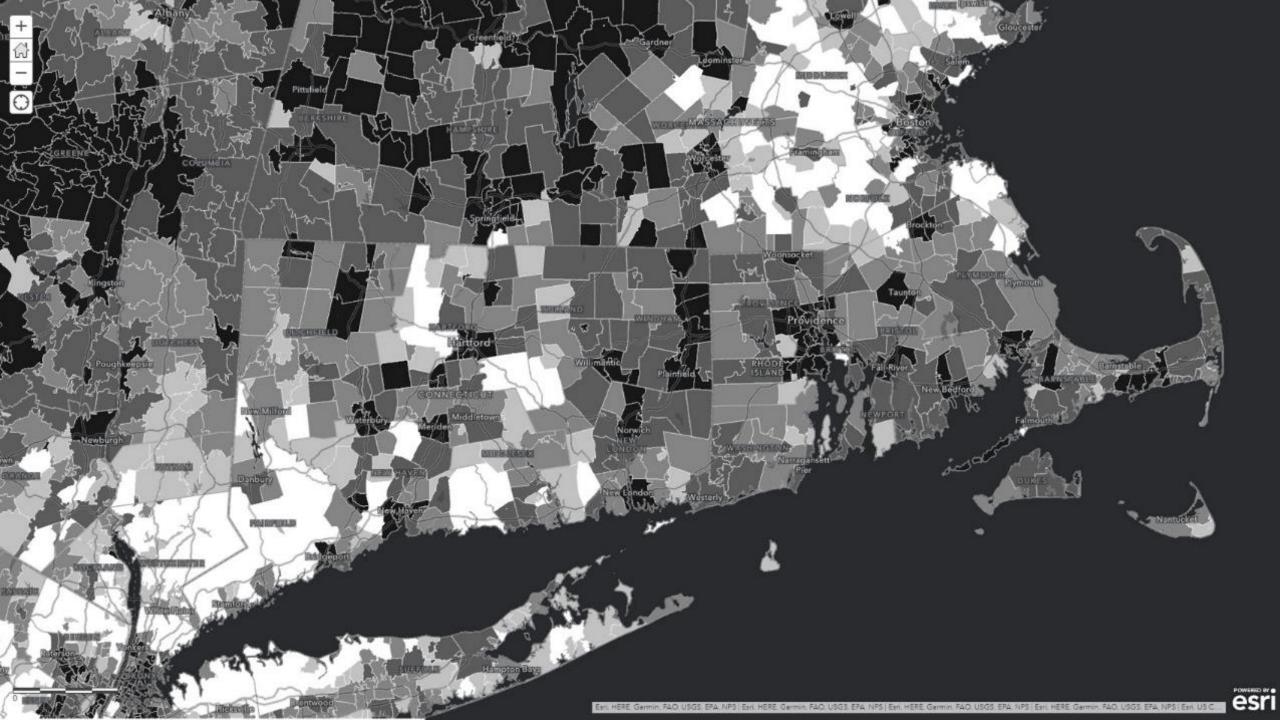


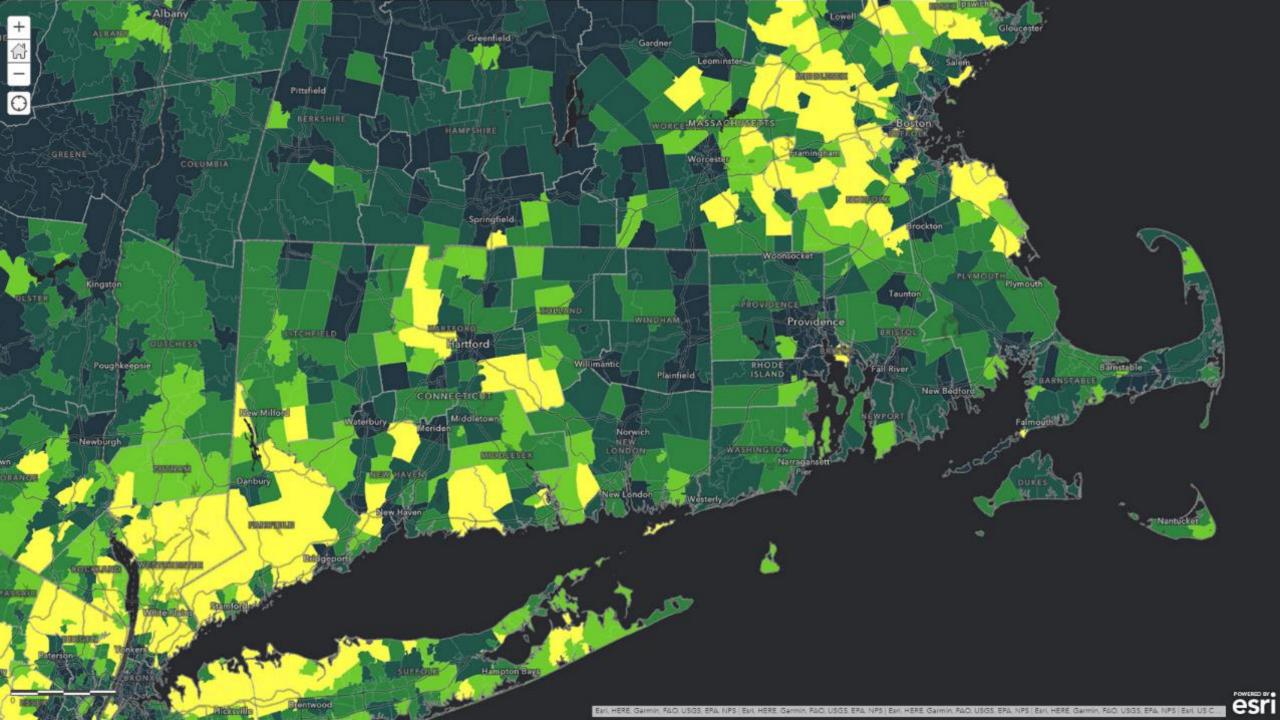
- Label
- Detail
- Subject
- Base

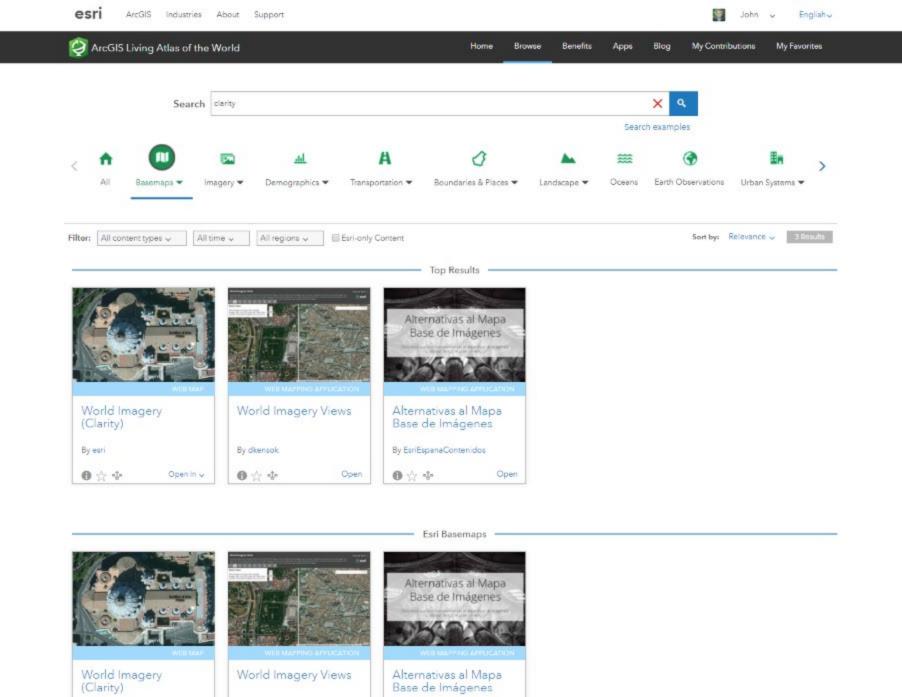


.





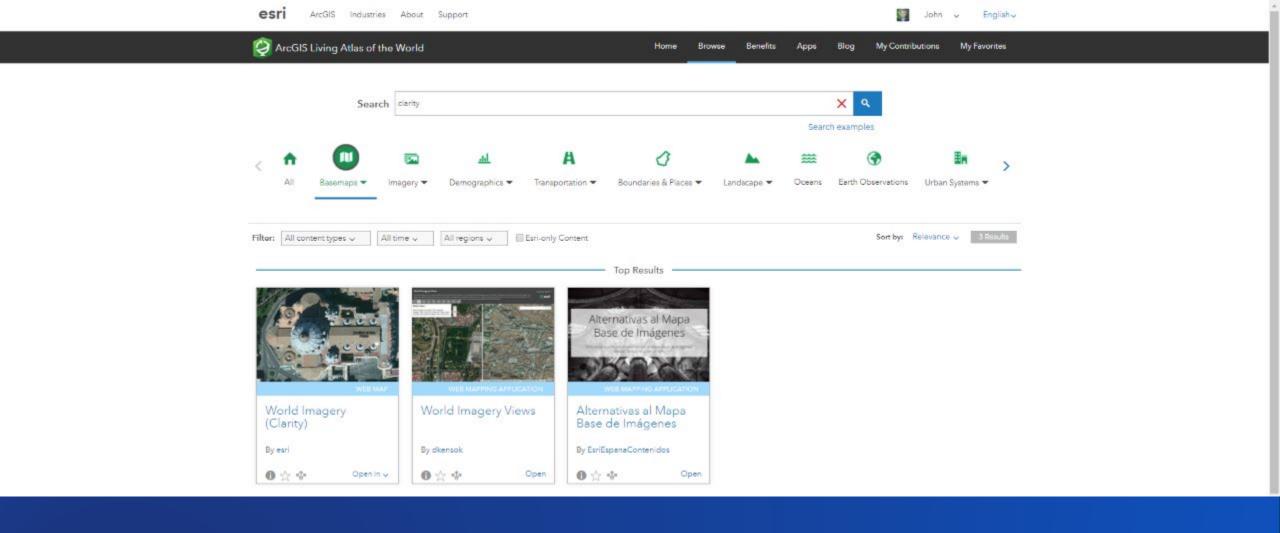




By EsriEspanaContenidos

By esri

By dkensok



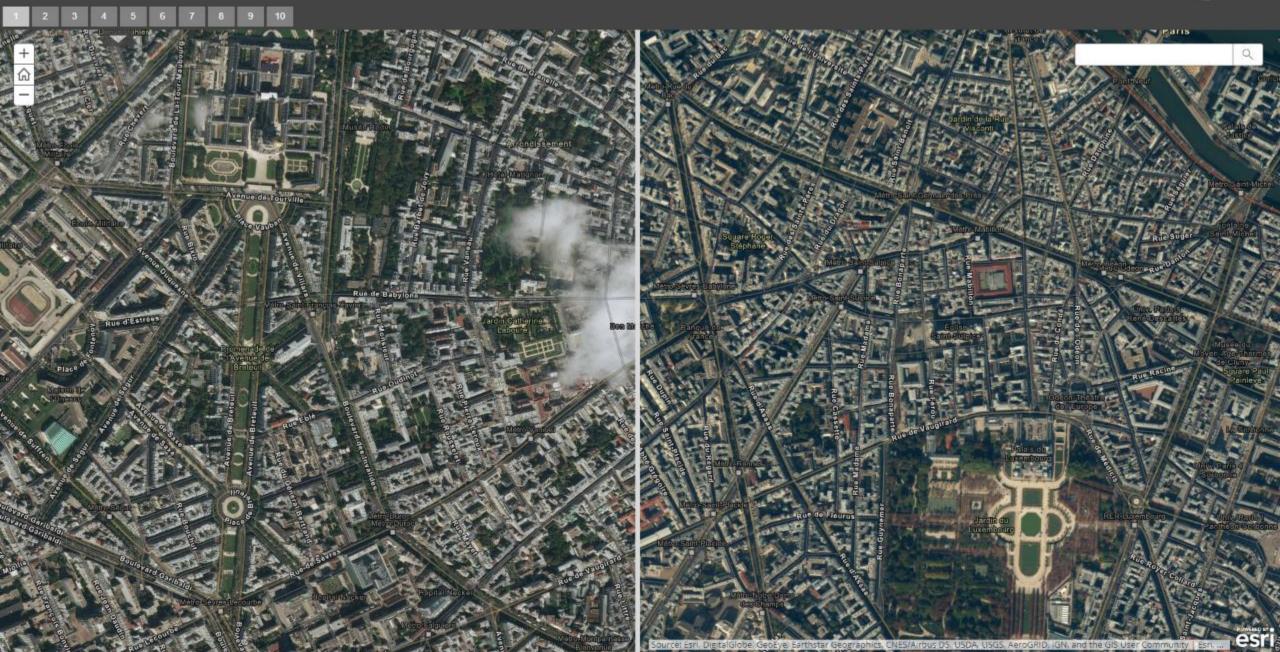
esriurl.com/ClarityBase

World Imagery Views

A story map 🔲 💆 🔗

This app enables you to compare different views of the World Imagery map. The default World Imagery map, on the left, is designed to show the most recent imagery. The alternative World Imagery (Clarity) map, on the right, is designed to show other imagery from our archive that may be more clear or accurate. You can use the tabs to view different bookmarked locations, or the search tool to view other areas. Click on the maps to get metadata info for the imagery.

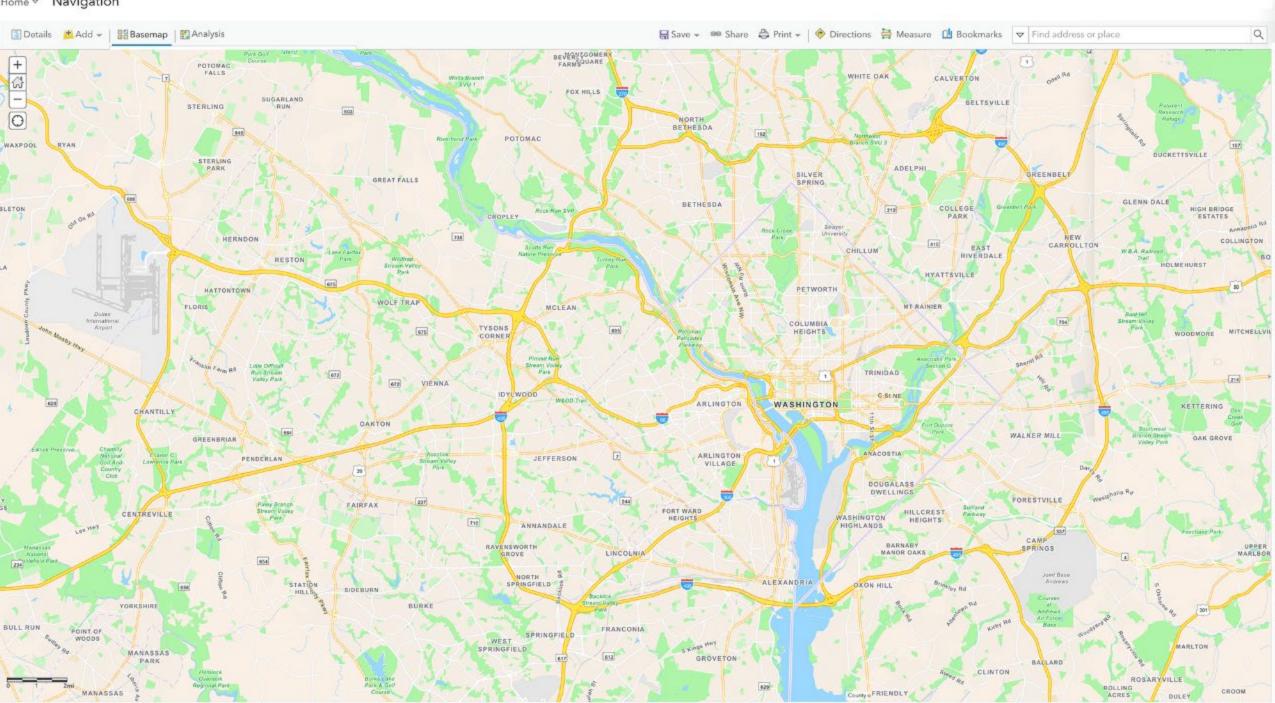


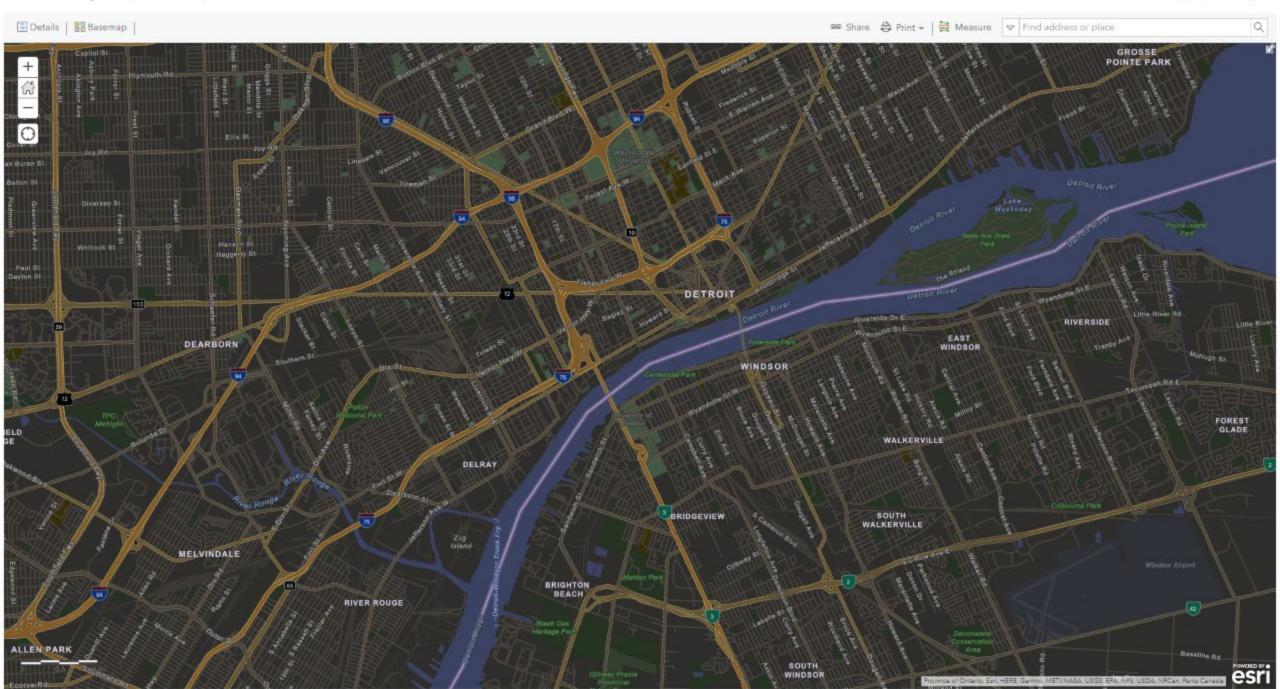


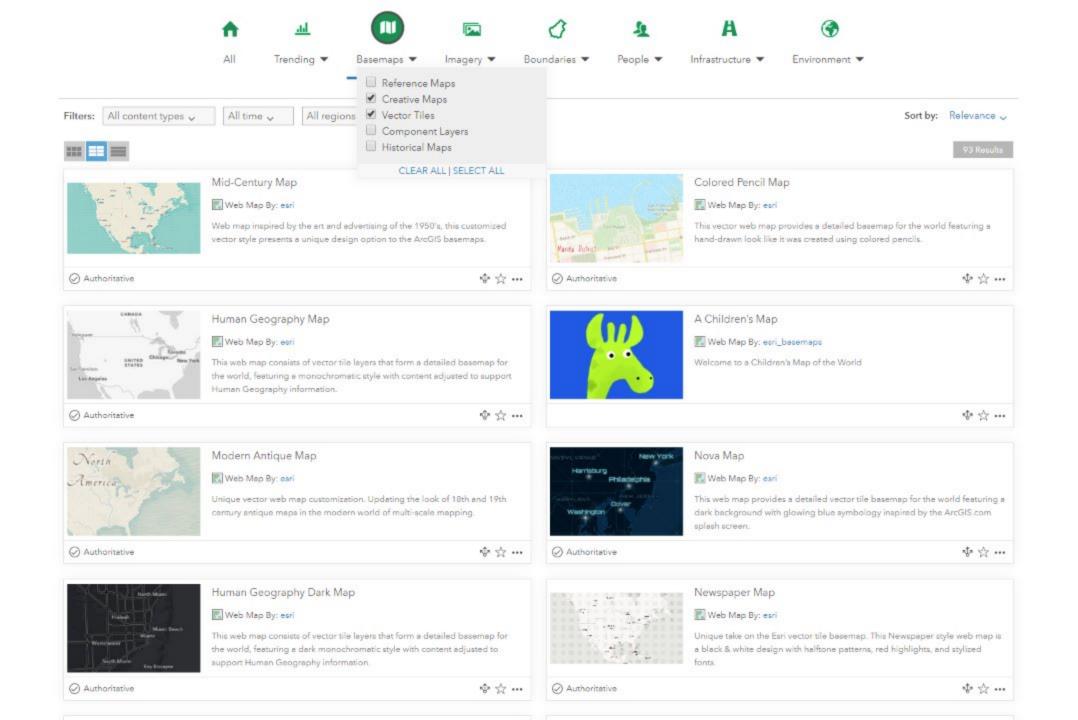
BASE·MAP?

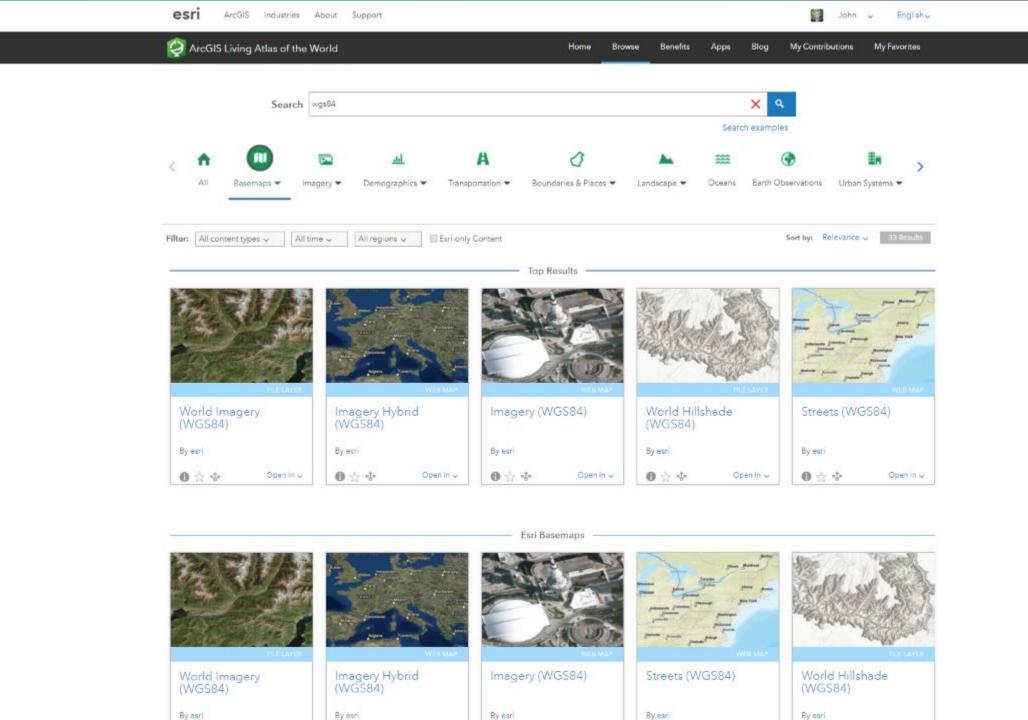


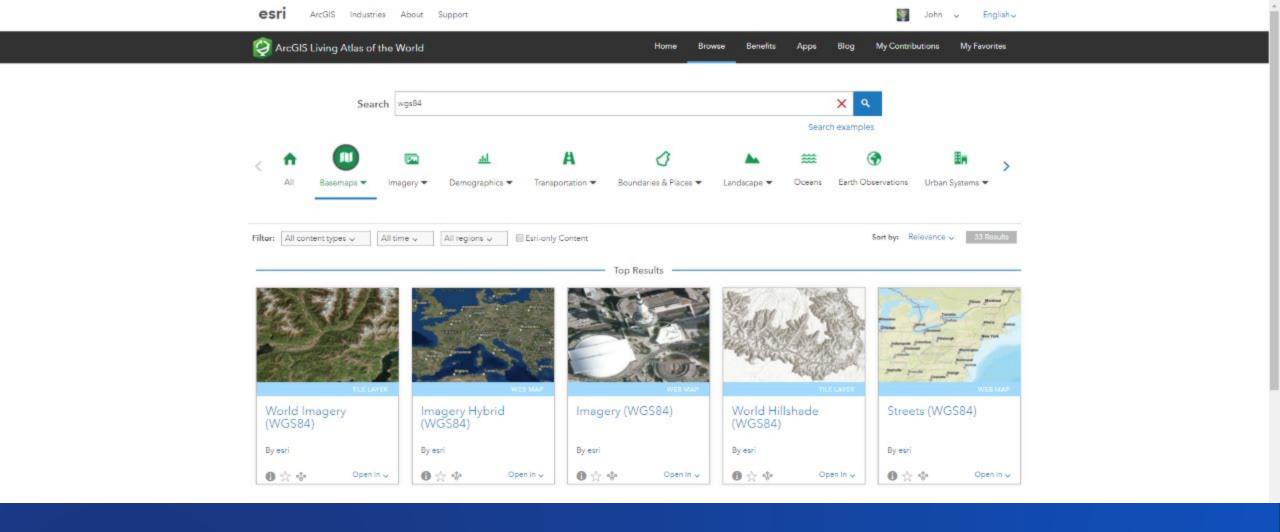












esriurl.com/WGS84Base

+

Raster Basemaps: ArcGIS Enterprise, ArcGIS Pro, ArcGIS Online

	HIGH CONTENT HIGH SATURATION	HIGH CONTENT MEDIUM SATURATION	LOW CONTENT LOW SATURATION	LOW CONTENT HIGH SATURATION	
QUALITATIVE POINTS	Street Map	Topographic Map	Light Gray Canvas	Dark Gray Canvas	
	Imagery with Labels	Oceans	Terrain with labels		
	National Geographic				
	Open Street Map				
	Fire f ly				
QUANTITATIVE POINTS	Imagery with Labels	Topographic Map	Light Gray Canvas	Dark Gray Canvas	
	Firefly	Oceans	Terrain with labels		
LINES	Street Map	Topographic Map	Light Gray Canvas	Dark Gray Canvas	
	Imagery with Labels	Oceans	Terrain with labels		
	Firefly				
QUALITATIVE	Imagery with Labels	Topographic Map	Light Gray Canvas	Dark Gray Canvas	
POLYGONS	Firefly	Oceans	Terrain with labels		
QUANTITATIVE POLYGONS	Imagery with Labels	Oceans	Light Gray Canvas	Dark Gray Canvas?	
	Firefly				

BASE-**MAP**

BASE·MAP

Vector Basemaps: ArcGIS Pro, ArcGIS Online

	HIGH CONTENT HIGH SATURATION	HIGH CONTENT MEDIUM SATURATION	LOW CONTENT LOW SATURATION	LOW CONTENT HIGH SATURATION	
QUALITATIVE POINTS	Street Map Street Map Night Imagery Hybrid National Geographic	Topographic Map Navigation Navigation Dark Oceans	Light Gray Canvas Human Geography Terrain with labels Charted Territory	Dark Gray Canvas Human Geography Dark	Co m Mo
QUANTITATIVE POINTS	Open Street Map Imagery Hybrid	Topographic Map Navigation Oceans	Light Gray Canvas Human Geography Terrain with labels Charted Territory	Dark Gray Canvas Human Geography Dark	١
LINES	Street Map Imagery Hybrid	Topographic Map Navigation Oceans	Light Gray Canvas Human Geography Terrain with labels	Dark Gray Canvas Human Geography Dark	Str
QUALITATIVE POLYGONS	Imagery Hybrid	Topographic Map Oceans	Light Gray Canvas Human Geography Terrain with labels	Dark Gray Canvas Human Geography Dark	Top
QUANTITATIVE POLYGONS	Imagery Hybrid BASE· MAP	Oceans	Light Gray Canvas Human Geography	Dark Gray Canvas BASE·MAP	Terr

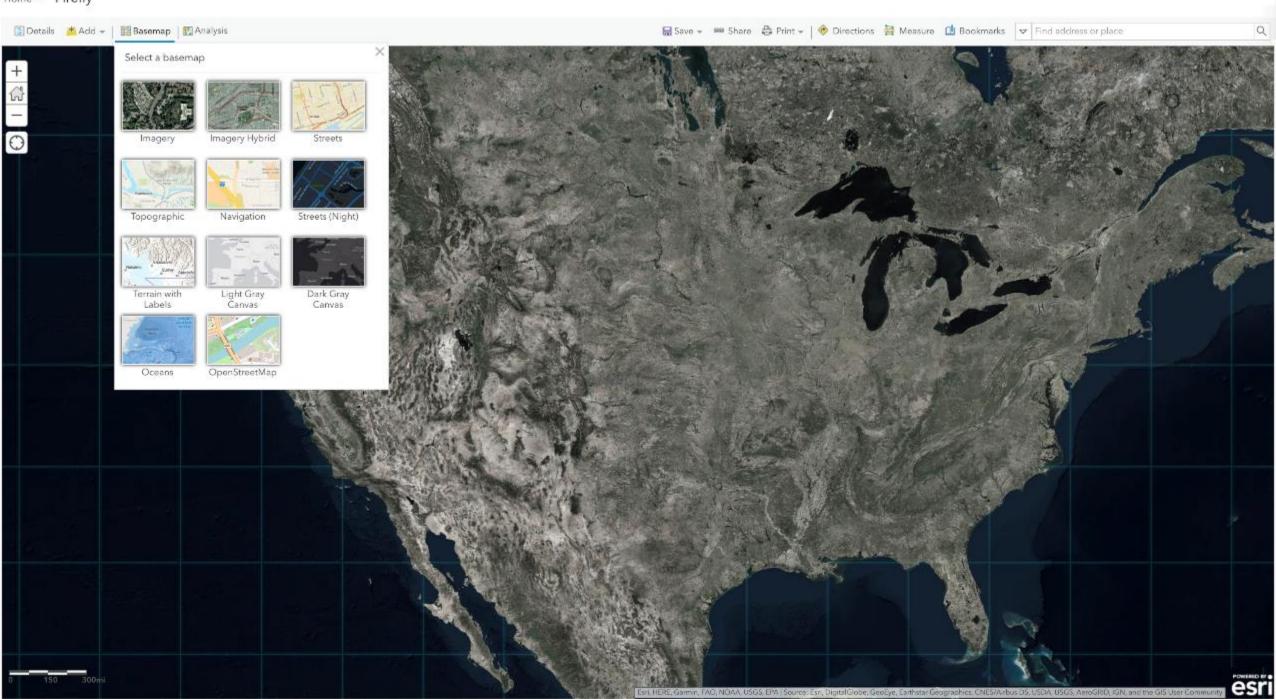
OLORED PENCIL 1id-Centuπy Iodern Antique **NEWSPAPER** Nova Watercolour Pop Art

WGS84

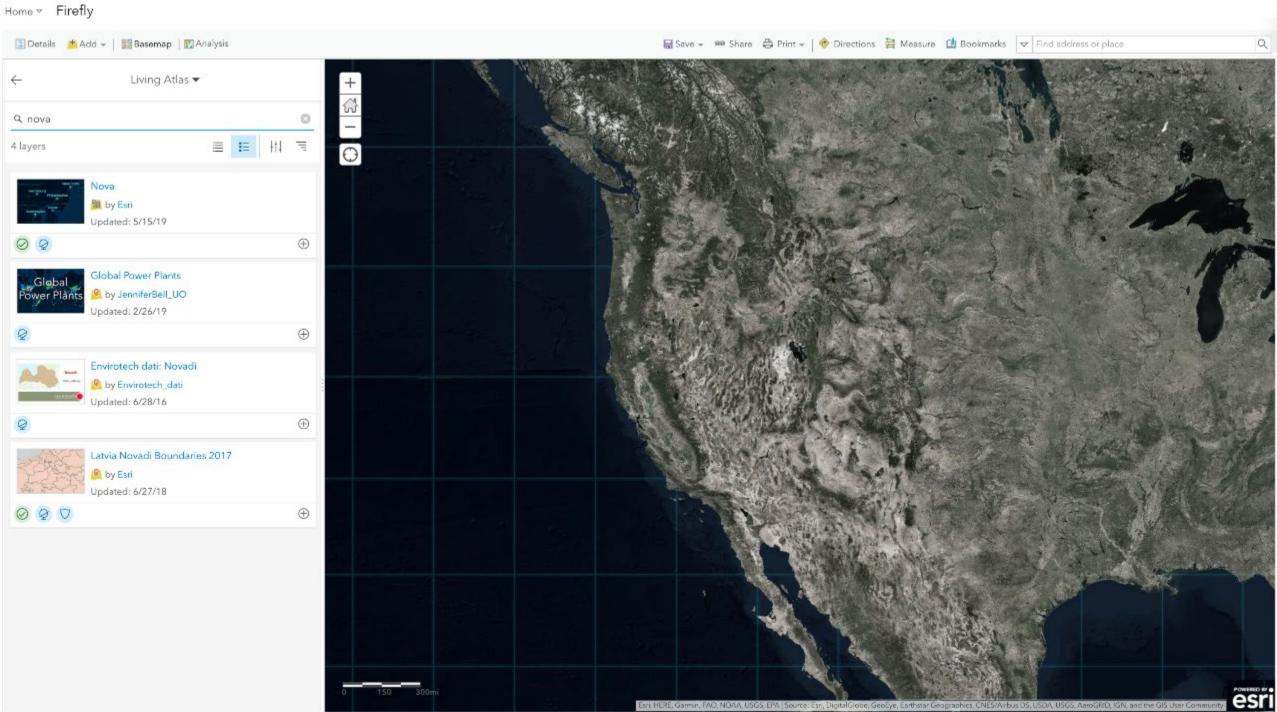
Street Map reet Map Night magery Hybrid pographic Map Navigation ht Gray Canvas rk Gray Canvas rrain with labels narted Territory

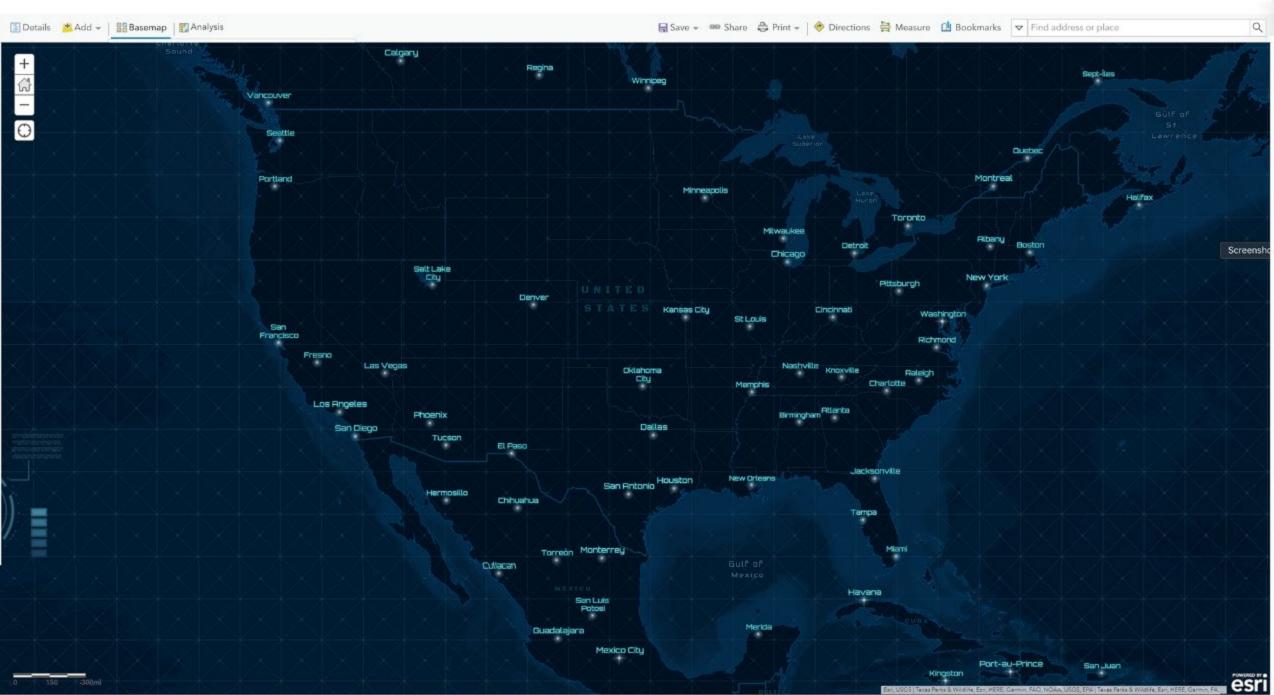
Exploring Basemaps from within the Map Viewer

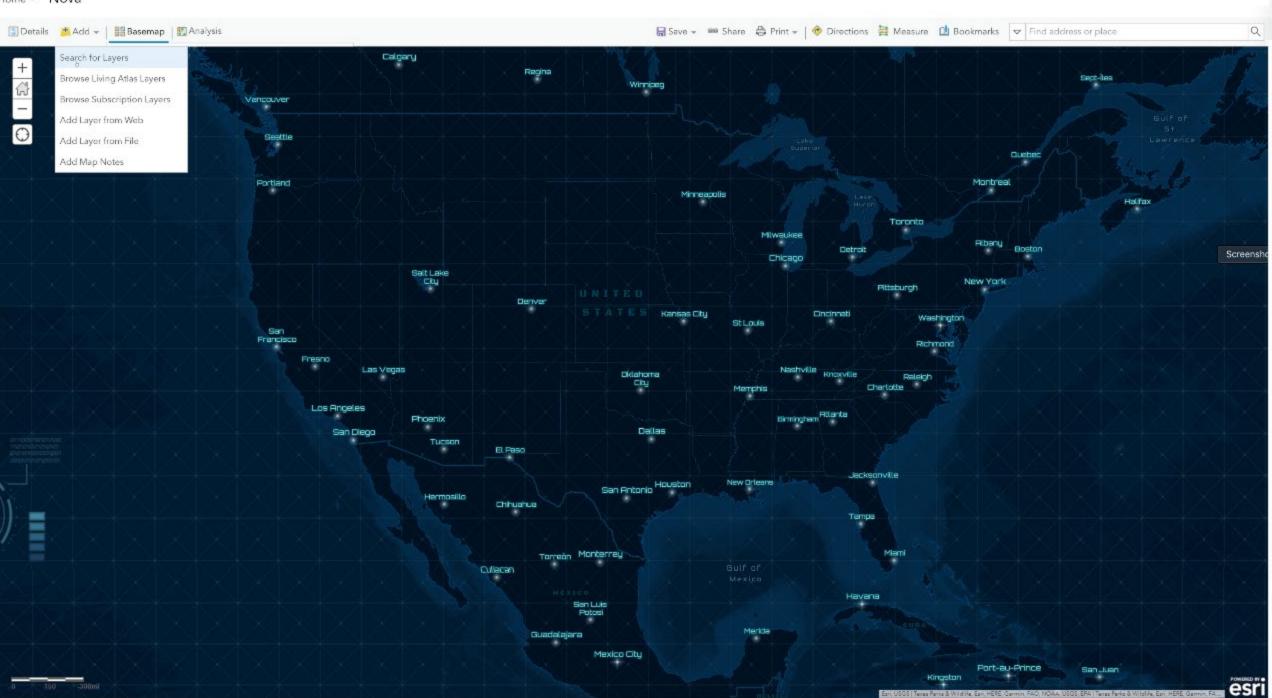
Swapping out a basemap for another

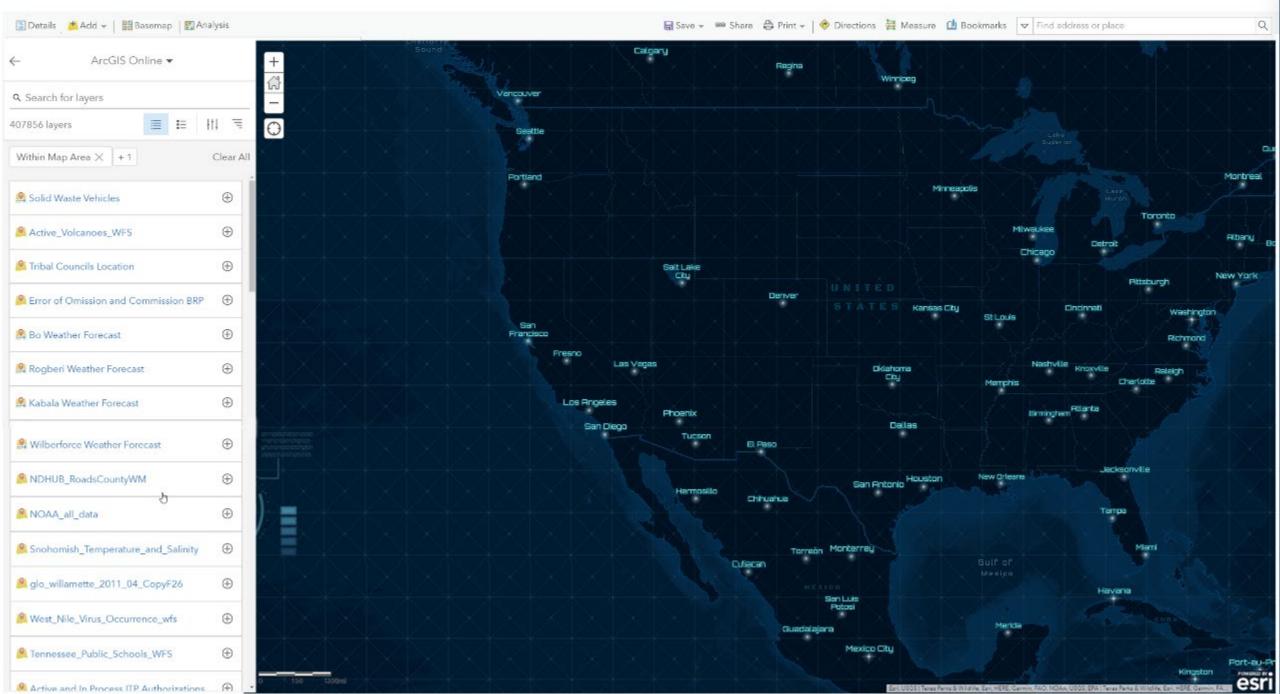


esri





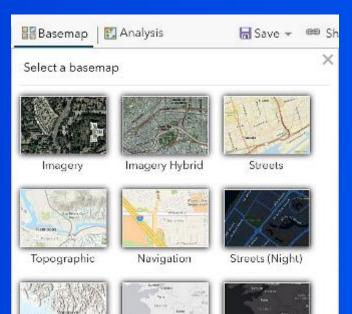




Choosing Which Basemaps Appear for your Organization

Curating a custom list of basemaps for your go-to basemap gallery.

This thing...



Story Maps Basemaps / Edit

Overview

Content Members Settings

✓ Edit Thumbnail



Add a brief summary about the group.

owned by StoryMaps

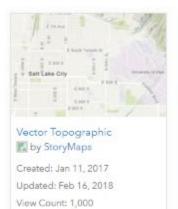
/ Edit

✓ Edit

Description

Add an in-depth description of the group.

Latest Content





Vector World Street Map (L... by StoryMaps

Created: Jan 11, 2017 Updated: Feb 16, 2018

View Count: 942

B by StoryMaps

Constant lan 25 2010

··· ②

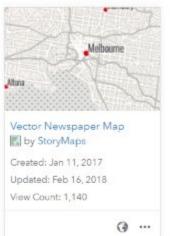


Vector Imagery Hybrid by StoryMaps

Created: Jan 11, 2017 Updated: Feb 16, 2018

View Count: 992





View All Group Content



Membership Requests 0

Share

Invite Users

Details

Created: August 24, 2015 Viewable by: Everyone (public)

Contributors: Members

å 6 **€** 45

H y

Owner

. Change Owner

StoryMaps

Membership

· Leave Group

√ You are a group manager

Tags / Edit

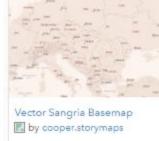
administrative



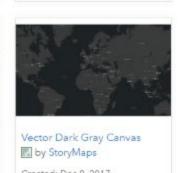
Constant Inn OF 2010

@ ···





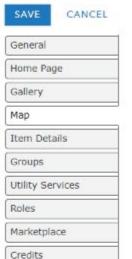
Constant Nov. 20 2017







Storytelling with Maps



Security

Open Data

Мар

Configure the components people in your organization will use to author maps.

Basemap Gallery



Select the group whose webmaps will be shown in the Basemap Gallery.

Share the Esri default basemaps to this group when you click Save.

Default Basemap

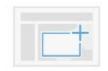


The Default Basemap opens when users click New Map. Set the group in the Basemap Gallery above and choose the map to open. It will open at the default extent you set. To set the default extent to the extent of your currently selected default basemap, click Use Map Extent as Default. To set a different extent, click Choose Extent and set the extent you want to use as your default extent.

Topographic +

USE MAP EXTENT AS DEFAULT

Default Extent



The Default Extent determines the extent used when users click New Map.

Left: -161.697 Right: 161.697 Top: 80.695 Bottom: -72.673

CHOOSE EXTENT

Bing Maps



Provide a Microsoft-supplied Bing Maps key in order to use Bing Maps in your organization's web maps. If you have any questions, please contact your account manager or local Esri office.

Akt3ZoeZ089qyG3zWQZSWpwV3r864AHStal7Aon21-Fyxwq_KdydAH32LTwhieA8

Allow this Bing key to be used in maps shared publicly by organization members.

Configurable Apps



Configurable apps contain various settings users can configure to create web apps. Map-based apps display one or more maps. Choose which group contains the apps you want to use in the configurable apps gallery.

Esri Default

Vector or Raster?

What's the difference? What's best for me?

Raster

- Baked and tiled images, cached and fetched as users navigate the map
- "Baked" and cached
- Uniform size
- Increases 4x per standard zoom level
- Imagery















+ + + + + +

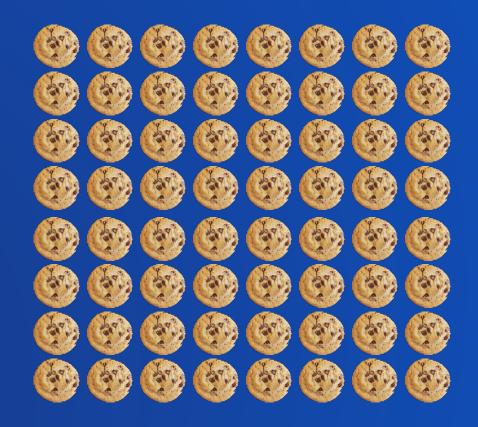




+ + + +



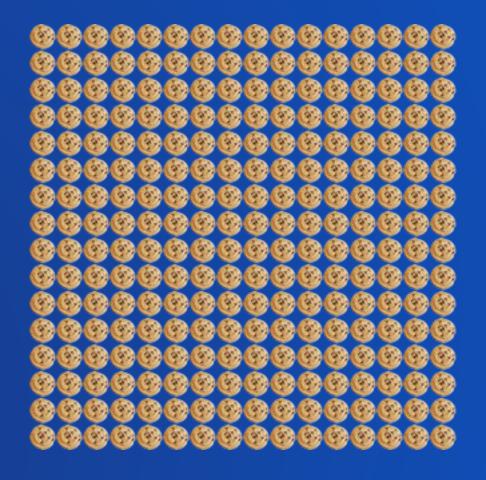




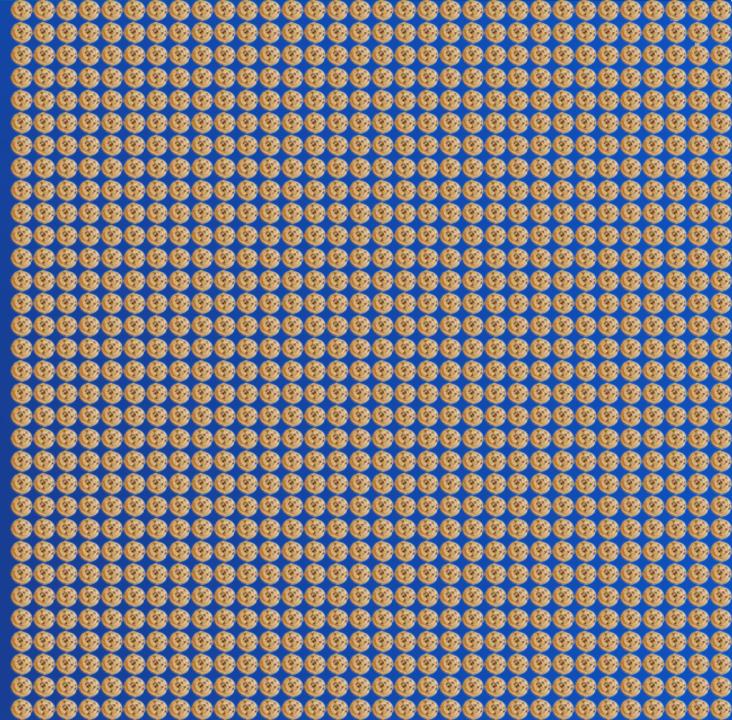
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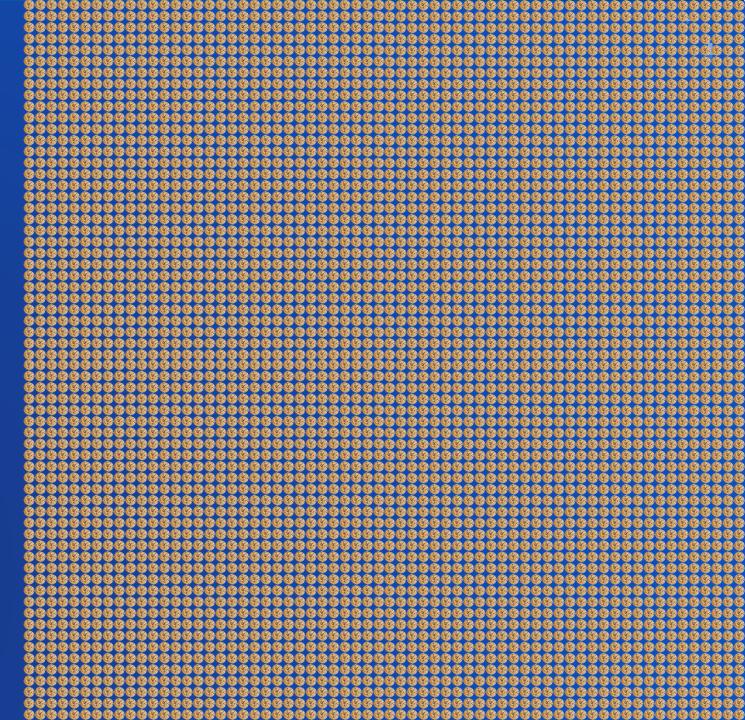












Vector

- · Baked and tiled images, cached and fetched as users navigate the map
- Point, Line, and Polygon geometry served into the browser as tiles
- Data and Styling Rules are dynamic | Tiles Created IN THE BROWSER
- Rapid and Easier Updates
- Lightweight
- Crisp appearance
- Labels stay Horizontally Oriented























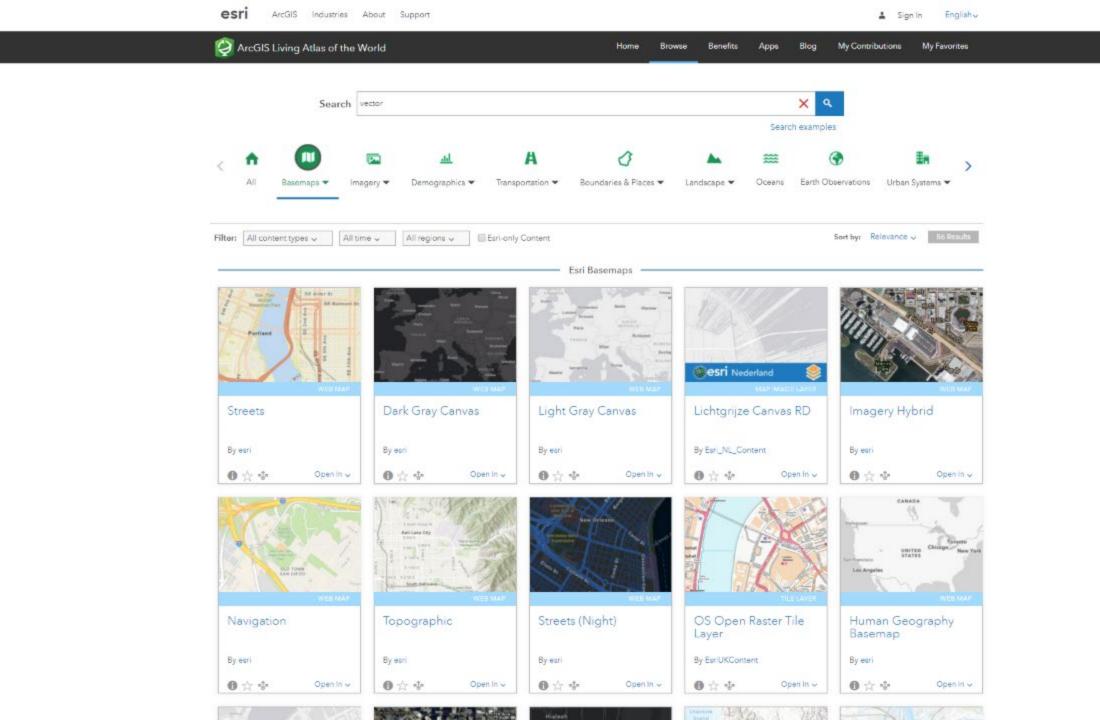






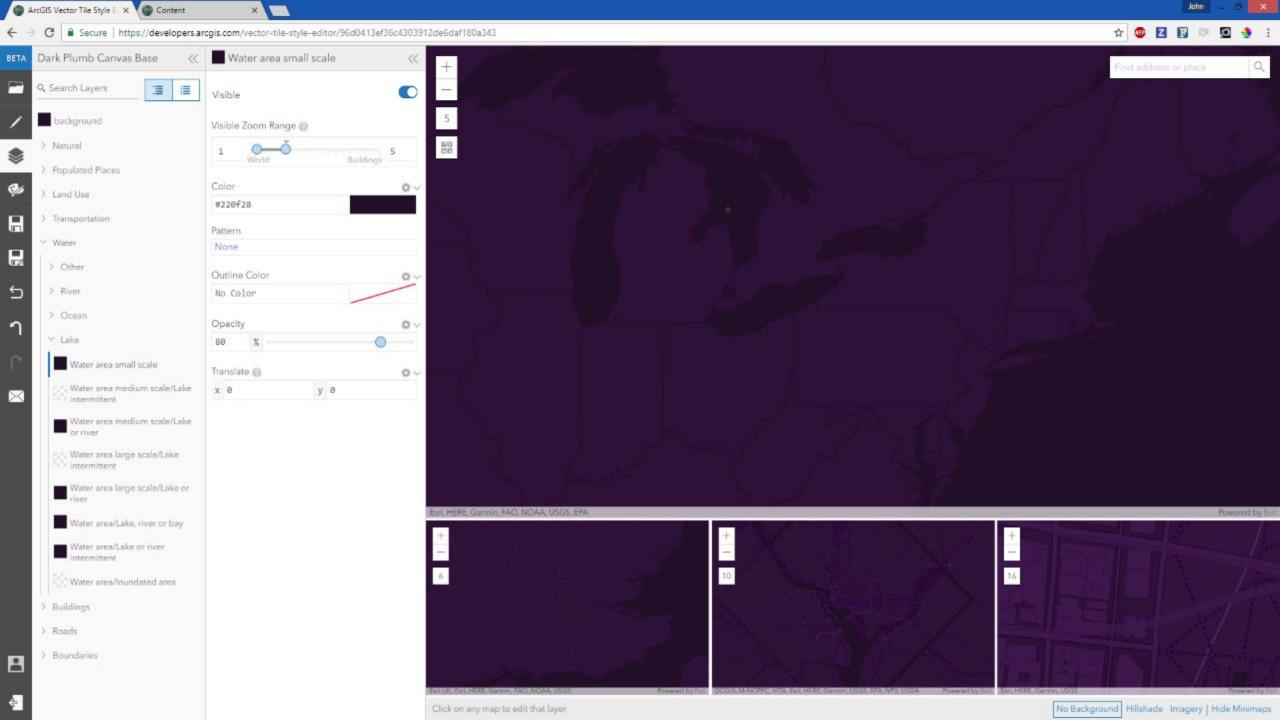


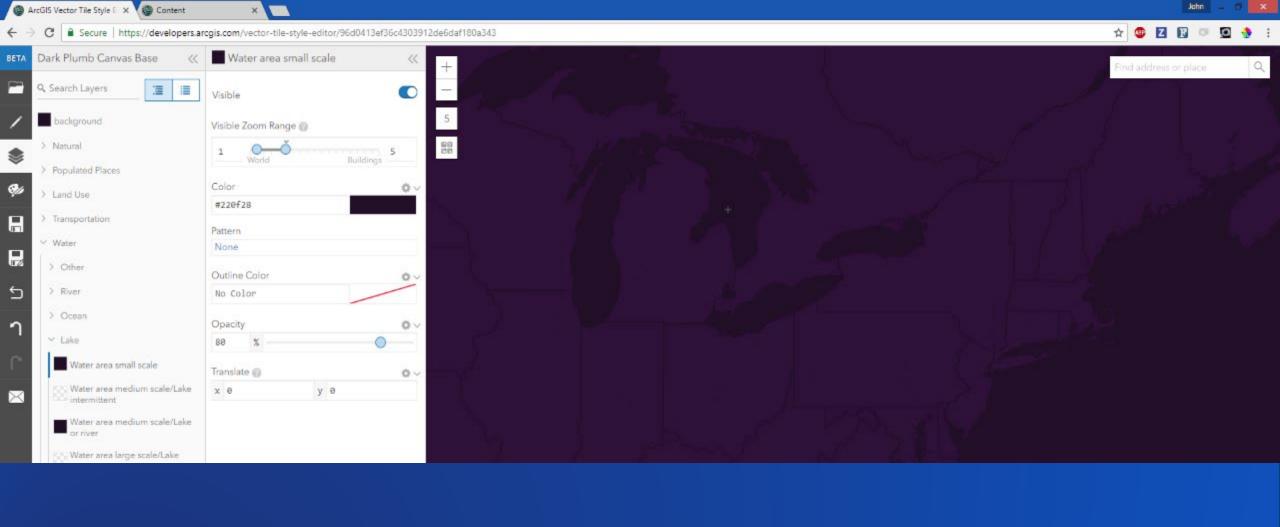




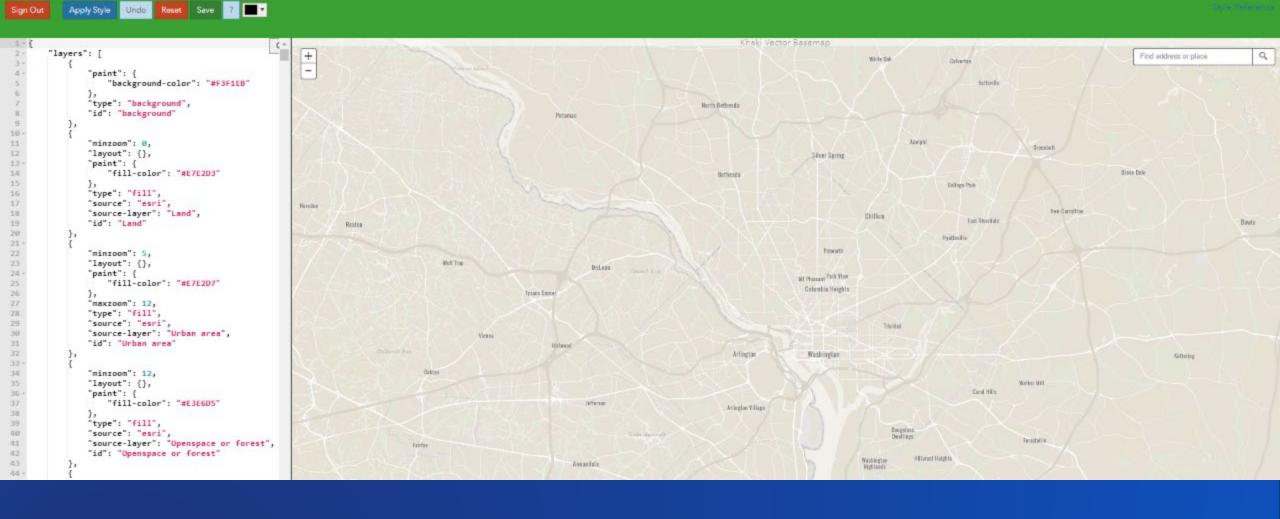
Vector Editor

- Because vector tiles have style rules, you can easily change those style rules!
- Styling tool spearheaded by Wesley Jones and Patrick Arlt
- Fast, visual, multiscale, WYSIWYG editor
- Create or modify style
- Unreasonably fun

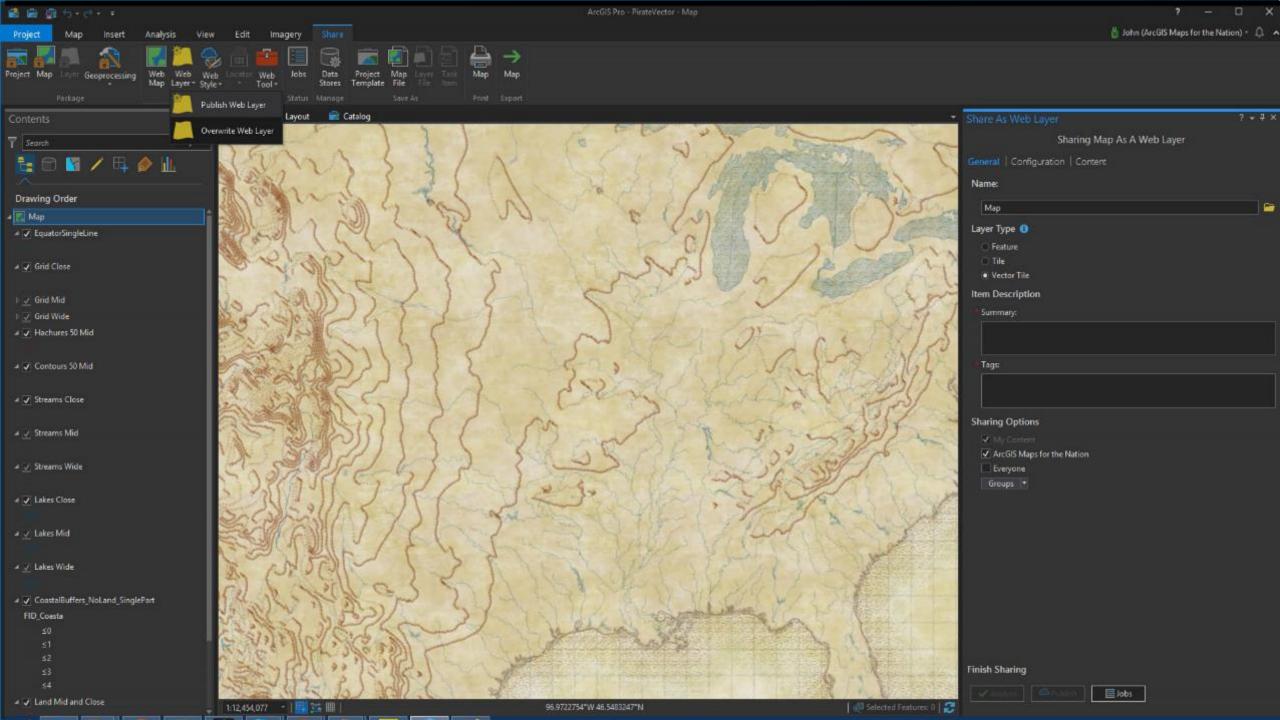


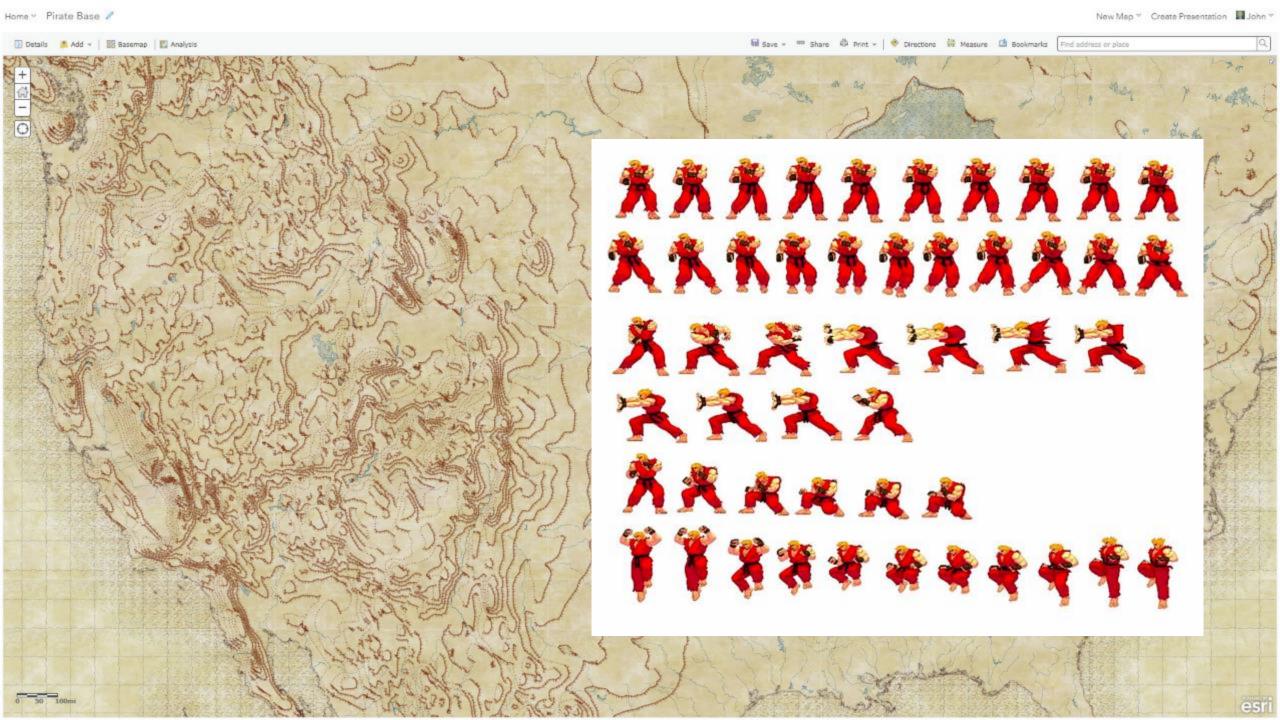


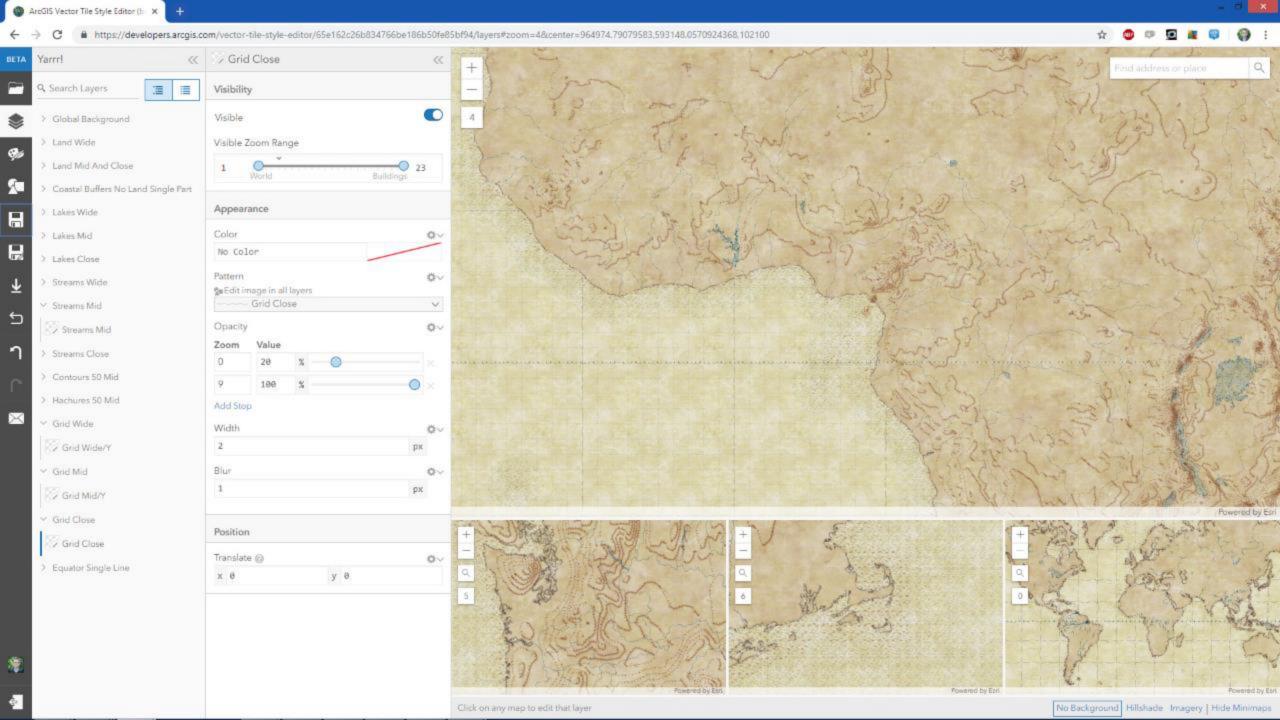
esriurl.com/VectorTileEditor

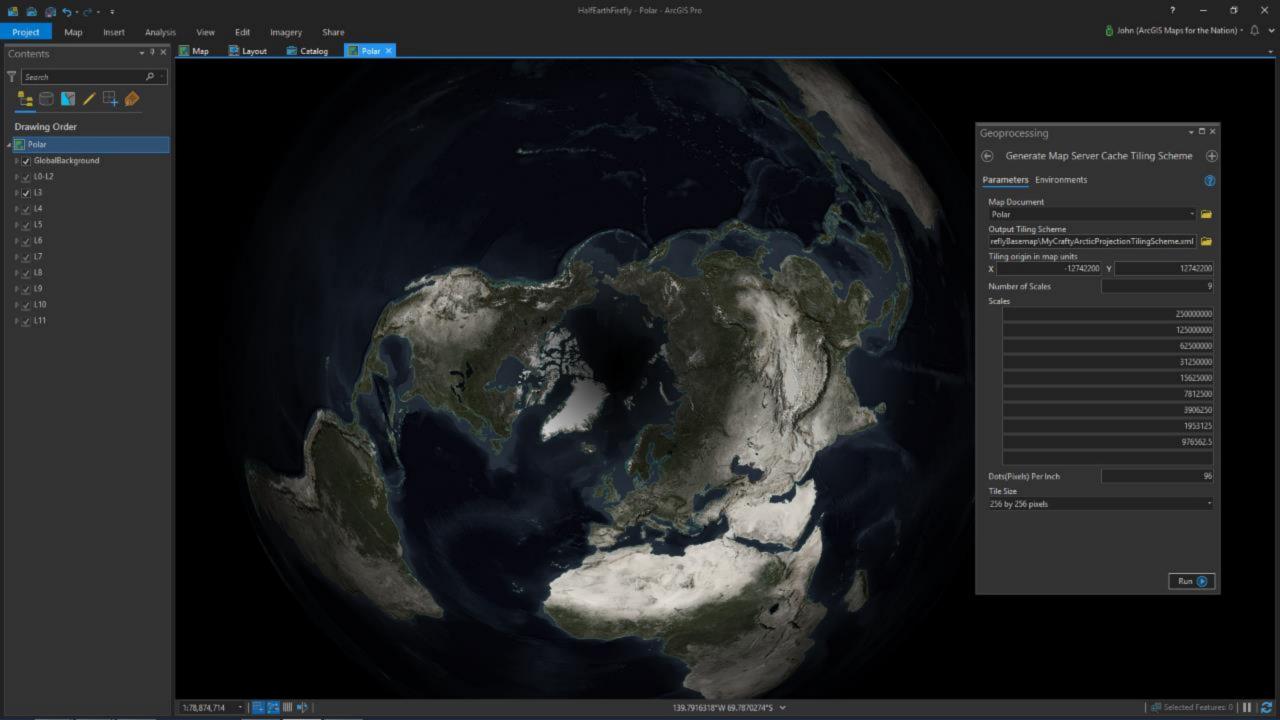


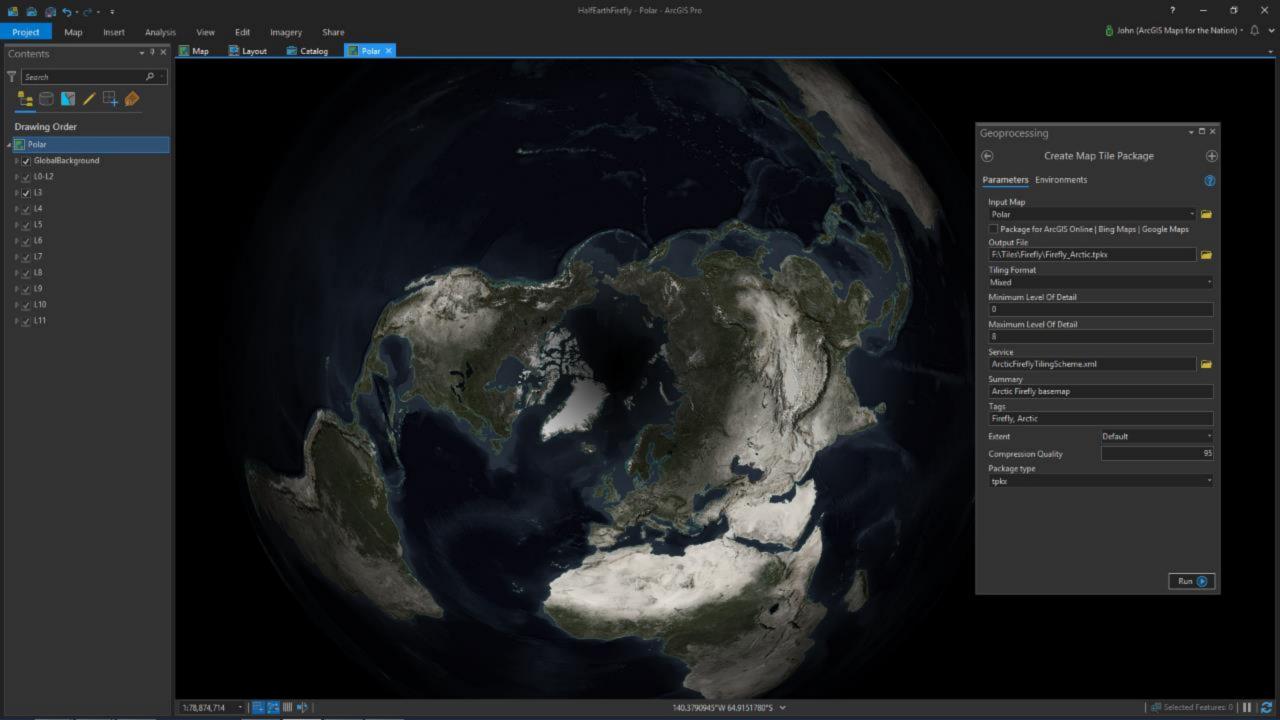
esriurl.com/ VectorPowerEditor











LivingAtlas.ArcGIS.com

esriurl.com/LivingAtlasBasemaps esriurl.com/HumanGeographyBase esriurl.com/DOSbase esriurl.com/ClarityBase esriurl.com/WGS84Base

How-Tos and Editors

esriurl.com/VectorTileEditor esriurl.com/VectorPowerEditor

Documentorium

esriurl.com/DesignBasemaps esriurl.com/VectorDoc esriurl.com/BasemapBlog

Andrew Skinner

Askinner@esri.com
https://www.esri.com/arcgis-blog/author/ajskinner2/

John Nelson

John_Nelson@esri.com @john_m_nelson esriurl.com/Nelson esriurl.com/JohnNelsonStories