

Esri Business Analyst Online

Reports and Maps for Informed Decisions

Subscription Options	Standard Plus	Standard	Basic	Individual
Single User	\$3,995	\$2,495	\$995, \$149 Day Pass	Prices Vary
3-User Subscription Pack—Save 50%	\$5,995	\$3,795	\$1,495	
5-User Subscription Pack—Save 60%	\$7,995	\$4,995	\$1,995	
10-User Subscription Pack—Save 70%	\$11,995	\$7,495	\$2,995	

Key Functions

Smart Map Search to Find Areas Matching Multiple Variables	✓	✓		
iPhone® and iPad® Access to Reports	✓	✓	✓	
Custom Logo on Reports	✓	✓		
Export of Data from Thematic Maps	✓	✓		
Bing™ Facility and Business Search	✓	✓	✓	
Infogroup® Facility and Business Search	✓	✓		
ArcGIS™ Online Map Access	✓	✓	✓	

Market Potential

Electronics and Internet Market Potential	✓			✓
Financial Investments Market Potential	✓			✓
Health and Beauty Market Potential	✓			✓
Pets and Products Market Potential	✓			✓
Restaurant Market Potential	✓			✓
Retail Market Potential	✓			✓
Sports and Leisure Market Potential	✓			✓

Demographics

1990–2000 Comparison Profile	✓	✓	✓	✓
Age 50+ Profile	✓	✓	✓	✓
Age by Income Profile	✓	✓	✓	✓
Age by Sex by Race Profile	✓	✓	✓	✓
Age by Sex Profile	✓	✓	✓	✓
American Community Survey (ACS) Housing Summary	✓	✓	✓	✓
American Community Survey (ACS) Population Summary	✓	✓	✓	✓
Census 2010 Summary Profile	✓	✓	✓	✓
Census 2000 Summary Profile	✓	✓	✓	✓
Census 2000 Detailed Race Profile	✓	✓	✓	✓
Census 2010 Report	✓	✓	✓	✓
Demographic and Income Comparison Profile	✓	✓	✓	✓
Demographic and Income Profile	✓	✓	✓	✓

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	Standard Plus	Standard	Basic	Individual
Detailed Age Profile	✓	✓		✓
Detailed Income Profile	✓	✓		✓
Disposable Income Profile	✓	✓		✓
Executive Summary	✓	✓	✓	✓
Graphic Profile	✓	✓		✓
Housing Profile	✓	✓	✓	✓
Market Profile	✓	✓	✓	✓
Net Worth Profile	✓	✓		✓
Quarterly Demographic Profile	✓	✓	✓	✓

Segmentation

Dominant Tapestry™ Site Map	✓	✓		✓
Tapestry Segmentation Area Profile	✓	✓		✓

Consumer Spending

Automotive Aftermarket Expenditures	✓	✓		✓
Financial Expenditures	✓	✓		✓
House and Home Expenditures	✓	✓		✓
Household Budget Expenditures	✓	✓		✓
Medical Expenditures	✓	✓		✓
Recreation Expenditures	✓	✓		✓
Retail Goods and Services Expenditures	✓	✓	✓	✓

Business and Retail Data

Business Locator	✓	✓		✓
Business Summary	✓	✓		✓
Major Shopping Center Locator	✓			✓
Major Shopping Center Map	✓			✓
Retail MarketPlace Profile	✓	✓		✓

Maps and Aerial Imagery

Site Details Map	✓	✓	✓	✓
Site Map	✓	✓	✓	✓
Site Map with Satellite Imagery	✓	✓	✓	✓

Traffic Maps and Reports

Traffic Count Profile	✓	✓		✓
Traffic Count Profile Map	✓	✓		✓

Crime

Crime Risk Mapping	✓			
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