POSITION IN THE VALUE CHAIN

Palm oil supply chain

Plantations/smallholders → Mills → Refineries → Consumer goods companies → Consumer
MOVING TOWARDS A SUSTAINABLE VALUE CHAIN

Impact

Verification

Transparency
SUPPORTED BY GIS

- traceability
- monitoring
- communication
- decision making
SUPPORTED BY GIS

traceability
monitoring
communication
decision making

knowing the source
SUPPORTED BY GIS

- traceability
- monitoring
- communication
- decision making

*alert systems*
SUPPORTED BY GIS

traceability

monitoring

communication

decision making

mapping

mapped

mapped and monitored
SUPPORTED BY GIS

- traceability
- monitoring
- communication

engage / suspend
## ACTIVE SUPPORTIVE GIS TOOLS

<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>GOAL</th>
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<tbody>
<tr>
<td>Satellite imagery (S2 &amp; L)</td>
<td>Verification</td>
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<tr>
<td>Analysis dashboards</td>
<td>Transparency &amp; Verification</td>
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<td>Survey123</td>
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<td>Smart pop-ups</td>
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<td>Storymap</td>
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Let’s create together