Presentation Skills Workshop

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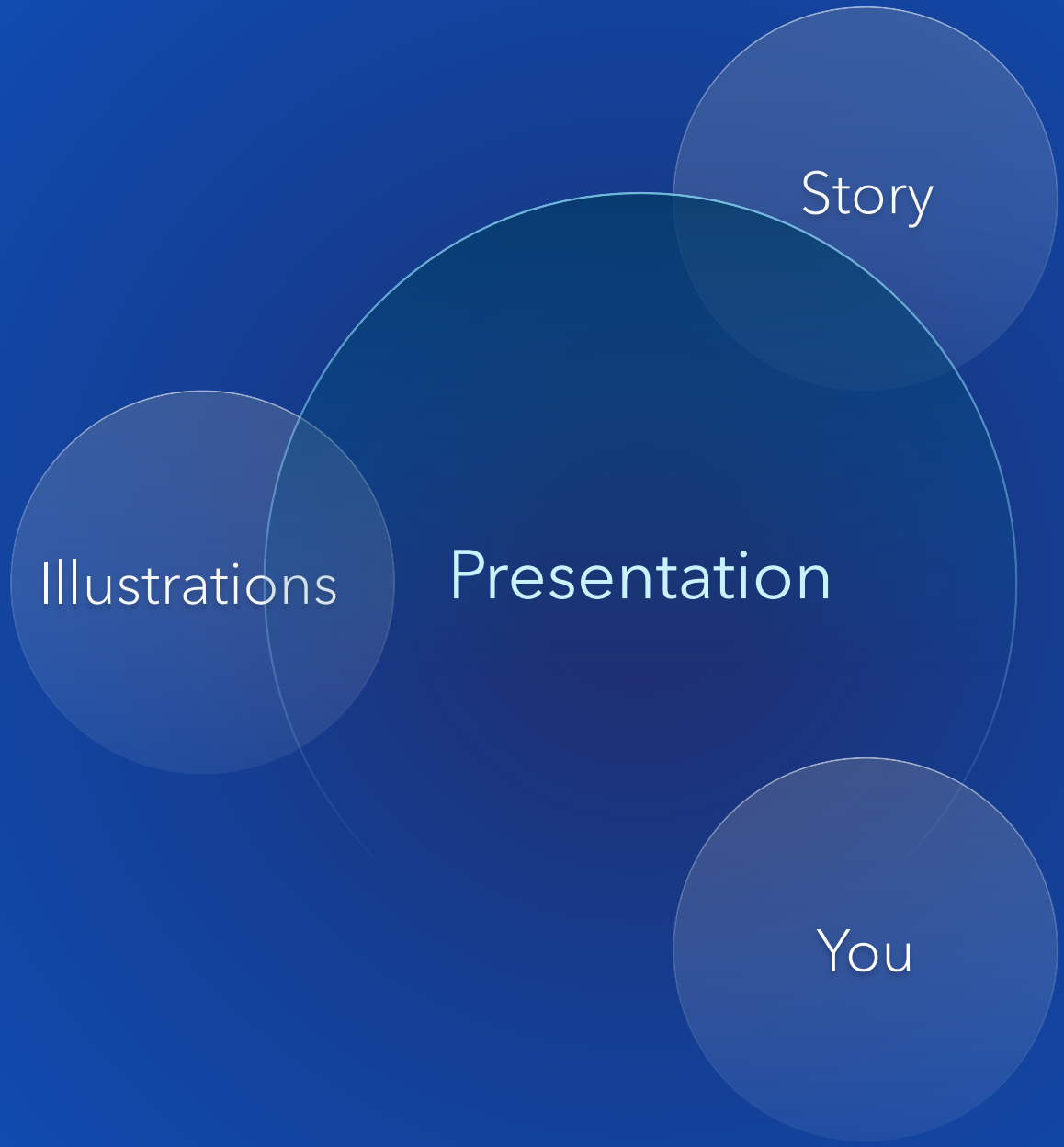
Instructor, Esri

Keera Morrish CTT+
Instructor, Esri

One Rule…

Never give a presentation
you wouldn't want to attend.

- Nancy Duarte

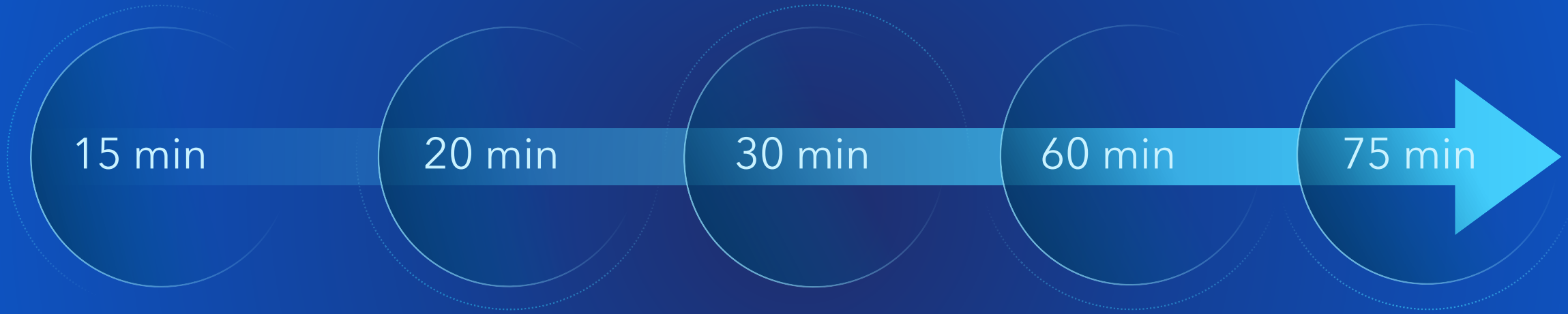

Story
Illustrations
Presentation
You

What we will cover

1. Creating your story
2. Effective illustrations
3. Delivering your message

Creating your story

Reality check



Reality check

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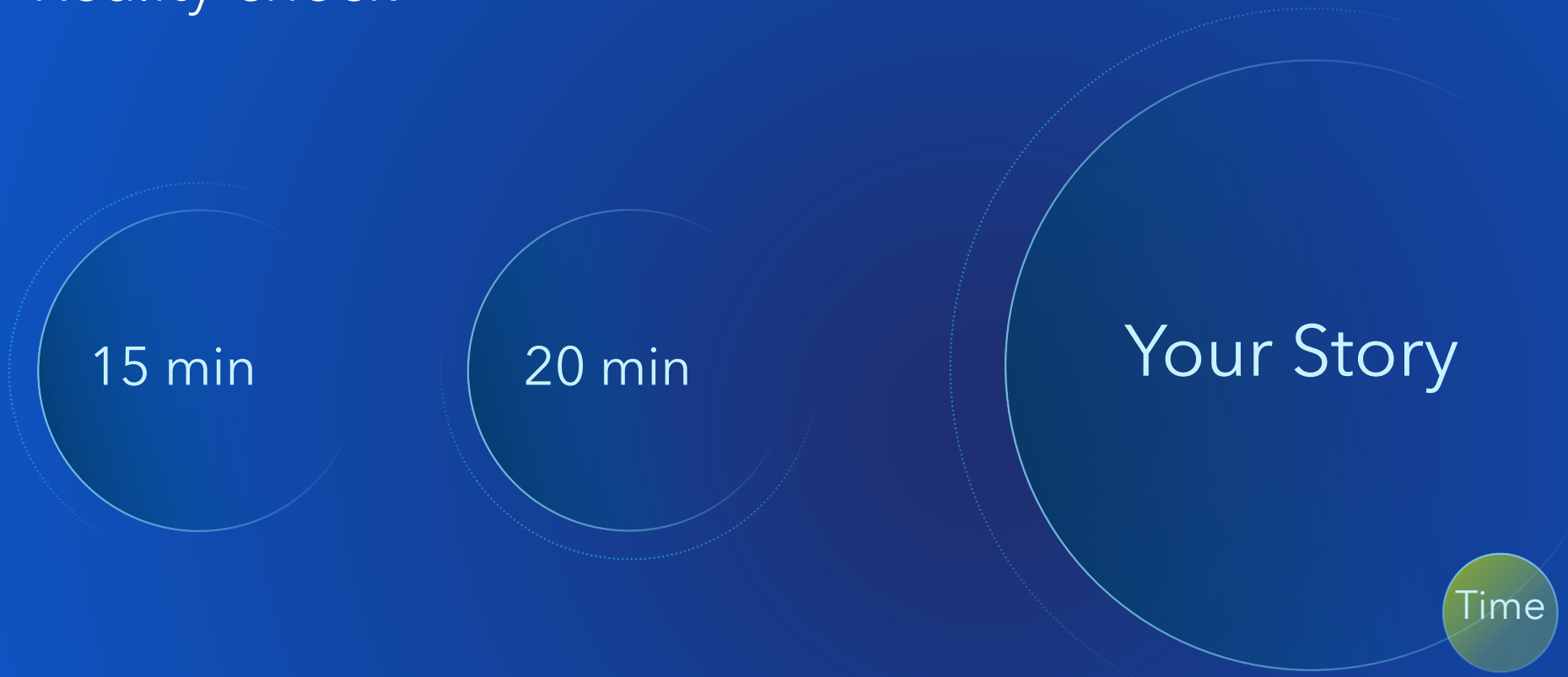
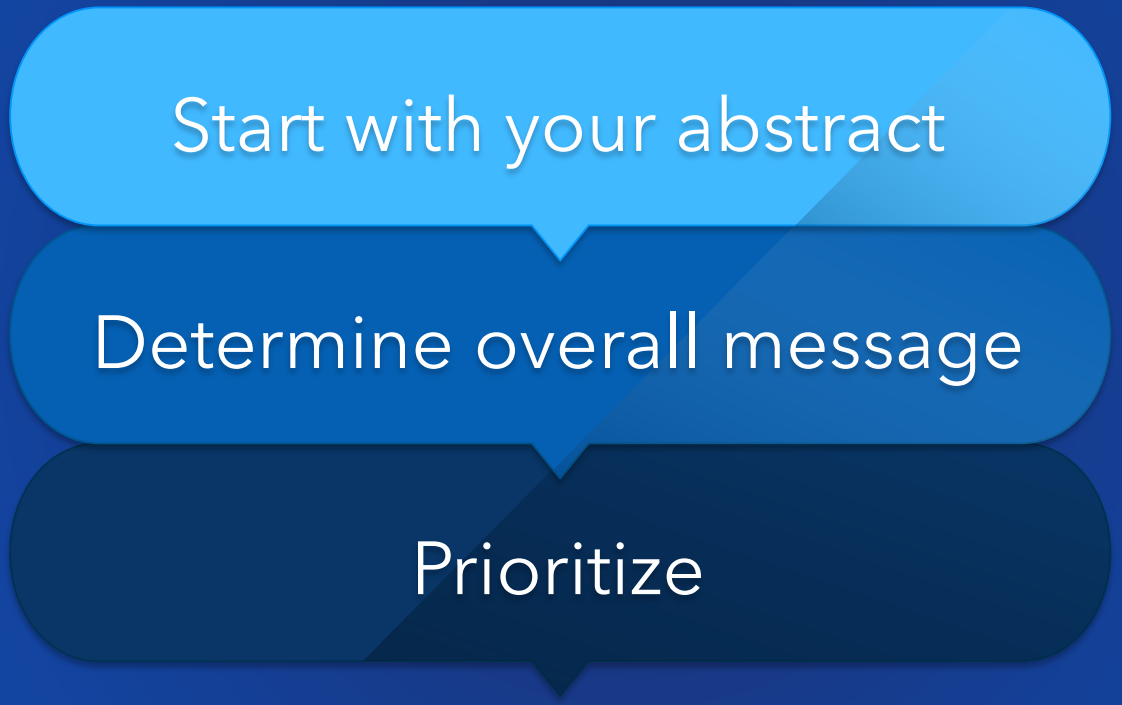


What makes a good story?

What story do you want to tell?

Where to start?



Where to start?

3D Visuals for Modeling Spatial Analysis

Track: Analysis, Geoprocessing and Visualization

Presenter(s): ***Prof. E. McSquared PhD***

Using only 2D DEM data from an actual case study of the Mount St. Helens volcano, the presenter will demonstrate how to use ArcGIS Spatial and 3D Analyst tools to create a 2D polygon feature class representing the material displaced in the massive 1980 eruption. That data set will then be rendered using ArcScene to create an interactive 3D visualization.

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Where to start?

3D Visuals for Modeling Spatial Analysis

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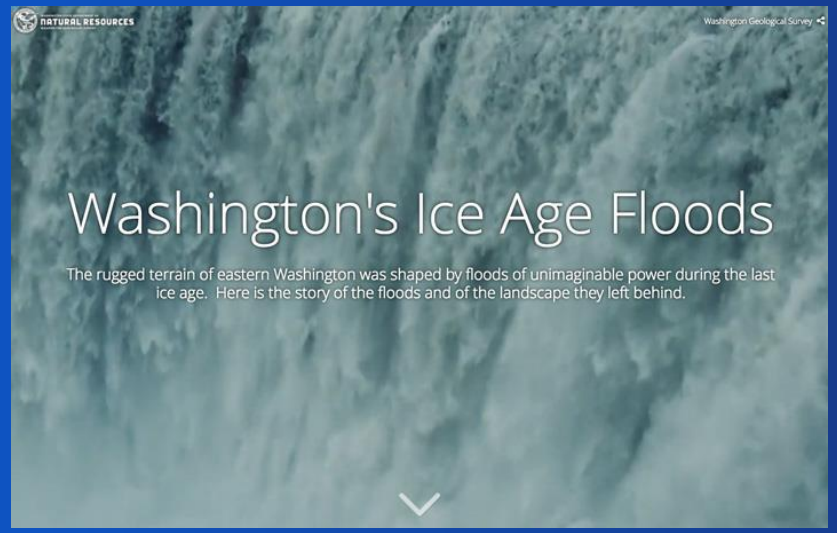
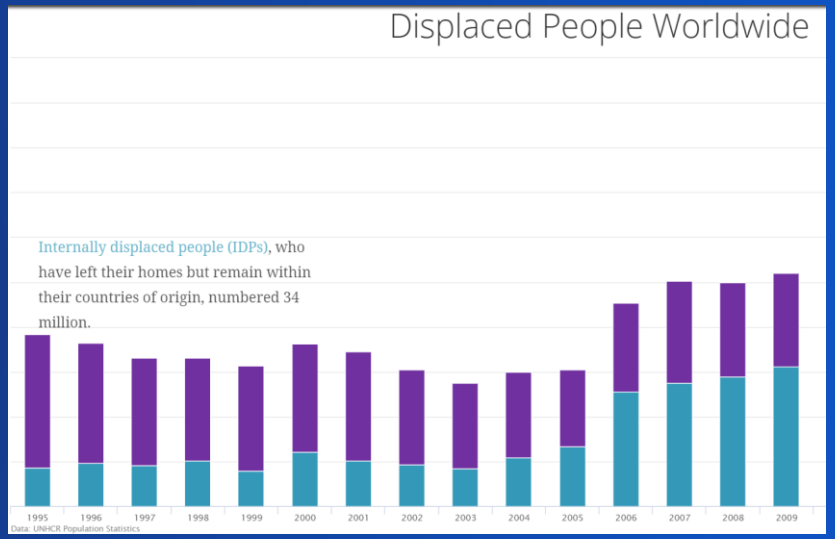
- 2D DEM data
- Use ArcGIS Spatial and 3D Analyst tools
- Create a 2D polygon
- ArcScene
- interactive 3D visualization

A challenge…

- Introduce yourself to somebody new
- In 25 words… tell your story

Determine how to present





Effective illustrations

Slides and demos

The first step is to admit you have a problem. The second is to acknowledge your slides have become unmanageable.

- Nancy Duarte

How many slides?

10/20/30

Sky's the limit!

Depends on the technology

The power of constraints

- Nancy Duarte

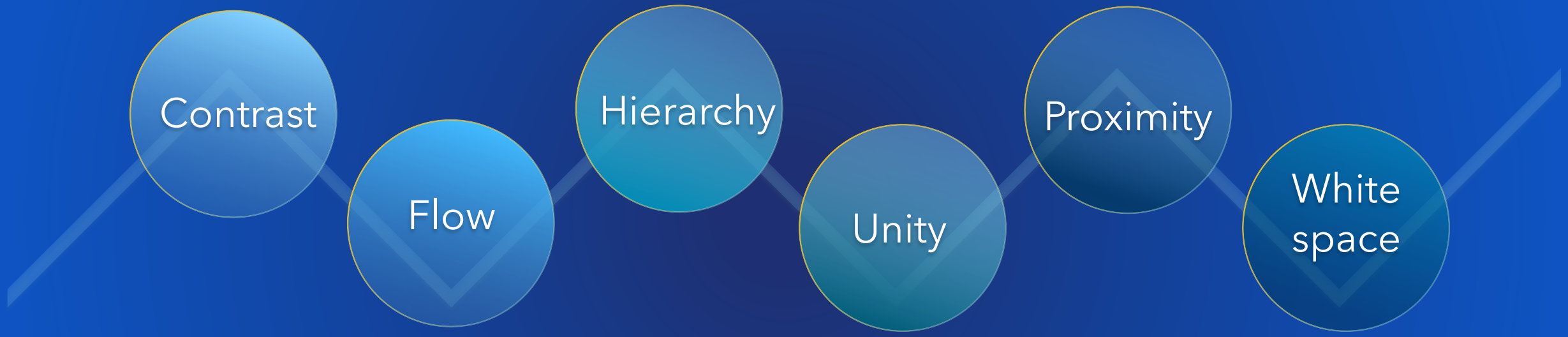
Reduce

Reduce Record

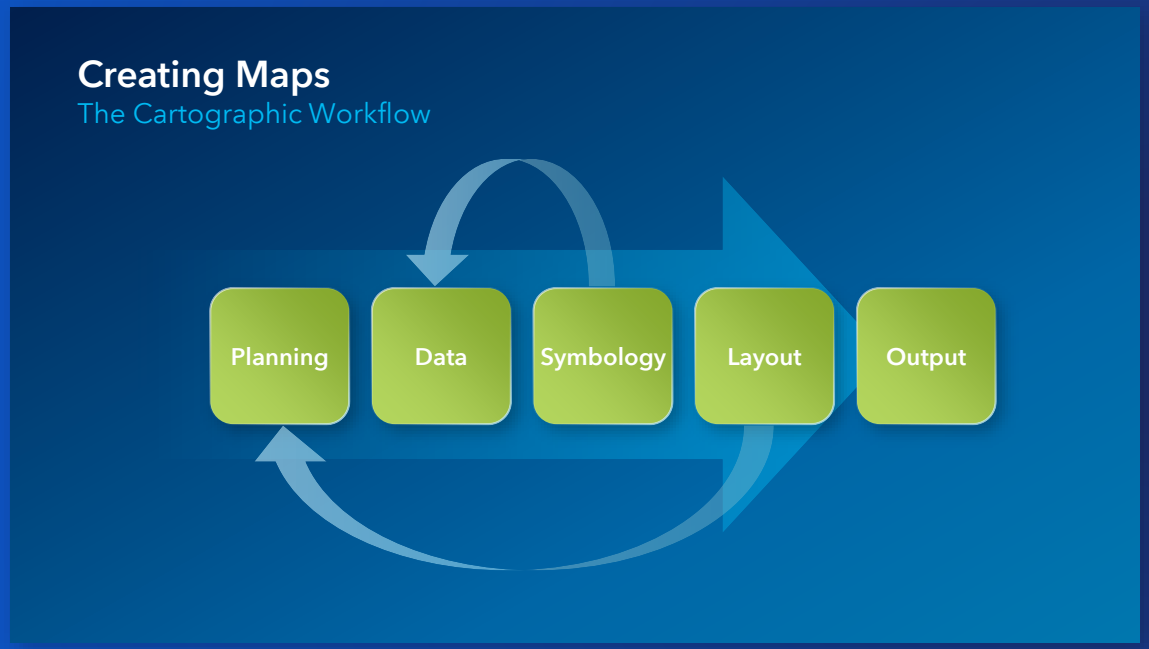
Reduce Record Repeat

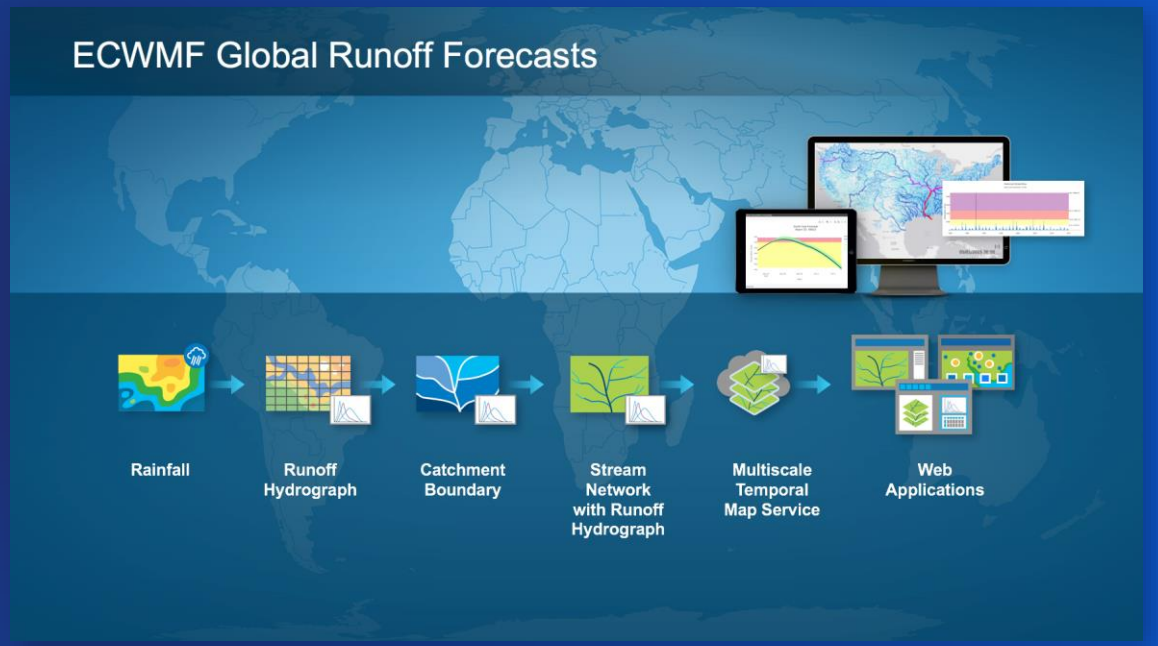
Design your slides

Create your slides



Examples - Do


Creating Maps
The Cartographic Workflow
Planning
Data
Symbology
Layout
Output


ECWMF Global Runoff Forecasts
Rainfall
Runoff Hydrograph
Catchment Boundary
Stream Network with Runoff Hydrograph
Multiscale Temporal Map Service
Web Applications

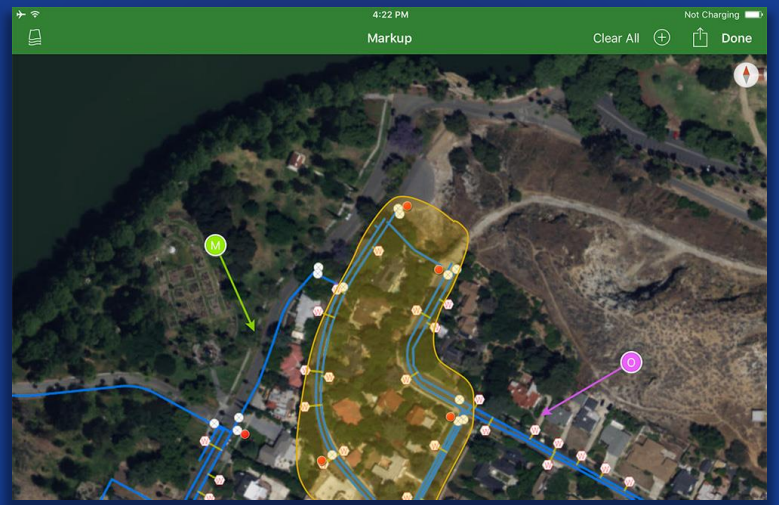
Data slides are not really about the data.
They are about ***the meaning*** of the data.

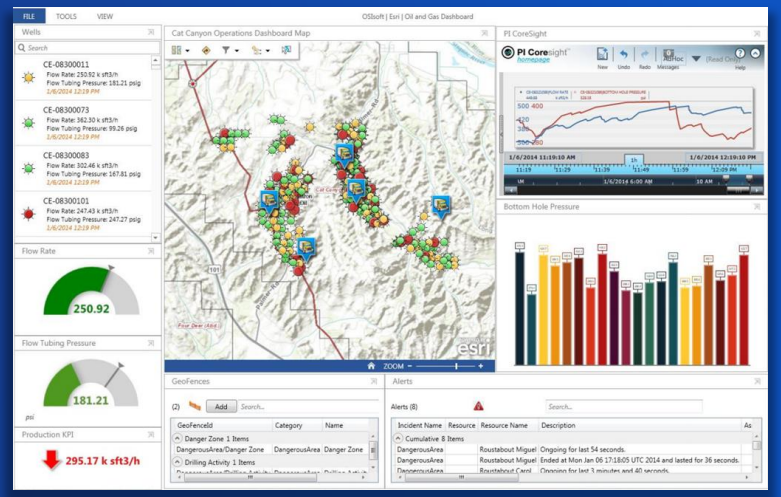
- Nancy Duarte

Pick the right tool for the job

Slide show Demo Video Diagram Talk

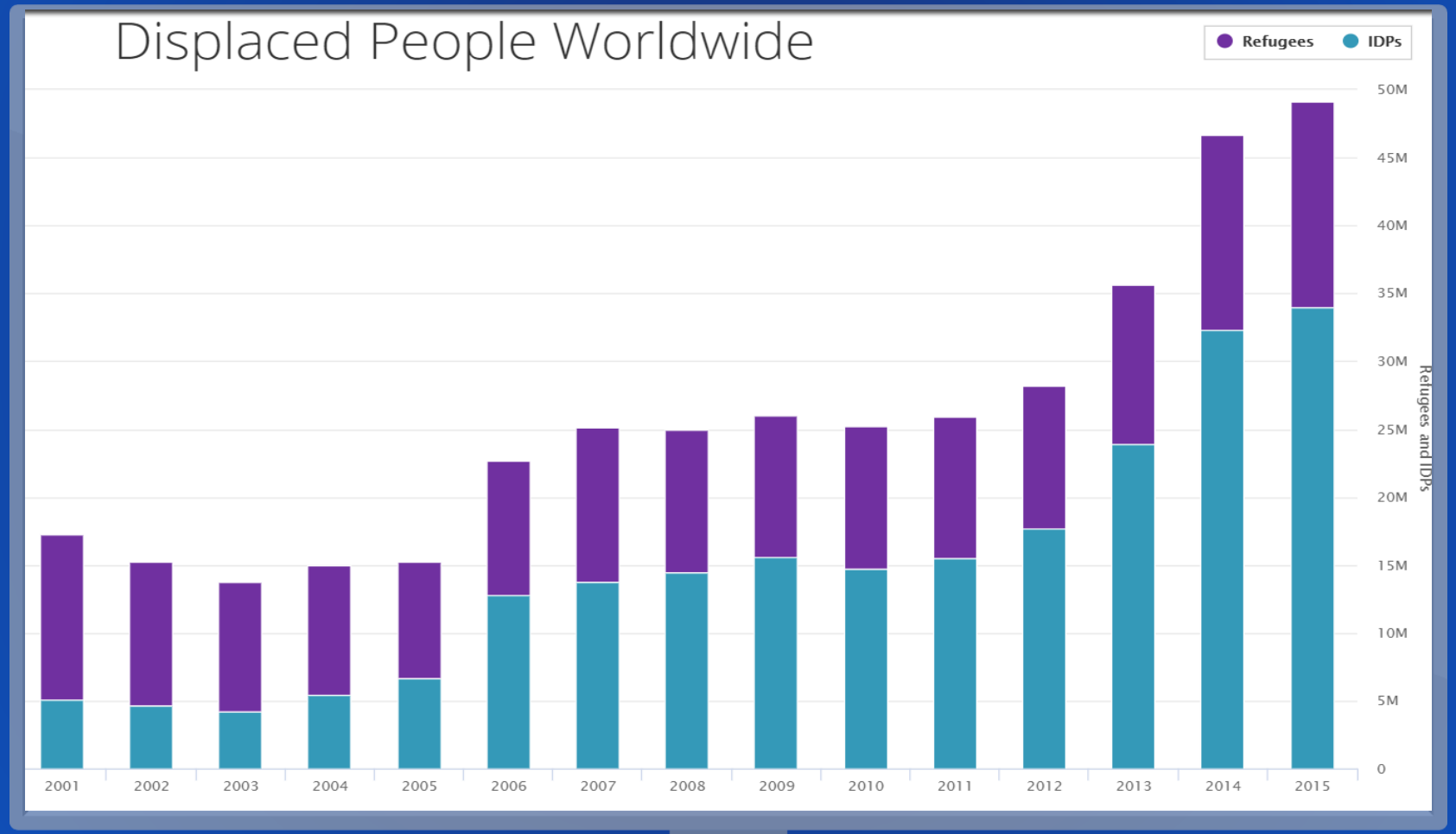
Pick the right tool for the job



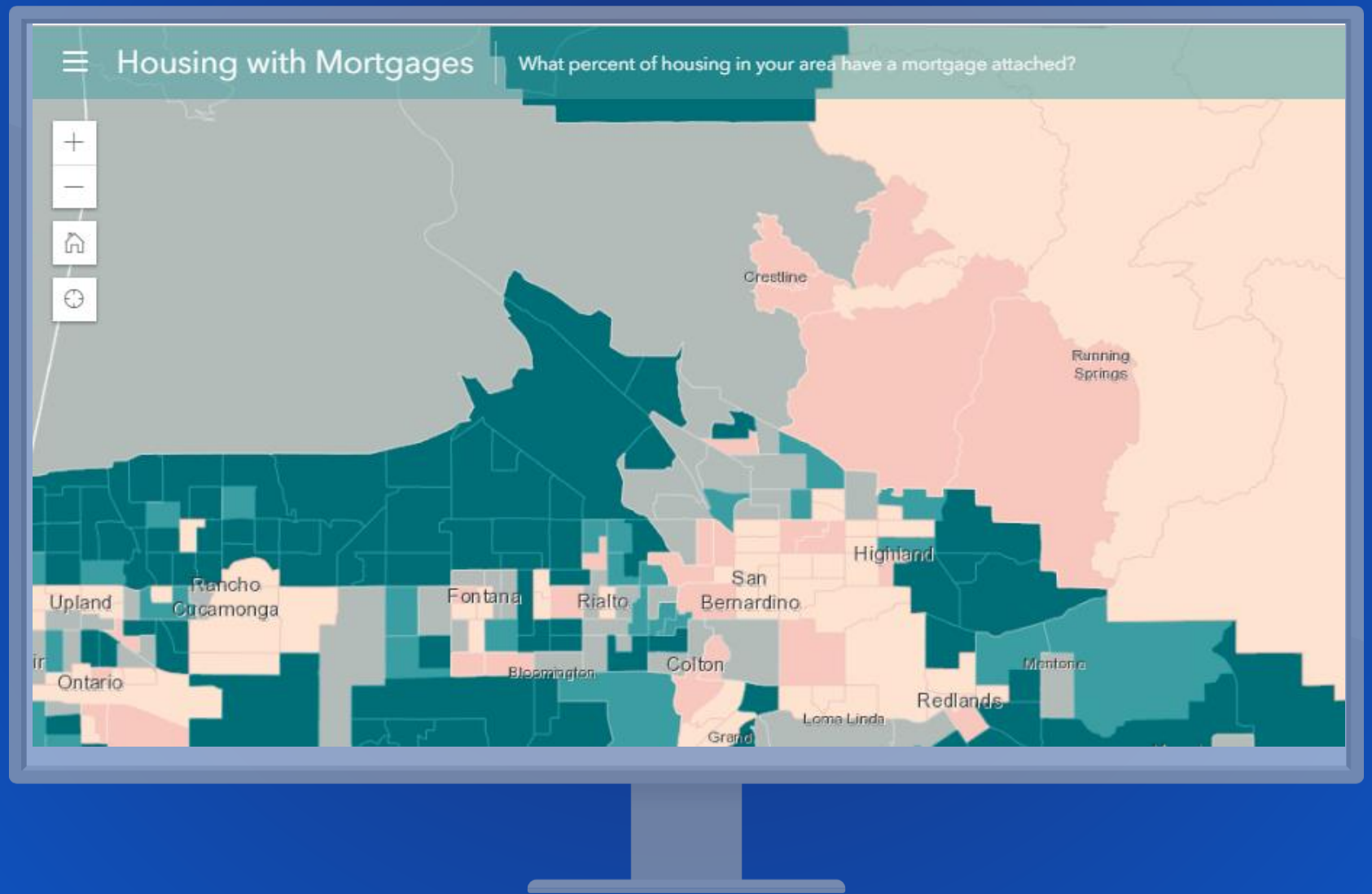


Get to the point

Get to the point



Highlight what's important

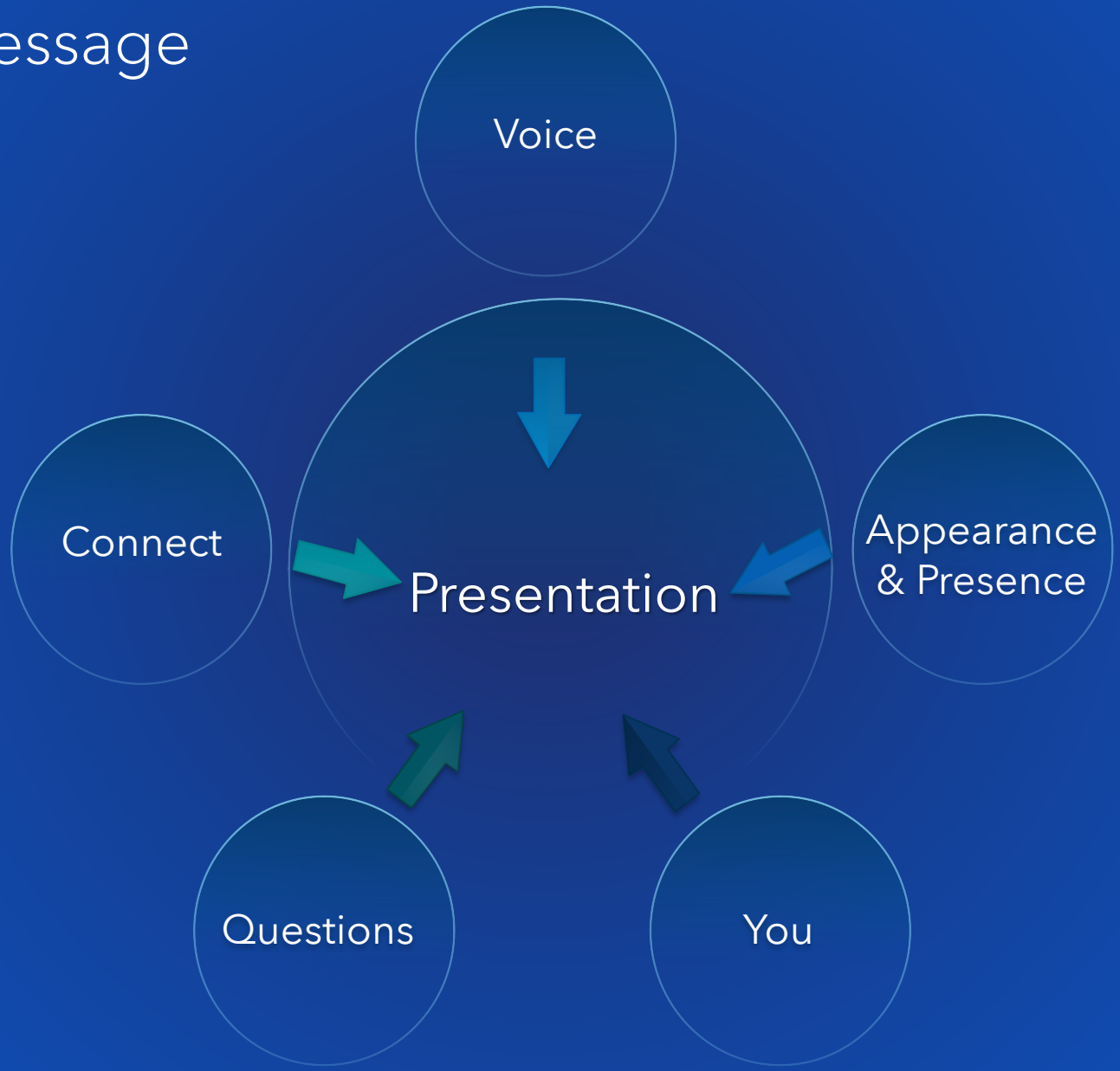


How?

Keep it simple

Deliver your message

Deliver your message

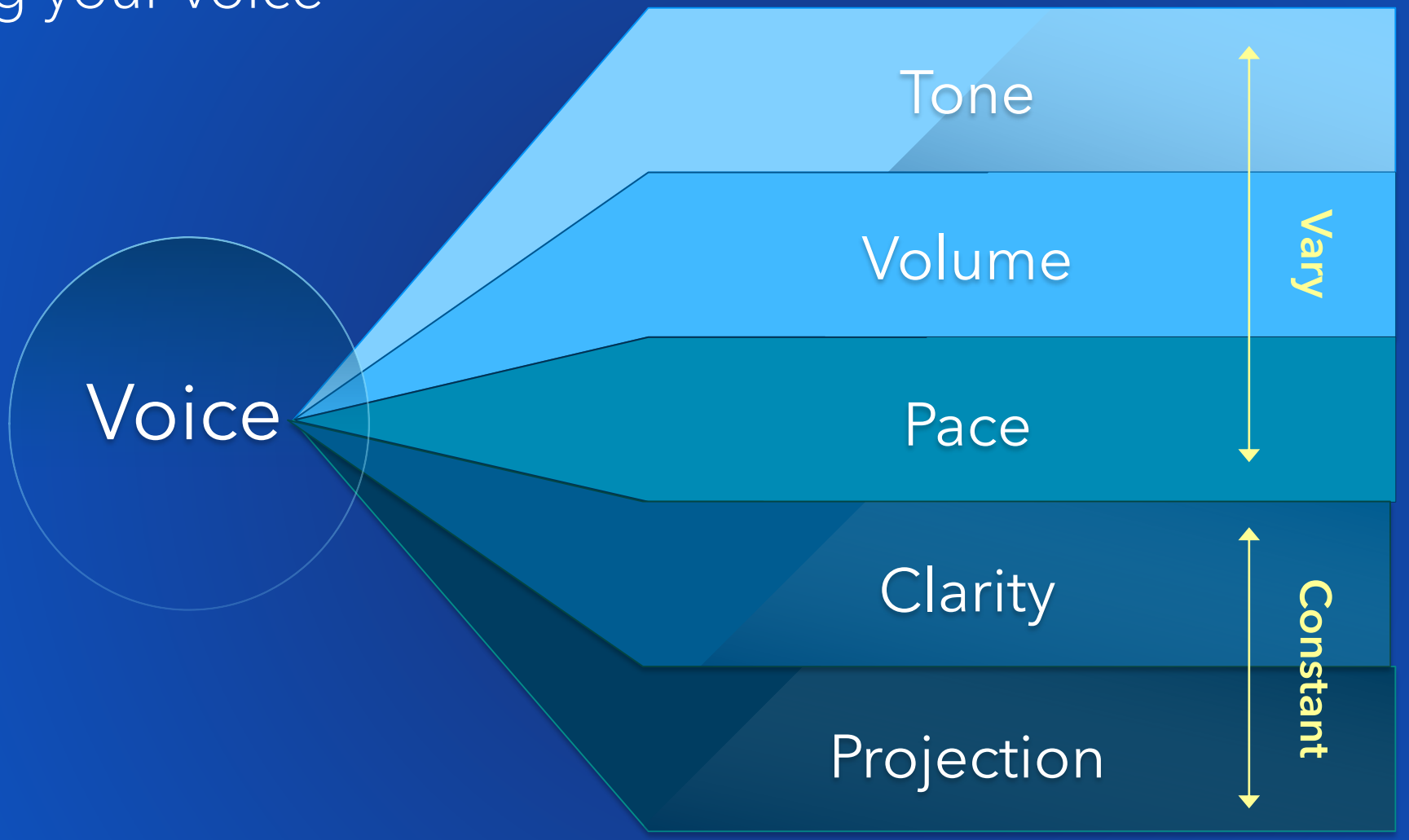


POLL: Nerves

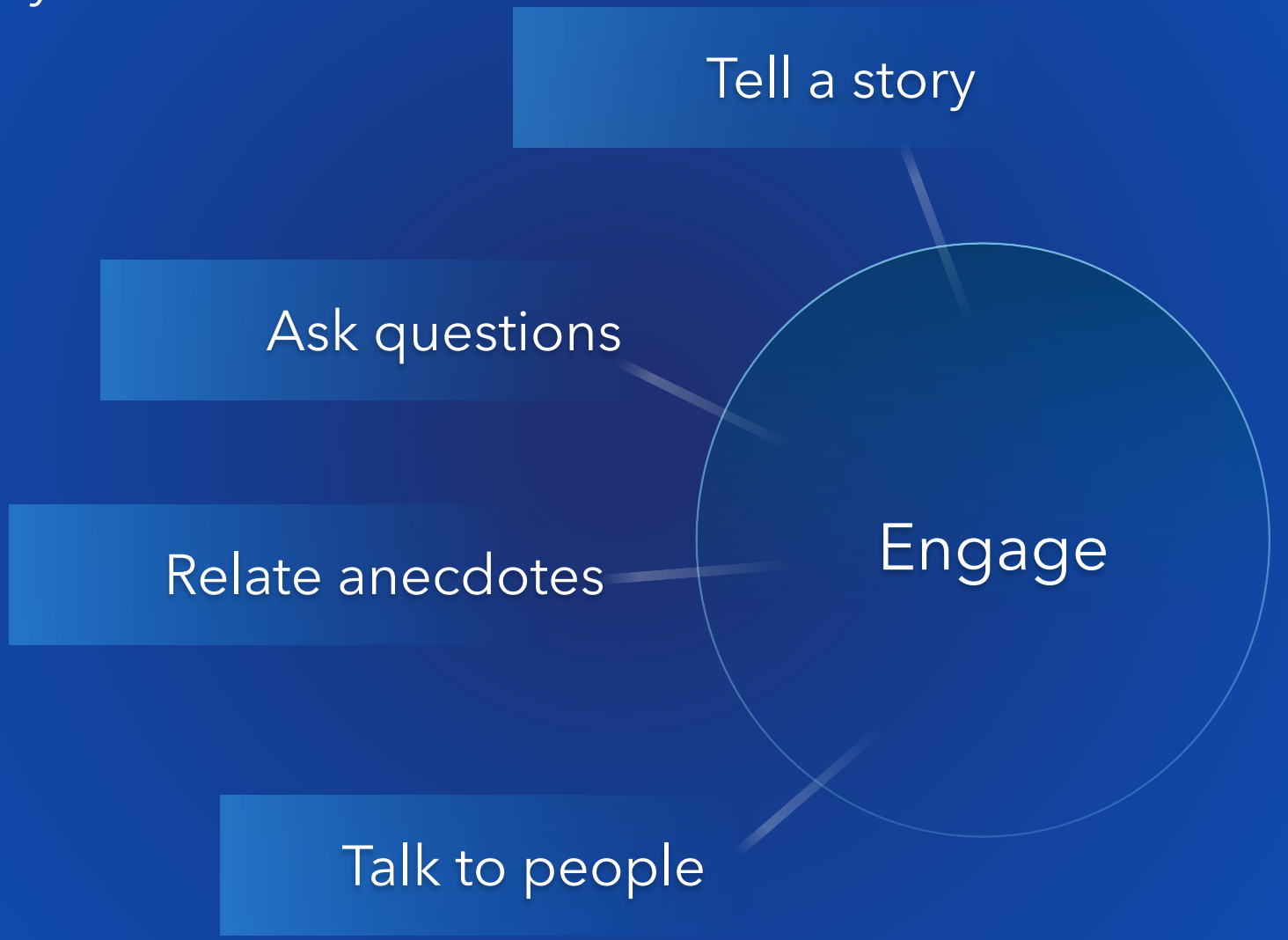
What does nervous feel like to you?

Presence and appearance

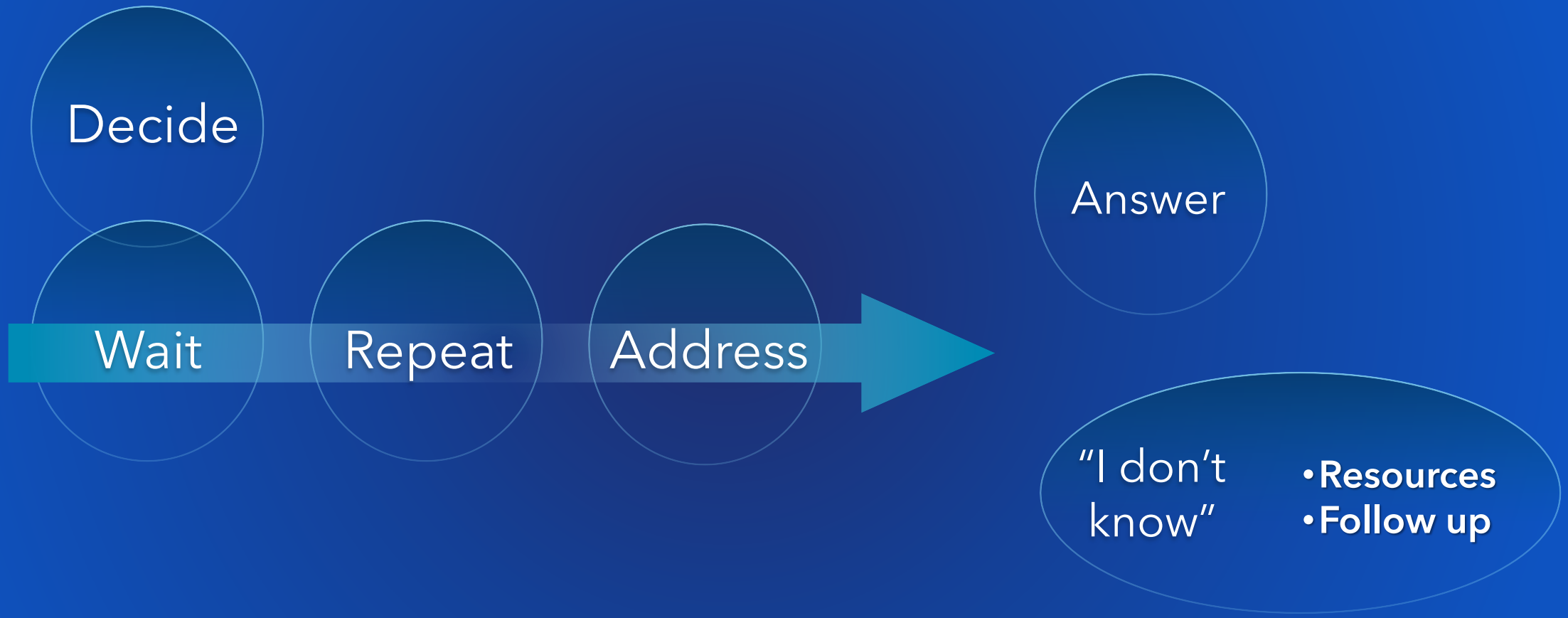
Using your voice



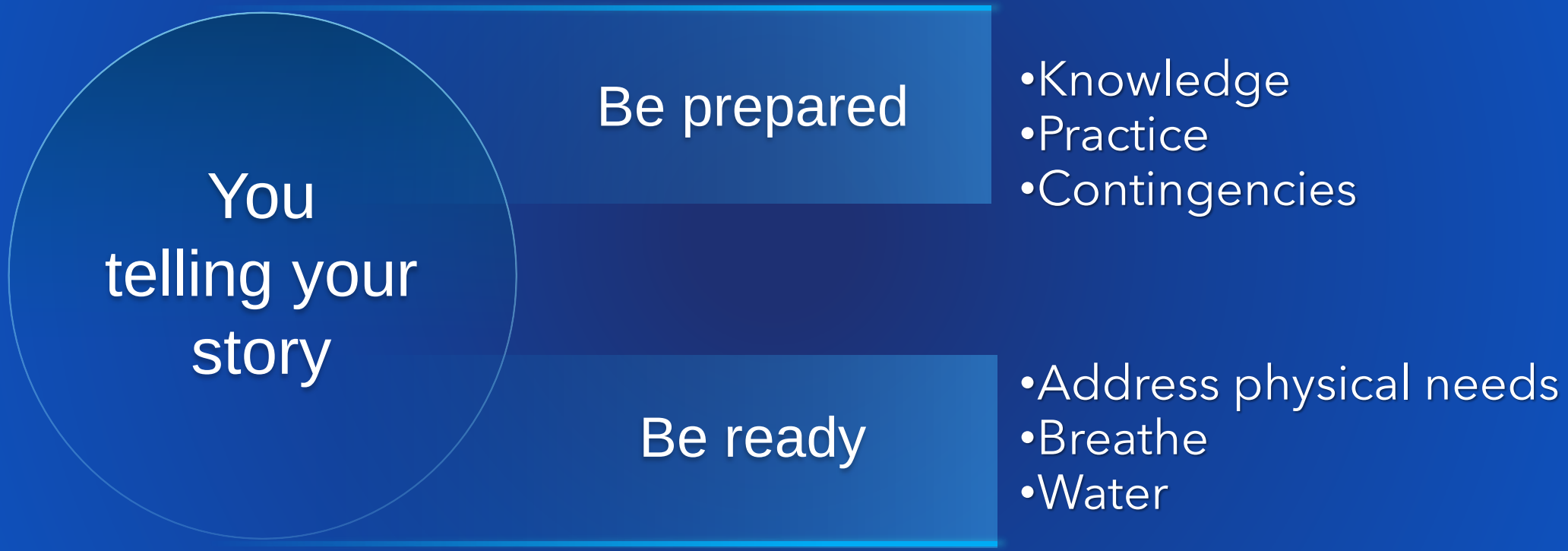
Connect with your audience



Handling questions



Giving your presentation

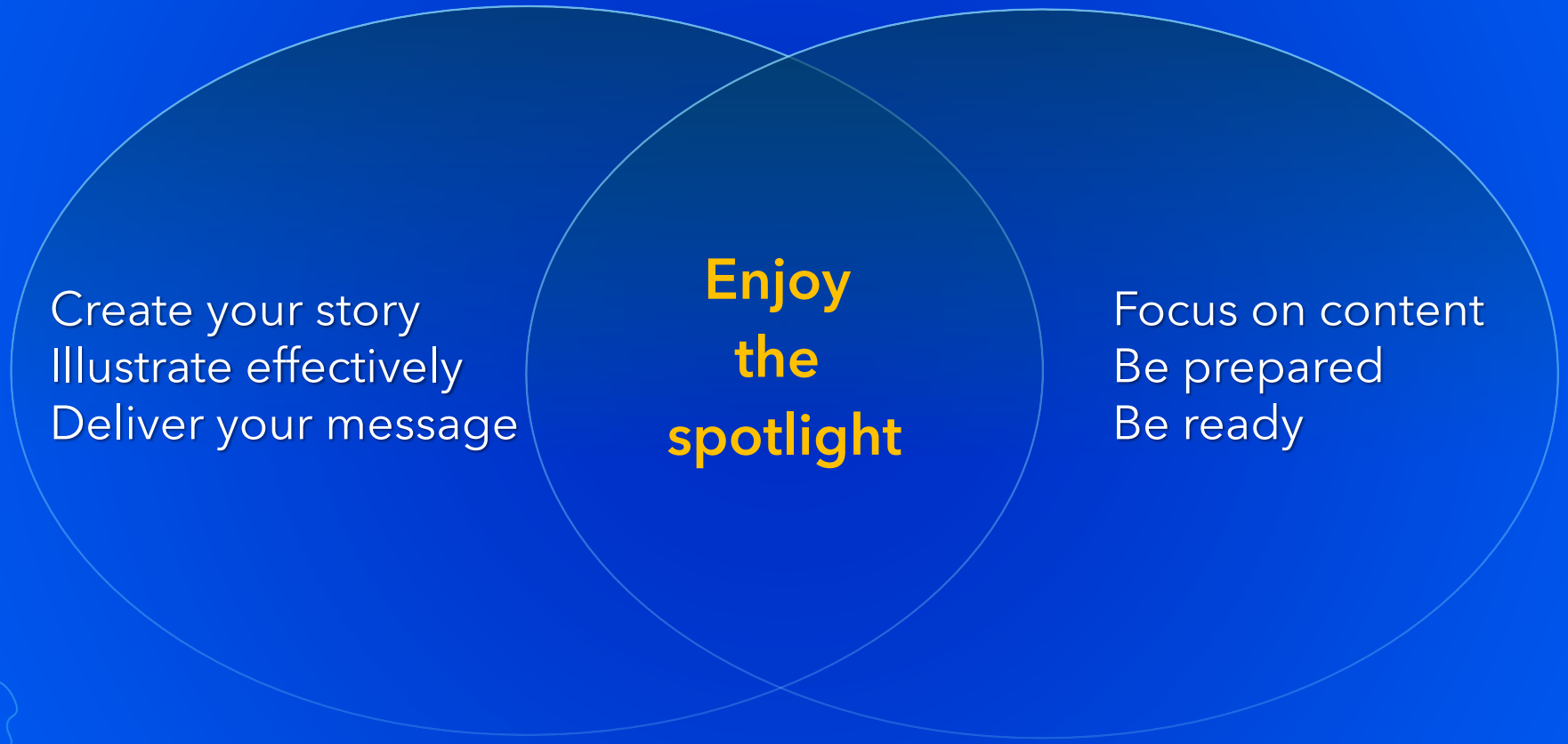


- Knowledge
- Practice
- Contingencies

- Address physical needs
- Breathe
- Water

Conclusion

Telling your story



Presenter resources

Presenter Resource Center

Room 23 A/B/C

Monday–NOON-5:30 PM
Tuesday–7:00 AM-5:30 PM
Wednesday–7:00 AM-5:30 PM
Thursday–7:00 AM-2:30 PM

Presentation Skills Workshop

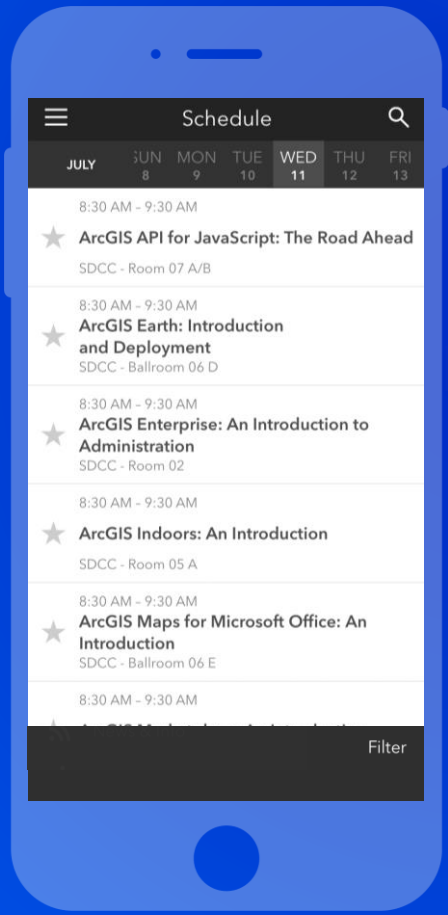
Room 24C

Monday–12:30 PM-1:30 PM
Tuesday–7:00 AM-8:00 AM,
12:00 PM-1:00 PM

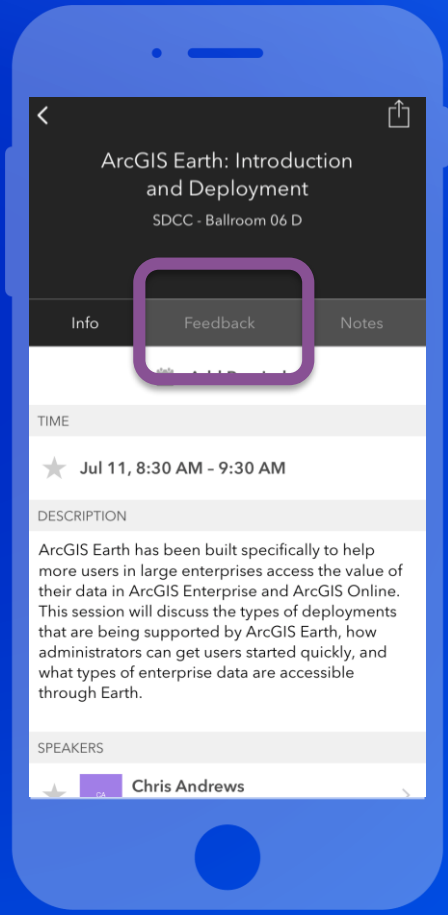
Please Take Our Survey on the App

Download the Esri Events app and find your event

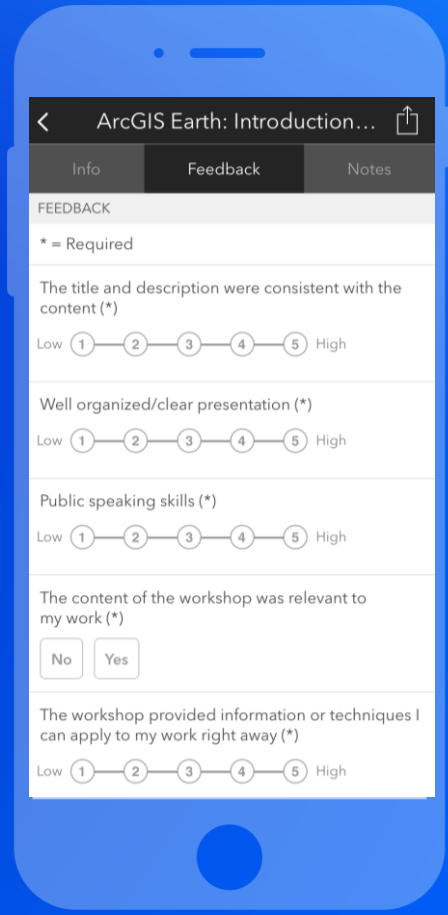
Select the session you attended



Select the Feedback tab



Complete answers and select “Submit”



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THE
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WHERE