



Case Study

Organization

American Modern Insurance Group

Location

United States

Industry

Insurance

Portfolio Diversification Provides Affordable Coverage

American Modern Insurance Group is a leading expert in the specialty insurance business. With more than 48 years of experience, the company delivers specialized products and services for residential property as well as specialty policies for consumers in the recreational market. The insurer has been a member of the Munich Re group since 2008 and is licensed in all 50 states.

What did they do?

American Modern staff use the ArcGIS® platform to manage risk, target preferred business partners, and provide exemplary customer service. ArcGIS helps the company communicate from the home office in Amelia, Ohio, with claims adjusters and sales agents all over the United States as well as connect headquarters' staff to all Munich Re entities globally. Staff use ArcGIS as a common language to analyze risk and prepare for natural and man-made disasters. They use maps to speak to clients and provide advice on how to best protect their homes and assets. Staff can also view location information to determine the best coverage for the client's needs.

Do I need this?

The ArcGIS platform provides the maps, spatial analysis, and collaborative workspace that add speed, context, and resolution to any insurer's mission. Having accurate assessment information helps to identify the likelihood of loss, which is critical for providing proper coverage and expert service.

Disclaimer: Coverage is subject to policy terms, conditions, limitations, exclusions, and underwriting review and approval and may not be available for all risks or in all states. Policies are written by one of the licensed insurers of American Modern Insurance Group, Inc., including American Modern Home Insurance Company DBA American Modern Insurance Company (Lic. No. 2222-8) in California.

For more information, visit esri.com/insurance.

"The United States is subject to every kind of natural disaster. ArcGIS helps us to understand this risk so we can diversify our portfolio and provide affordable and expert coverage to all our clients."

Christine Kaaz

Head of Portfolio Management
American Modern Insurance Group



Understanding our world.