



T H E L I S T

► RE-RANKING THE LIST

AVERAGE HOME VALUES

Paradise Valley is far and away the top place in the Valley for expensive homes, while North Scottsdale has some clusters of high-priced digs. Here are the top 10 in terms of highest average home values:

1. Paradise Valley 85253	\$986,552
2. Scottsdale 85262	\$727,653
3. Scottsdale 85255	\$665,408
4. Scottsdale 85266	\$655,338
5. Scottsdale 85259	\$621,273
6. Rio Verde 85263	\$508,612
7. Scottsdale 85258	\$469,559
8. Scottsdale 85260	\$464,722
9. Cave Creek 85351	\$440,451
10. Tempe 85284	\$412,281

HIGHEST HOUSEHOLD AVERAGE INCOME

1. Paradise Valley 85253	\$154,097
2. Phoenix 85045	\$150,901
3. Scottsdale 85255	\$148,832
4. Tempe 85284	\$147,139
5. Scottsdale 85262	\$140,935

HIGHEST HOUSEHOLD MEDIAN INCOME

1. Phoenix 85045	\$120,518
2. Tempe 85284	\$115,357
3. Scottsdale 85255	\$111,752
4. Paradise Valley 85253	\$106,408
5. Scottsdale 85262	\$102,851

Finding the well-heeled

SCOTTSDALE DOMINATES LIST, BUT WEALTHY LIVE THROUGHOUT THE VALLEY

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Scottsdale has the dominant number of ZIP codes on the list of where the Valley's wealthy reside – but the affluent suburb isn't at the top of the list, nor is it among the fastest rising.

That's according to this week's list, which ranks the wealthiest ZIP codes in the Phoenix metro area as compiled by Esri. It's no surprise that Paradise Valley holds the top spot. The No. 2 location is a surprise, though: Part of Tempe has seen its wealth increase during the past five years.

The 85254 area is at the southern tip of Tempe, surrounded by Chandler and Phoenix, in an area rich with workers from nearby technology companies including Intel Corp. and Orbital Sciences Corp. And it has slowly risen in the rankings from No. 8 in 2011 to No. 2 this year.

The average household net worth within 85254 has grown from \$1 million in 2011 to \$1.5 million this year. The area also has the second-highest household income of the ZIP codes on the list.

The Valley's wealthy tend to not live near Phoenix at all. The city itself has four ZIP codes on the list, with the western section of Ahwatukee placing third, followed by four North Scottsdale codes.

Most of the affluent tend to live in a ring far out from the central core, with cities such as Glendale, Peoria, Chandler, Gilbert and Goodyear each having at least one ZIP code on the list.



The town of Paradise Valley, a tony enclave with multimillion-dollar homes and luxury hotels, was ranked Top Tier in the Esri Tapestry Segmentation. Pictured is the town's memorial to a famous former resident, the late U.S. Sen. Barry Goldwater, at the corner of Lincoln Drive and Tatum Boulevard.

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